



July 2010

Dear Pastor,

We want to thank you for your willingness to help your church members fulfill their God-given duty as citizens to register to vote and then to vote their Christian values. In 2008, we saw extremely high voter registration numbers—but during a non-presidential election year, voter registration rates traditionally decline. However, we have the opportunity to positively impact the direction of our country in off-year elections as well.

The goal of our voter-registration initiative is to equip evangelicals to be ready to vote their values this November. Just imagine the impact believers could have on the character of our elected leaders, the direction of our government and the moral climate of our nation if we are all able to cast an informed, biblically based vote each election. If we did, we're convinced that America would be a different nation and a better one.

To meet this need, Focus on the Family<sup>®</sup> and the Family Research Council<sup>®</sup> have collaborated to spearhead a grassroots voter-registration, education and participation effort among thousands of Bible-believing churches across America.

The objective of our initiative is to register millions of previously unregistered, but qualified, Americans of faith, and to promote awareness of the immediate and long-term importance of values-based voting. Our comprehensive campaign features an informative and resource-rich Web page, [CitizenLink.com/voter](http://CitizenLink.com/voter), as well as this Voter Registration Kit. The kit includes resources to equip you and your church to host a successful Christian Citizenship Sunday.

The biblical basis for voting our values is solid. Jesus instructed His followers to be salt and light in their culture (Matthew 5:13-16) and to participate in government (Matthew 22:21). There are many ways to obey Jesus' commands; but in particular, consider these: register and encourage others to do the same; consider His values when voting; and pray for our nation and for the election of godly leaders. This initiative seeks to help Americans of faith "follow in His steps" (1 Peter 2:21).

Remember, the voting decisions you make today will have profound implications for the America of tomorrow. So vote your values and impact our future!

Your servants in Christ,

H.B. London, Jr.  
Vice President  
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