

# BAPTIST EDUCATIONAL CONGRESS OF DC & VICINITY

## Logo Competition Guidelines and Contest Rules

### Overview

The Baptist Educational Congress of DC and Vicinity announces a competition to design a Congress logo in celebration of our 75<sup>th</sup> Anniversary. The new logo may be used on the congress website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else the Congress chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The Congress has the right to disqualify any entrant at any time at its sole discretion.

### Eligibility

1. The contest is open to all ages.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

### Submission Guidelines and How to Enter

1. The contest is open through March 15, 2018. Late submissions will not be considered. The winner will be selected and notified at the Congress in May 2018.
2. All entries must be submitted electronically to [admin@BECongress.org](mailto:admin@BECongress.org). Submissions must include the full name(s) of the person(s) who designed the logo, name of church or other affiliation, email address, postal address, and telephone number.
3. Only one submission per person is acceptable.
4. There is no fee to enter the contest.

### Logo Design Guidelines and Parameters

1. The purpose of this contest is to design a logo to be used by the Congress on all Congress materials.
2. The logo's design should reflect the **mission and vision** of the Congress.
3. The logo must be appropriate for a professional business setting.
4. The logo must incorporate the words, "Baptist Educational Congress"

**Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.**

## **Intellectual Property**

1. Entrants affirm their submission is their own original work, has not been copied from others or from previous designs, including their own, and does not violate the intellectual property rights of any other person or entity.
2. Entrants understand that they will not be paid for the use of their submission by the Congress.
3. Every submission becomes the sole property of the Congress and may be used for any Congress purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
4. The Congress shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
5. The Congress reserves the right to choose not to use the winning entry as described in these contest guidelines.
6. The Congress reserves the right to use any other entry for promotional or business purposes in the future.
7. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

## **Determination of Winner and Prize**

1. The winning entry will be selected by a panel comprised of officials of the Congress. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is one (1) \$75.00 gift card. This prize remains the same regardless of the size of the team submitting the winning entry. The prize cannot be exchanged for cash.
4. The winner will be notified via email and announced during the Congress opening session, on its Facebook page and possibly through other media.

## **Disclaimer**

1. The Congress is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The Congress reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by the Congress, including after the submission window has closed.
3. The Congress is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

For further information contact Ms. R. Elizabeth Lewis, 202.841.1832