



ANNUAL SPONSORSHIPS

YEAR-LONG CORPORATE SPONSORSHIP OPPORTUNITY

Help ensure that our Y continues to be the leading nonprofit committed to strengthening our community by connecting all people to their potential, purpose and each other.

We focus on empowering young people, improving health and well-being, and inspiring action in and across Portage and surrounding communities. By bringing together people from different backgrounds, perspectives and generations, we ensure that we all have access to the opportunities, relationships and resources necessary to learn, grow and thrive.

OUR IMPACT



Financial Assistance to Individuals and Families
\$155,426 in 2021



Achievement Gap Programs Provided to 35 youth in 2021



Summer Day Camp Provided to 143 Youth in 2021



Swim Lessons Provided to 87 Youth in 2021



Youth Sports Participants numbered 365 in 2021



16,087 Free Meals Provided to School Age Kids in 2021

AND SO MUCH MORE!



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The Portage Township YMCA is MORE than a gym... we're a cause.

No one is turned away.

Our mission is to put Christian principles into practice through programs that build healthy mind, body, and spirit for all. At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

The Y is guided by five core values: caring, honesty, respect, responsibility, and faith. Our values provide a positive foundation for all who enter our doors.

Questions? give@ymcaofportage.org

For a better us.®



EMAIL MARKETING AND SOCIAL MEDIA



@PortageYMCA
4,500+ Likes



portageymca
400+ Followers



@PortageY
390+ Followers



Email Marketing Mailing List = 8,500+ people

OUR AUDIENCES, BY THE NUMBERS



5,700+ Members

47% Female

51% Male

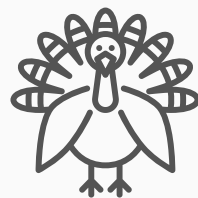
2% Unspecified

0-14 yrs. old, 18%

15-47 yrs. old, 43%

48-63 yrs. old, 12%

64+ yrs. old, 27%



Turkey Trot
500+ Participants



Trivia Night
200+ Participants



Healthy Kids Day
200+ Participants



Summer Camp
150+ Participants



Meals Served
1,500+



IN ADDITION TO THE BENEFITS LISTED IN THE RIGHT COLUMN, CHOOSE ADDITIONAL BENEFITS BASED ON YOUR SPONSORSHIP LEVEL:

\$1,000 (4 benefits)

\$500 is tax-deductible

\$2,500 (6 benefits)

\$1,900 is tax-deductible

\$5,000 (10 benefits)

\$4,200 is tax-deductible

\$7,500 (14 benefits)

\$6,500 is tax-deductible

\$10,000 (all additional benefits)

\$8,800 is tax-deductible



OPPORTUNITIES TO CHOOSE FROM:

- Hyperlinked logo on each constituent email blast
- Logo on signage at Trivia Night, Turkey Trot, and Healthy Kids Day
- Logo on Turkey Trot t-shirts
- 4 Turkey Trot reservations
- 4 Trivia Night reservations
- Vendor table at Healthy Kids Day
- Social media recognition for Trivia Night, Turkey Trot, and Healthy Kids Day
- Logo on Summer Camp t-shirts
- Your marketing flyer given to each summer camper
- Display signage in Nutrition Kitchen during meal times
- Your marketing flyer included in meal bags for kids
- Promotional slide in Cardio Room digital display
- Website: Your "donor story" on home page - 1 month
- Thank you video from CEO that sponsor can share
- Donor story feature in a constituent email blast
- Facebook banner takeover - 1 week
- Twitter banner takeover - 1 week
- Instagram story featured on Portage Y Instagram

We offer a year-long corporate sponsorship opportunity that provides a variety of benefits for your organization. Choose to pay in multiple installments or a onetime contribution.

ALL SUPPORT LEVELS GET THESE BENEFITS:

- Dedicated Facebook post
- Dedicated Twitter post
- Name on electronic sign for a month
- Hyperlinked logo on website
- Listed in annual Impact Report
- Individual slide on digital donor display





SPONSOR INFORMATION

Individual / Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____

Payment Frequency:

I / We will make a one-time payment

I / We want to pay in installments. Please list dates: _____

Payment Type:

Check Enclosed (Please make checks payable to Portage YMCA)

Please send invoice

Pay by Credit Card

Credit card #: _____ Exp. Date: _____

Name on card: _____ CVV code: _____

Signature: _____

Please mail your completed form to Portage YMCA, Attn: Amanda Maynard, 3100 Willowcreek Rd., Portage, IN 46368. You may also email your form to give@ymcaofportage.org

