

Fairview Baptist Church Communications Conference 2012

Event Registration

PLEASE COMPLETE SEPARATE FORM FOR EACH PERSON REGISTERED. **YOU MAY ALSO REGISTER ONLINE AT WWW.FAIRVIEWOKC.COM**

Registrant (Please Print):

Full Name: _____
 Ministry Title: _____
 Church: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Home Phone: _____ Other Phone: _____
 Email: _____

- Individual Registration @ \$15 per person
- Fairview member Discount Registration @ \$10 per person
- Church Group Registration Rate—\$75 (for up to 8 registrants)

Please indicate if you will be attending the Youth Speak Out Session—“*Is Anybody Listening?*”

- Fairview Youth
- Other Youth

Total Amount submitted _____

(Registration costs includes Breaks, Lunch and Conference materials)

Payment Method: Check Cash Money Order

Please make checks payable to: Fairview Baptist Church (Indicate Communications Conference in memo section)

Mail to: Fairview Baptist Church (Please DO NOT mail cash.)
 P. O. Box 36188
 Oklahoma City, OK 73136

Fax to: 405-232-5459 - Attn: FBC Communications Conference

Refunds: No refunds are available but you may transfer your registration to another person.

Special Needs: If you have a disability-related request, please indicate below. We regret that we may not be able to accommodate requests that are not made in advance of Conference date.

Indicate Special Need(s) _____

Hotel Accommodations: Arrangements will be made with Crowne Plaza Hotel, 2945 Northwest Expressway, Oklahoma City, OK. Approximate Conference rate, \$89 per night. **PLEASE NOTIFY THE CONFERENCE PLANNING COMMITTEE AT COMMUNICATION@FAIRVIEWOKC.COM IF WILL NEED HOTEL ACCOMMODATIONS.**

PLEASE MARK THE DAY(S) THAT YOU WILL ATTEND: Friday Night Saturday Joint Session Luncheon Post Conference

FRIDAY NIGHT TOPICS:

- Evangelism and Communications
- Ministry Outreach—“Marketing: Is It in the Bible?”
- Effective Ministry Promotion
- Dr. J. A. Reed, Jr., Opening Speaker—“The Leader’s Role in Being the Church Today”

SATURDAY TOPICS—JOINT SESSION:

- Principles of Effective Church Communications
- Safe Use of Social Media and the Internet to Positively Promote Ministry
- Starting and Sustaining a Church or Ministry Newsletter
- Photography: *How to Take and Publish Quality Pictures*
- Communicating Through Print: *Getting It Published*
- Flyers & Posters: *Read It or Trash It*
- Branding Your Ministry: *Maximizing at Minimal Costs*

YOUTH SESSION: “*Is Anybody Listening?*”

SATURDAY LUNCHEON:

Dr. Eric Anthony Joseph, Luncheon Speaker

OPTIONAL PERIOD: POST CONFERENCE SESSION WITH PRESENTERS (Presenters will be available after the Conference (1:00—2:30pm) to give additional information on these topics. Please check session that you would be interested in attending.

- Principles of Effective Church Communications: Formalizing Your Communication Efforts
- Starting and Sustaining a Church or Ministry Newsletter
- Photography: *How to Take and Publish Quality Pictures*
- Flyers & Posters
- Branding Your Ministry: *Maximizing at Minimal Costs*
- Safe Use of Social Media and the Internet

Conference Highlights

CONFERENCE GOAL:

- *This year's event is a two-day format and is designed to provide participants with resources and practical techniques and tools to initiate systems and optimize existing processes to positively present and represent Christ and to promote their church and church ministries. Friday night will focus on establishing the need for the church to be proactive in marketing the product. Saturday's agenda is designed to provide practical tools and techniques to use in church marketing.*

REGISTRATION INFORMATION:

- **Online Registration**—Registration can be completed online by going to Fairview's website at www.fairviewokc.com. Click on the "Communications Conference" link or the announcement slide to go to the online registration form.
- **Register in Person or Mail In Registration**—Complete the registration form included with this information and mail or present to the Conference Registration Team.
- Discount registration rate available for Fairview members and for Church groups. See Registration Form for more information.

CONFERENCE TOOLS:



Those registered for the Photography Session should feel free to bring their camera (if available—not required) to allow the presenter to assist in such questions as proper settings, lighting, distance, etc.



Feel free to bring your laptops. Wireless internet access is available. This might enhance your experience in some of the sessions. Limited wall outlets are available so please make sure your battery is fully charged or bring an extension cord.

Feel free to bring any promotional items that you are currently using in your church to share during the Post-Conference Session (Saturday, 1—2:30 p.m.).

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Sponsored by

Fairview Baptist Church
Communications and Public Relations Ministry

Phone: 405-232-1621 ~ Fax: 405-232-5459
email: communication@fairviewokc.com
website: www.fairviewokc.com



Conference Planning Committee: Jamar Patterson—Conference Chair, Assistant to Director, Maeleatha Patterson—Ministry Director, Registration; Levi McCullough—Photography; Denise Patterson—Facilitators, Courtesy; Cora Kemp-Epps—Projects