

# Fairview Baptist Church Communications Conference 2011

## Event Registration

**PLEASE COMPLETE SEPARATE FORM FOR EACH PERSON REGISTERED. YOU MAY ALSO REGISTER ONLINE AT [WWW.FAIRVIEWOKC.COM](http://WWW.FAIRVIEWOKC.COM)**

**Registrant (Please Print):**

Full Name: \_\_\_\_\_  
 Ministry Title: \_\_\_\_\_  
 Church: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**NOTE: Pre-registration is encouraged.** Workshop sizes are limited and will be available on a first-paid, first served basis. Selection of workshop does not guarantee availability.

**Please select three workshops from (A) - (I).** (Note: Workshop C is a prerequisite to Workshop G)

(A) Using Social Networking to Promote Ministry: <i>Facebook, MySpace, Twitter, LinkedIn, etc.</i> —J. PARKER	(B) Evaluating Your Publicity Scorecard: <i>Using Economical Promotion Tools To Get Valuable Returns</i> —M. PATTERSON	(C) Photography I : <i>“Getting the Best Results”</i> —L. MCCULLOUGH
(D) Communicating Through Print—A. MONSON	(E) Using Video to Promote Your Church Ministry—REV. M. COOPER	(F) Posters & Flyers: <i>Taking It to the Next Level</i> —J. PATTERSON
(G) Photography II : <i>“Reviewing Results”</i> (Prerequisite—Photography I)—L. MCCULLOUGH	(H) Websites, WebPages, E-Newsletters, On Demand Video and Live-Streaming—J. PARKER	(I) Writing and Producing Radio Announcements—REV. M. COOPER

- ( ) Individual Registration @ \$15 per person
- ( ) Fairview member Discount Registration @ \$10 per person
- ( ) Church Group Registration Rate—\$75 (for up to 8 registrants)

**To help us plan for the Conference, please check at least three workshops of preference from the list above**

- [ ] A [ ] B [ ] C [ ] D [ ] E  
 [ ] F [ ] G [ ] H [ ] I

Total Amount submitted \_\_\_\_\_

**(Registration costs includes Breaks, Lunch and Conference materials)**

**Payment Method:** [ ] Check [ ] Cash [ ] Money Order

**Please make checks payable to: Fairview Baptist Church** (Indicate Communications Conference in memo section)

**Mail to:** Fairview Baptist Church (Please DO NOT mail cash.)  
 P. O. Box 36188  
 Oklahoma City, OK 73136

**Fax to:** 405-232-5459 - Attn: FBC Communications Conference

**Refunds:** No refunds are available but you may transfer your registration to another person.

**Special Needs:** If you have a disability-related request, please indicate below. We regret that we may not be able to accommodate requests that are not made in advance of Conference date.

**Special Need(s)** \_\_\_\_\_

**Hotel Accommodations:** Arrangements will be made with Crowne Plaza Hotel, 2945 Northwest Expressway, Oklahoma City, OK. Approximate Conference rate, \$89 per night. **PLEASE NOTIFY THE CONFERENCE PLANNING COMMITTEE AT [COMMUNICATION@FAIRVIEWOKC.COM](mailto:COMMUNICATION@FAIRVIEWOKC.COM) IF YOU WILL NEED HOTEL ACCOMMODATIONS.**

**Use of Images:** Attendees agree that any photos taken by staff photographers during the sessions become the property of the Conference host.

## Conference Highlights

### **CONFERENCE GOAL:**

- *This year's event is a two-day format and is designed to provide participants with resources and practical techniques and tools to initiate systems and optimize existing processes to positively present and represent Christ and to promote their church and church ministries.*

### **REGISTRATION INFORMATION:**

- **Online Registration**—Registration can be completed online by going to Fairview's website at [www.fairviewokc.com](http://www.fairviewokc.com). Click on the "Communications Conference" link or the announcement slide to go to the online registration form.
- **Register in Person or Mail In Registration**—Complete the registration form included with this information and mail or present to the Conference Registration Team.
- Discount registration rate available for Fairview members and for Church groups. See Registration Form for more information.

### **CONFERENCE TOOLS:**



Those registered for the Photography Session should feel free to bring their camera (if available—not required) to allow the presenter to assist in such questions as proper settings, lighting, distance, etc.



Feel free to bring your laptops. Wireless internet access is available. This might enhance your experience in some of the sessions. Limited wall outlets are available so please make sure your battery is fully charged.



Those attending the course on "Using Video to Promote Your Church" may bring a copy of an existing video if you desire to have it critiqued by the presenter. (This is optional.)

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Sponsored by

Fairview Baptist Church  
Communications and Public Relations Ministry

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website: [www.fairviewokc.com](http://www.fairviewokc.com)



**Conference Planning Committee:** Jamar Patterson—Conference Chair, Assistant to Director, Maeleatha Patterson—Ministry Director; Rose Partin—Registration; Levi McCullough—Photography; Denise Patterson—Facilitators, Courtesy; Cora Kemp-Epps—Projects