

# The Montcalm Coalition to Prevent Underage Drinking



## Minutes of 2/25/2011 Montcalm Community College ~ Doser Building

**Members Present:** Mike Haefner (Religious and Fraternal Organizations), Jim VanderLaan (Other Organizations Involved in Reducing Substance Abuse), Megan Winters (Youth), Jenny Cordray (Businesses), Marjorie Mann (Law Enforcement), Carl Paepke (State or Local Governmental Agencies with Expertise in the Field of Substance Abuse), Jill Worden (State or Local Governmental Agencies with Expertise in the Field of Substance Abuse), Norma Sower (Organizations Serving Youth), Kristi Jeffrey (Law Enforcement), Eldon Hirschy (Civic Organizations), and Paul Spittka (Religious and Fraternal Organizations).

**Others Present:**

**Agency Support Representatives:** John Kroneck, L Quinn Lincoln and Patti Warmington – Life Guidance Services Wellness & Prevention.

I) Welcome / Introductions

All members introduced themselves.

II) Consent Agenda – Minutes of January 28, 2011.

**Motion** by T. Reeves, **Support** by C. Paepke to approve the consent agenda. **Motion Carried.**

III) Governing Board Updates-

- A) Approved progress report to be sent with the continuation grant.
- B) Approved budget to be submitted with the continuation grant.
- C) Approved goals and activities for the continuation grant.
- D) Approved additional support for smoking cessation and schools for 2012.

IV) Coalition Goals and Actions: Awareness and Education – Goal 1

- A) L Q. Lincoln shared the yard sign plan that we worked on over a year ago. Not much has been done in the way of our contacting schools and getting our yard signs in the locations we said they needed to go. Some discussion about whether or not the schools would want the signs. N. Sower said they all signed the community resolution, so why not? It was decided to have the yard signs up by the end of the first week of April so the kids can be greeted with them when they get back to school from spring break. Members decided which schools they would contact and distribute to. They are: N. Sower – Greenville elementary schools, Greenville Central Services and St. Charles Catholic School. P. Spittka –

Greenville middle and high schools and MCC Tech (Greenville Campus), (P. Spittka suggested that SADD could monitor the signs to keep them from vandalism), T. Reeves - all Tri-County schools, J. Cordray – Lakeview schools, J. Kroneck – Central Montcalm schools & MAISD, J. VanderLaan – Carson City – Crystal schools, Beth Haven Baptist Academy, H.O. Steele, L. Q. Lincoln - MCC and Greenville Public Safety. It was also suggested that as we do Community Resolution presentations at cities and villages, we should ask them to place one there too.

- B) L Q. Lincoln shared that the Multimedia Banquet was a success. She then showed all four of the videos that were submitted and judged. All members shared their enthusiasm about the work the youth did. L Q. Lincoln said that an e-mail was sent to her by one of the parents of the winning students that said that they were disappointed to hear that the youth would not be receiving their prize money. The teacher was keeping it for the multi-media department to purchase new cameras. N. Sower said that the original intent of our competition was not so schools could win prize money, but youth, even though all submissions needed to be part of a group. It was decided that a letter should be written the teacher expressing what our intent was and a copy of the rules of the contest. It was further suggested that a letter also go to the families with the attached guidelines showing that submissions needed to be done as a group.

V) Website Update –

- A) P. Spittka said that all videos from the multimedia submissions are both on our Facebook page and on the website. He also said that he has been doing quite a bit of work cleaning up the site and moving things around. He asked for members to please visit the site and look for blatant errors or if there are things missing. P. Spittka also suggested that perhaps in the future, MCPUD could have a texting list so whenever there is an event, a text message would go out to all members of whom we have their cell numbers.

VI) Community Commitment – Goal 2

- A) L Q. Lincoln reported that we have four Community Resolutions signed, but will need at least four more. She said that we especially want to work with cities, townships and villages. She requested that members consider doing a presentation at their municipality.

VII) Limit Access – Goal 3

- A) L Q. Lincoln passed out the Business Summit Draft Report. J. Kroneck gave an overview of the report including that the attendees wanted to have quarterly meetings. J. Kroneck also said that we would be providing a copy of the report to Sen. Judy Emmons and Rep. Rick Outman, and T. Reeves and he will meet with them in Lansing. J. Kroneck said that inexpensive training was another noted need for employees that sell alcohol, especially seasonal employees. M. Haefner offered his church as a possible location to hold trainings. J. Kroneck also said that Leppinks will be having a training for their employees with T. Reeves.

VIII) Fun & Healthy Activities – Goal 4

- A) L Q. Lincoln informed the Coalition that to date, no one has applied for youth grants. K. Alexander asked if it was available to download off the website. L Q. Lincoln said that the link is on the homepage and applicants will have to mail them in after filling out the application.

IX) Positive Support Systems – Goal 5

- A) L Q. Lincoln stated that she working with S. Sunden to set up times to do the Community Resolution presentation to both parent groups. They will also be looking for other ways to collaborate, such as legislative advocacy.
- B) L Q. Lincoln stated that she is still in the process of developing a checklist for school policies. She will contact members who agreed to help when that checklist is complete. CADCA has sent very limited items for help with this item.
- C) K. Jeffrey shared how the Adult Drug Court is helping family relationships by offering support and alternative options other than jail.
- D) M. Winters updated everyone on what Greenville SADD is up to. They have just finished “Cocoa and Cram” which is an after school day for high schoolers to be able to get additional help for exams. The SADD chapter supplies cocoa and plans the event.

X) Enforcement Emphasis – Goal 6

- A) J. Kroneck said that he will be planning compliance checks soon and will keep us advised.

XI) Planning Action – Goal 7

- A) L Q. Lincoln stated that the continuation grant was completed and sent in on time.
- B) L Q. Lincoln passed out the in-kind forms for all members. P. Warmington shared the in-kind updated. She illustrated the importance of filling out in-kind sheets.
- C) L. Q Lincoln passed out a calendar of meeting dates as currently are set up to be, and possible changes due to holidays. April’s meeting will be the 5<sup>th</sup> Friday of the month, May’s will be third Friday of the month, September’s will be the joint meeting with Tobacco Free Montcalm and will be the 5<sup>th</sup> Friday of the month, and November and December’s meeting will be combined into one meeting December 3<sup>rd</sup>. All other meetings will remain the 4<sup>th</sup> Friday of the month. P. Spittka made a **Motion, support** by J. VanderLaan to approve the calendar as presented. **Motion Carried.**
- D) J. Kroneck reported that we are in the process of developing an advocacy plan in collaboration with other organizations. Advocacy, he expressed, is more than just legislative advocacy.
- E) Due to MCC beginning to charge us \$50 per day to use the technology items, it was discussed to hold our meetings in a different location. The Health Department was suggested, and United Lifestyles was offered. Both locations have the technology that we use. J. Cordray made a **Motion, support** by C.

Paepke to hold March's meeting at the United Lifestyles office in Greenville.  
**Motion carried.** It was suggested to send directions with agendas and meeting items.

XII) Radar List –

A) J. Worden will continue working on advocacy regarding inconsistency of selling to minors. No new updates at this time.

XIII) Next Meetings –

DFM Governing Board Meeting – March .9, 2011, 9:00am Life Guidance office, Stanton

MCPUD Meeting – Feb. 25, 2011, 9:00 am MCC – Doser Bldg. (on the agenda for next month will be discussion regarding April and May's meeting dates.

TFM – March 1, 2011, 1:30pm – Jodie's house

XIV) Meeting Next Steps

1	Members will look at the website for suggestions for P. Spittka
2	LGS staff write a letter to the Central Montcalm School and parents sharing our rules for the multimedia contest
3	Members will contact schools regarding yard signs
4	LGS staff will finish school policy review for members
5	L Q. Lincoln will send a reminder and map of meeting location for next meeting.
6	L Q. Lincoln will update meeting dates for calendar year 2011.
7	L Q. Lincoln will check on availability of locations for future meetings.