

#### COACHING TIP MASTOR COACH ARTHUR TIGNEY Coaching from the Center

As a coach you must remember it is most of all a co-creative relationship where you the coach are focused on the client's interests, challenges, and goals. This becomes a process of communication where your listening skills must be honed so that powerful problem-solving conversations can takes place.

Using the simple coaching model and bringing your natural energy to the conversation becomes the force that sets you aside from the rest! Give your client the best of who you are, not what you think they want, but simply who you are. Coaching from the center is a gift that you have to offer clients. So be authentic and give them 100% of you and you will get the best them they have to offer!!!!





From The Master Coach

## Create A Demand!! Master Coach Arthur Tigney

Marketing has become such buzz word for many people offering services of any kind. In this new era of Life Coaching, marketing is essential for you as a Human Capital Coach to jump start your practice. The catch is your marketing has to set you apart from the many coaches that exist in a flooded market. As a certified ATigney.Solutions Human Capital Coach you already have a heads up on your counterpart, but now it's time for you to take your marketing game to the next level by creating a demand for your brand and style of coaching!

I hear you asking, "create a demand?" Yes! That is exactly what I said, create a demand for what you bring to the table and then fill it! Many opportunities exist all around you, every day you engage in conversations or see things that "your brand of coaching" can resolve. Case and point, I experienced a situation at a store that was full of opportunities for correction and organizational growth. My standard response was to gripe and complain about what could or should be. As a Human Capital Coach, I was reminded that I am armed with the skillful insight to ask questions that could literately create a demand for my services. This insight is simple, and if employed it can jump start your practice. Begin to consider relationships, places, and/or situations that keep repeating themselves that you as a coach have not offered the opportunity to provoke additional thought for change or growth. From there, begin to develop a strategy that interrupts the process of stagnation by asking this simple question "Is it okay if I coach you for a brief moment?" Or simply introducing yourself and skillset along the benefit of a co-creative relationship. I did this just the other day and picked up a significant lead which will eventually become a client. Those simple steps can provoke and create a demand for you bring to the table the necessary skills needed to move someone to the next level of their journey.

In most cases, people don't realize they need what you have, simply because <u>they don't know what you have</u>. You are a certified professional coach with a toolbox full of tools that can help shift people from where they are to living the life they were created to live. You are your best marketing not what you print, not what you post, but more importantly what you do! Be the solution that creates a demand and closes the gap to the opportunities that exist all around you. Open your eyes, open your mind, and most of all your mouth; it is the difference that sets you apart from everyone else.

#### Questions?

Contact Chanise Gilliam at A Tigney Solutions Institute. Access all tools and previous CSMG recordings directly through her.



# Providing Personal & Corporate Solutions

### **UPCOMING EVENTS**



Join us and encounter the 2018 Soul Be It Ministries Apostolic & Prophetic Summit Hosted by New Destiny International



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**Register Today for our** online ATigney Solutions Human Capital Coaching Certificate course Beginning Wednesday July 25th at 6pm



CREATIVE AWAKENING June 21st -24th This isn't your normal conference actually its not a conference its a MOVEMENT. It is crafted for creatives by creatives! Learn, grow, and be free to use the gifts that God have given you. There will be many different artists who will help empower you and give you tools to cultivate the gifts that are locked inside. Don't be surprised because, you will learn something new about yourself. Come join us for a power packed weekend of Creativity and Worship!!!

> **ATigney Solutions Institute Human Capital Coach** Certification course Beginning July 25, 2018 at 6pm (Online)

A Transformation Coach has the ability to combine the innovative , perceptive, holistic insights and tools of transformation with the pragmatic and systematic skills of coaching to guide continuous process improvement, leadership and team development



Presents..

"Position yourself to help others live the life they where created to live"

d Strategist and Coach Powered by: Tucson Bible College 4500 E Speedway Blvd. Tucson, Arizona 85747

For More Information: CGilliam@ATigney.Solutions or 520-323-8852



Providing Personal & Corporate Solutions

Who are we??



We are living in a time where there is so much potential in our lives and all around us. Unfortunately, many of us have lived our lives with just that "Potential." New Destiny International is a place designed to unlock potential and direct you to a path that leads to authentic destiny and purpose. We are so much more than a church we are a training and dispatching center offering programs, classes, and many other resources that unlock what we call "Uncommon Purpose" within you. Everything you need to BE who you were designed to BE is within YOU. We are skilled to cultivate the rich fertile soil called YOU. Come celebrate the goodness of the Lord with us on Sundays at 10am. Then on Wednesdays at 7pm we study the Word of God to discover more about the empowering promises. Please visit our website www.ndi.vision for more information. We forward to seeing your and hopefully having an opportunity to serve you on your journey toward DESTINY.

For more information contact us at 520-323-8852 4500 E Speedway Blvd. Tucson, Arizona 85712



Kingdom Advancements is advancing!! We are very excited to announce that Michael "Mickey" Allen has joined Kingdom Advancements as the Psychosocial and Psychoeducational Case Manager and Counseling Coordinator as of April 30, 2018. He is an experienced case manager and counselor having earned both his bachelor and master's degrees at the University of Arizona in Special Education and Rehabilitation. He ADVANCEMENT is in dissertation status at the University of Wisconsin-Madison in Rehabilitation Psychology having completed all required academic course work. He has been a resident

of Tucson, AZ for over forty years since moving here from his home state of NJ. He is currently head of the Counseling Ministry at Friendship Missionary Baptist Church, and has served as a case manager and counselor with various private, county and state agencies during his time here in Tucson. He is a proud father of three adults and the doting grandfather of eleven who are all very accomplished. Give us a call today at 520-323-8852 to see how you can benefit from our expansion.



Kingdom Ecosystems Yielding Entrepreneur Success (KEYES) is a for profit organization that coaches and mentors' entrepreneurs and leaders with building and maximizing start-ups or existing organizations. We specialize in helping entrepreneurs and leaders see where they currently are to where they have the full potential to

be then customizing a plan to realize and package their goals and dreams. To find out more information please visit our website at www.ATigney.Solutions/keyes Our CEO Arthur W. Tigney, Jr along with O. Maxwell Ezonnaebi has written a brilliant book called "7 Points of Evaluation- A Guide to Unlocking the Greatness within". This book is designed to cause you to realistically evaluate where you currently are and why.

Have you ever taken the time to look deep in the mirror and give a true assessment of what you see, not what surrounds you, but what is factually looking back at you! Yes, You! That is what the authors, so extravagantly points out in the book causing motivation at your core. This source of material is a light read, however, it is interactive and clenching. You don't just read it; it draws you to the center of yourself. This book will engulf your mind and soul and cause you to become a part of the words. It will provoke you to ask the hard questions about yourself. Let's just say, often times it is unrecognizable, and nothing is done about an issue. It is that which is blocking the path to making you be more than the hand you have been dealt. The book is a self-help, inspirational, and motivational book that was created to inspire you to Be!

Do your dreams and goals a favor and pick up your copy today at the ATigney Solutions office 4500 E Speedway Suite 112 Tucson, Arizona 85712 or order on Amazon.com book ##0998968706.



# Providing Personal & Corporate Solutions



**Tucson Bible College** provides various tracks of education for individuals desiring to pursue Biblical certificates or diplomas, professional certifications or designations or just enhance their purpose and life. We are excited to announce that we have classes available online for independent study students providing the same professional learning experience as we offer in our group learning classes. Please visit our website

www.TucsonBibleCollege.com to learn of our different academic programs.

On July 25th ATigney Solutions Institute is offering Human Capital Coaching Certification online taught by our very own Master Coach and Lead Strategist Arthur W. Tigney, Jr. A Human Capital Coach brings transformation and has the ability to combine the innovative, perceptive, holistic insights and tools of transformation with the pragmatic and systematic skills of coaching to guide continuous process improvement, leadership and team development. If you have never taken a course taught by Master Coach Tigney, you are in for an experience. By the end of this course you will have gain and fine tuned the skill set of coaching, you will learn so much about yourself, discover what "type" of coach you are, and be on your way to beginning your business as a Human Capital Coach. It's more than a certification course it's a launching pad!



**KABN** is Non-Profit organization that assist entrepreneurs and leaders with building and maximizing start-ups or existing organizations. One of the benefit this organization offers is the collaboration with the other covenant members. Our covenant members range from business and ministry coaches, consultants, and

mentors to event designers to project managers to administrators to marketers to videographers to photographers and so much more. As you see we are well equipped with many different skill sets. Covenant collaboration will bring to your fresh innovative ideas and brings new energy to whatever stage you are in your business or ministry. Weather you are laying the foundational branding for your business/ministry or hosting an event as a covenant member we are here to cover, connect, and collaborate with you to expand your greatness. Below are benefits you receive as a covenant member. Don't delay destiny join us today at <u>www.ATigney.Solutions/kabn</u>.



**T4Nation** provides fitness transformation solutions to work towards individual wholeness using T4Mation which encompasses spiritual, nutritional, physical, and mind renewal. Check us out <u>www.T4Nation.com</u>.

You will find that we are so much more than a traditional personal trainer offer.... PERSONAL TRAINING - SPIRITUAL WELLNESS - NUTRITIONAL ADVICE - WEIGHT LOSS - MUSCLE TONE -CORE STRENGTH - HIGH PERFORMANCE COACHING - CARDIO FITNESS. You can be physically fit but mentally and spiritually unfit for the authentic purpose and destiny you were created to live. Contact us today to begin your journey to a transformed YOU...Mind, Body, and Soul.

For more information contact us at 520-323-8852 4500 E Speedway Blvd. Tucson, Arizona 85712