



BHAG Planning Worksheet



What is a BHAG? (pronounced BEE-hag)

BHAG is short for Big, Hairy Audacious Goal. The term was introduced by Jim Collins, a successful author, researcher and leadership guru. BHAGs are common in the private or business sector because in that setting, the bottom-line is everything. If you don't produce and sell your particular "widget", you go out of business. When you consider the mission of the church, our bottom-line is eternal and much more urgent. BHAGs help companies, ministries and individuals set short and long-term goals for success.

A true BHAG is clear, achievable and measurable. It will serve to unify, guide and energize a team or individuals. BHAGS are specific and focused.

What are 1-3 things you'd like to accomplish in the next 6-12 months that might seem impossible? (What about 5 years? 10? 20?)

Example: I want to create a family ministry event that equips parents to be the primary disciplers of their children. It will involve the whole family learning together and be lots of fun for all.

BHAG 1 _____

BHAG 2 _____

BHAG 3 _____

What are the first three things you would need to for each of these BHAGs?

Example	BHAG 1	BHAG 2	BHAG 3
Buy-in from church leadership	1	1	1
A committed team of volunteers	2	2	2
Resources and a solid plan	3	3	3

What are the biggest obstacles to accomplishing these goals? What are possible solutions?

Example	BHAG 1	BHAG 2	BHAG 3
Obstacles: 1. People have no time 2. Parents think it's impossible	Obstacles:	Obstacles:	Obstacles:
Solutions: 1. Be creative with meeting times, use email or Sunday AM 2. Teach as we model 3. One-on-one time with parents/volunteers	Solutions:	Solutions:	Solutions: