

VCM UPDATE

Issue 5 - August 2019



In this issue:

- Team Updates
- Announcements

Outreach Missions Team

Members of the OMT have met several times over the summer with Chelsea's Youth Mental Health Community Collaboration. A public forum was held the evening of August 19 to describe community-wide, multi-faceted programs and opportunities which will begin in the fall. OMT will also be reaching out to FIA in September to dream together about how CFUMC can serve needs in our community for housing, food, and clothing, by continuing our ongoing commitments with FIA and/or pursuing new initiatives.

Worship Design Team

June:

- Phone consultation with Worship Design Consultant Cathy Townley. Cathy explained how she works with churches and gave us homework to complete prior to her site visit in September.

July:

- Cathy T. homework assignment 1: We watched 5 training videos on recommended practices for designing worship. A key take away is that smaller sub-groups of 2-3 are needed to do design, rather than the single large group formed by the VCI team. We plan to discuss this with Cathy in August and September.
- Cathy T. homework assignment 2: Courtney taped a June service and sent to Cathy T. Cathy will watch the video to get a feel for how we operate and to see where she can offer guidance and direction.
- We welcomed Tammy Melvin to WDT. Tammy is the person behind the new slide themes in Sunday worship. Tammy and Jamie prepare the worship computer slides every week. Tammy was on the worship planning team at her former church and has attended Cathy Townley workshops. Welcome Tammy!
- Joy shared an outline of upcoming worship series, but we didn't have a chance to dig in yet.

We have a 2nd phone conference with Cathy T. at our August meeting. The agenda has not been set yet.



Chelsea First United Methodist Church

128 Park St, Chelsea MI 48118 • (734) 475-8119 • chelseaumc.org

First Impressions Team

The First Impressions Team is continuing the work in 4 of our focus areas, which include:

The Lobby Re-configuration and Welcome Center committee. Teresa Steklac has done an amazing job leading the work of updating the lobby! New paint, furniture, etc. have been chosen and things are moving along steadily. Rob Long has taken on the work to build the Welcome Center that was approved by the committee. There are some boy scouts that are available and are interested in working on the project. A "Welcome" banner has been ordered that can be displayed on Sunday mornings. We recommend the church order banners for future events as well.

The CFUMC Ambassadors. Over 100 church members were recommended to serve as possible Ambassadors. This new committee is being formed to enhance the welcome and follow up of new visitors to our church. Ambassadors will socialize with visitors and other church goers during our Sunday morning coffee hours. They will also make follow up contacts with visitors the week after they have attended our church. Potential Ambassadors will be notified in the next couple of weeks if they are interested in serving. A training/information date will be forthcoming.

Exterior/Interior Signage Committee. Emily Kuo is representing our committee on updating the church signage, both inside and outside. A committee with representatives from FIT (Emily), PIT (Sherri), Communications (Dave Gilbert) and Trustees (Tim Sweeny) did a walk through the church with Rob White from SCS Image Group in Ann Arbor and made several observations and recommendations to improve our church signage, ultimately improving our communication with church members and visitors. Our goal is to have the updated signage work completed by September 19, 2019.

New Protocols for Greeters and Ushers - The FIT is working on new protocols and training for Greeters and Ushers when assisting new visitors. These new processes will be implemented after moving forward with the Lobby Design/Welcome Center and Ambassador work.



Communications Team

In alignment with the Vital Church Ministry Plan, the Communications Team is finalizing a prescription to convert our bi-weekly Pathfinder newsletter to a weekly, digital format. This change is coming soon. Instead of emailing a link to a printed multiple-page document that occurs now, the revised format will feature newsletter information posted on our website with headlines and pictures or graphics listed in an email with links to the website articles. This is similar to the emails that are sent by the Chelsea Update, MiConnect from the [Michigan Conference United Methodist Church](http://www.michiganconference.org) and other major newspapers. Our team continues to grapple with the question of how to provide such information to members and friends who do not have computer access.

Additionally, the Communications Team submitted to the VCM Prescriptions Implementation Team (PIT) a list of recommendations to enhance the church communications efforts. We also provided a draft Communications Policy and Guidelines, which would help provide consistency and efficiency in improved communications work. PIT is reviewing the recommendations and policy/guidelines to determine next steps.

Potluck/Town Hall Meetings

Below are the scheduled dates for our next 2 meetings. Please contact Michelle King - mking@chelseaumc.org or the church office 475-8119 by Tuesday, September 3 if you will need childcare for the first meeting. More details to come on the meeting details.

September 8, 5 - 7pm
November 17, 5 - 7pm

For more CFUMC VCM Resources, and to access our full VCI Consultation Report, please be sure to visit the website:

<http://www.chelseaumc.org/about-us/vital-church-ministry/index.html>