

Fundraising Tips

- **Set a Goal.** Write the number on your pledge form or online personal fundraising page. Be sure you let your sponsors know that their contribution helped.
- **Start your pledge sheet(s) with a generous pledge.** Most people will follow the example of the first pledge on your walk form.
- **Pledge Yourself.** Others will appreciate that you are contributing both your time and your dollars.
- **Dedicate your walk or run to someone** who has been touched by an unplanned pregnancy, to teenagers who need to hear the abstinence message, or to a man or woman who has been impacted by abortion.
- **Create an email or Facebook page** that can be emailed to your friends and family. Use this page like an online pledge sheet to ask for pledges and direct sponsors to our online giving page: www.slvwrc.org.
- **Contact everyone who sponsored you last year.** Thank them again for the pledge for their support. Ask for a specific amount, such as \$50 or \$100; if they can't donate that much, they will offer what they can. Be sure to mention that donating online is available.
- **Make an announcement** at your social club, service club or small group. Call the Center at 589-6698 to schedule a SLV Life Center speaker for a short presentation.
- **Be enthusiastic when asking for pledges.** Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.
- **Use special occasions.** If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life pledges in lieu of gifts.

HOW TO RAISE \$500 IN 10 DAYS!

- **DAY 1 Sponsor yourself** for \$25.
- **DAY 2 Ask two family members** to sponsor you for \$25.
- **DAY 3 Ask five friends** to sponsor you for \$20.
- **DAY 4 Ask two other family members** to sponsor you for \$25.
- **DAY 5 Ask five neighbors** to sponsor you for \$10.
- **DAY 6 Ask five people from your church** to sponsor you for \$10.
- **DAY 7 Ask your boss or company** to sponsor you for \$25
or see if your company will match the amount you raise.
- **DAY 8 Ask five local merchants** to sponsor you for \$20.
- **DAY 9 Ask two businesses** you frequent to sponsor you for \$25.
- **DAY 10 You've done it!** Great job! Ask a Friend to join you in WALKING for Life!

WHO COULD I ASK?

PERSONAL CARE

Your Hairstylist
Your Manicurist
Your Tanning Salon
Your Massage Therapist
Your Favorite Day Spa
Your Favorite Clothing Store
Your Jeweler
Your Tailor
Your Drycleaner

HOBBIES AND CLUBS

Creative Memories
Consultants
Hobby Stores You Frequent
Book Stores You Frequent
Your Book Club Friends
Scout Leaders
Other Scout Families
Your Bunko Girlfriends
Your Travel Agent

FITNESS AND SPORTS

Health Club Owners
Health Club Employees
Your Personal Trainer
Your Aerobic Instructor
Your Club Daycare Provider
Your Golf Buddies
Your Tennis Partner
Your Softball Team
Sports Shops You Frequent

CHILDREN'S CIRCLES

Their Favorite Teachers
The School Principal
The School Secretary
The School Nurse
Their Academic Counselor
Their Music Instructors
Carpool Moms
Your Babysitters
Play Groups
Your Daycare Provider

FAMILY AND FRIENDS

Your Spouse
Your Friends
Your Co-workers
Your Spouse's Co-workers
Your Parents
Your Grandparents
Aunts, Uncles and Cousins
Your Adult Children
Your Neighbors
Your Godparents

CHURCH CIRCLE

Senior Pastor
Youth Pastor
Music Pastor
Sunday School Teacher
Your Bible Study Friends
Your Choir Friends
Your Small Group

HOME AND AUTO

Your Realtor
Your Builder
Your Plumber
Your Electrician
Your Lawn Service
Your Paperboy
Your Milkman
Your Auto Repair Shop
Your Jiffy Lube Man
Your Favorite Car Wash

PETS

Your Veterinarian
Your Dog Groomer
Your Dog-Sitter
Your Pet Supply Store

MEDICAL SERVICES

Your Family Doctor
Your Family Dentist
Your Favorite Nurse
Your Children's Pediatrician
Your Children's Orthodontist
Your Optometrist
Your Pharmacist
Your Chiropractor

Sponsored by the SLV Life Center

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