# **Fundraising Tips**

- Set a Goal. Write the number on your pledge form or online personal fundraising page. Be sure you let your sponsors know that their contribution helped.
- Start your pledge sheet(s) with a generous pledge. Most people will follow the example of the first pledge on your walk form.
- **O Pledge Yourself.** Others will appreciate that you are contributing both your time and your dollars.
- **Dedicate your walk or run to someone** who has been touched by an unplanned pregnancy, to teenagers who need to hear the abstinence message, or to a man or woman who has been impacted by abortion.
- **Create an email or Facebook page** that can be emailed to your friends and family. Use this page like an online pledge sheet to ask for pledges and direct sponsors to our online giving page: www.slvwrc.org.
- **O** Contact everyone who sponsored you last year. Thank them again for the pledge for their support. Ask for a specific amount, such as \$50 or \$100; if they can't donate that much, they will offer what they can. Be sure to mention that donating online is available.
- **O** Make an announcement at your social club, service club or small group. Call Cheri at 589-6698 to schedule a SLV Women's Resource Center speaker for a short presentation.
- **O** Be enthusiastic when asking for pledges. Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.
- **O** Use special occasions. If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life pledges in lieu of gifts.

# HOW TO RAISE \$500 IN 10 DAYS!

- **O** DAY 1 Sponsor yourself for \$25.
- **O** DAY 2 Ask two family members to sponsor you for \$25.
- **O** DAY 3 Ask five friends to sponsor you for \$20.
- **O** DAY 4 Ask two other family members to sponsor you for \$25.
- **O** DAY **5** Ask five neighbors to sponsor you for \$10.
- **O** DAY 6 Ask five people from your church to sponsor you for \$10.
- **O DAY 7 Ask your boss or company** to sponsor you for \$25 *or see if your company will match the amount you raise.*
- **O** DAY 8 Ask five local merchants to sponsor you for \$20.
- **O DAY 9 Ask two businesses** you frequent to sponsor you for \$25.
- **O** DAY 10 You've done it! Great job! Ask a Friend to join you in WALKING for Life!

# WHO COULD I ASK?

#### PERSONAL CARE

Your Hairstylist Your Manicurist Your Tanning Salon Your Massage Therapist Your Favorite Day Spa Your Favorite Clothing Store Your Jeweler Your Jeweler Your Tailor Your Drycleaner

#### HOBBIES AND CLUBS

Creative Memories Consultants Hobby Stores You Frequent Book Stores You Frequent Your Book Club Friends Scout Leaders Other Scout Families Your Bunko Girlfriends Your Travel Agent

## CHILDREN'S CIRCLES

Their Favorite Teachers The School Principal The School Secretary The School Nurse Their Academic Counselor Their Music Instructors Carpool Moms Your Babysitters Play Groups Your Daycare Provider

#### HOME AND AUTO

Your Realtor Your Builder Your Plumber Your Electrician Your Lawn Service Your Paperboy Your Milkman Your Auto Repair Shop Your Jiffy Lube Man Your Favorite Car Wash

### FAMILY AND FRIENDS

Your Spouse Your Friends Your Co-workers Your Spouse's Co-workers Your Parents Your Grandparents Aunts, Uncles and Cousins Your Adult Children Your Neighbors Your Godparents

#### Pets

Your Veterinarian Your Dog Groomer Your Dog-Sitter Your Pet Supply Store

#### FITNESS AND SPORTS

Health Club Owners Health Club Employees Your Personal Trainer Your Aerobic Instructor Your Club Daycare Provider Your Golf Buddies Your Tennis Partner Your Softball Team Sports Shops You Frequent

### **CHURCH CIRCLE**

Senior Pastor Youth Pastor Music Pastor Sunday School Teacher Your Bible Study Friends Your Choir Friends Your Small Group

#### **MEDICAL SERVICES**

Your Family Doctor Your Family Dentist Your Favorite Nurse Your Children's Pediatrician Your Children's Orthodontist Your Optometrist Your Pharmacist Your Chiropractor

**Sponsored by the SLV Women's Resource Center** 3211 Main St., Ste. E, Alamosa w(719)589-6698 slvwrc@gojade.org w www.slvwrc.org