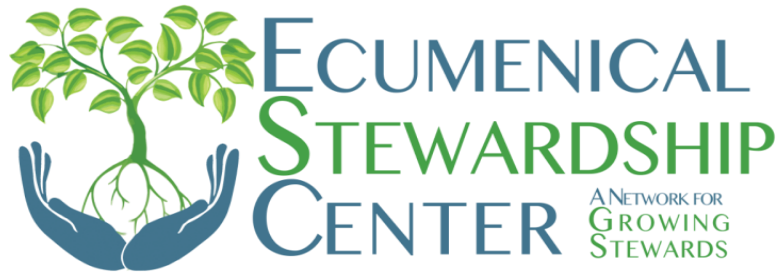
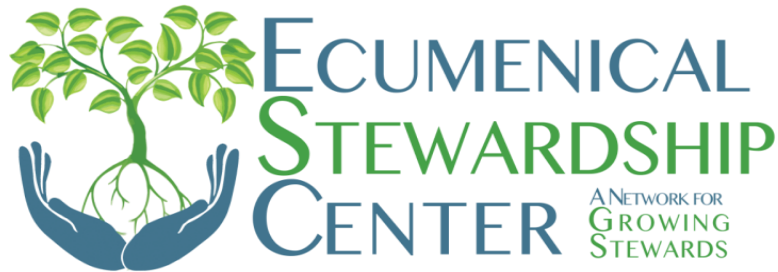


Giving Beyond the Offering Plate 101



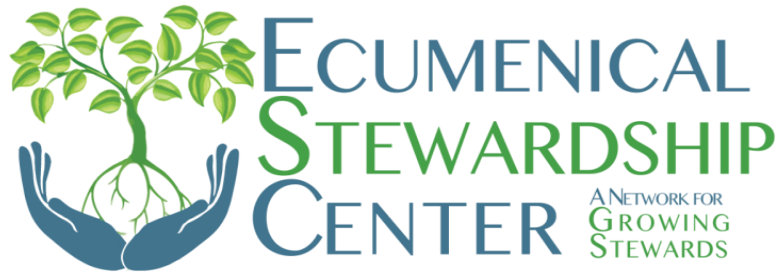
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Unprecedented times call for
unprecedented measures.



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Any church can offer ways to give beyond the offering plate.

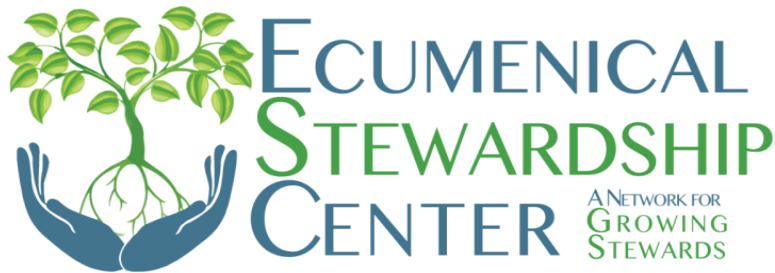


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But first,

Make sure you have the structures in place to

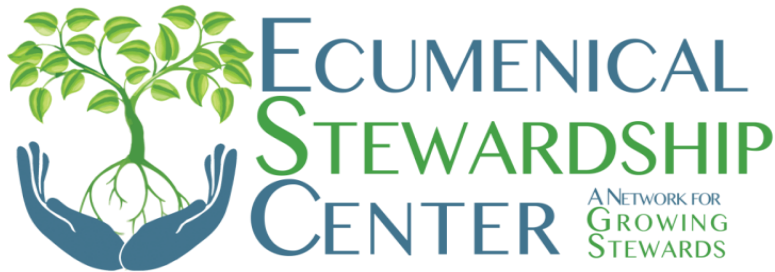
- Receive the gifts
- Communicate about the options



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Receive

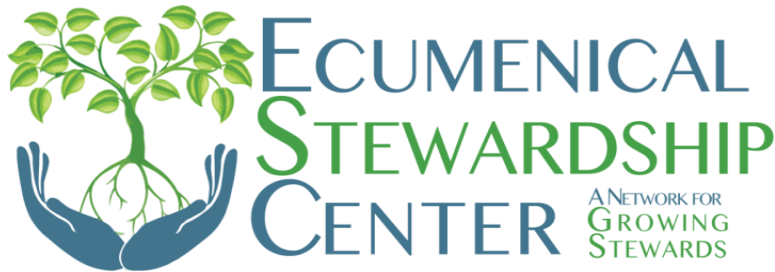
- Make sure those responsible for your church finances understand that the church will be receiving gifts from a variety of sources.
- Decide who will have access to giving and bank accounts to authorize any transfers.



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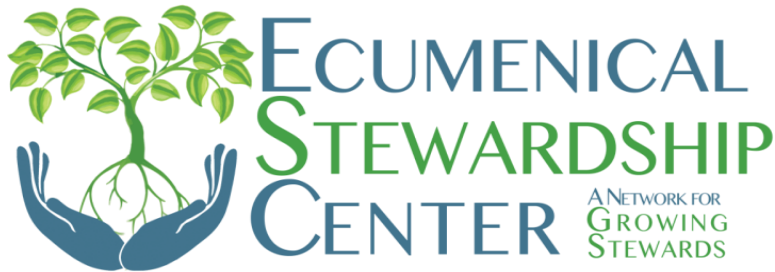
Communicate

- Make sure you let your church know about your giving options
 - Letter, postcard, mass phone call, email, social media
- Website
 - Link on homepage, dedicated giving page
- Create a “boilerplate” statement and use in all communications. . .



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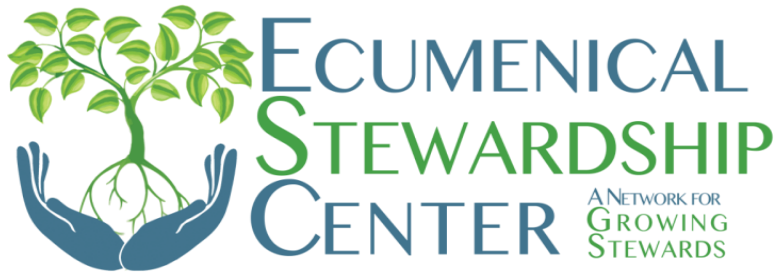
“And don’t forget, you can give to Wissihickon Creek Church any time through a variety of options. Please visit our website at www.wissihickonchurch.org/give to learn more.”



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For churches of any size

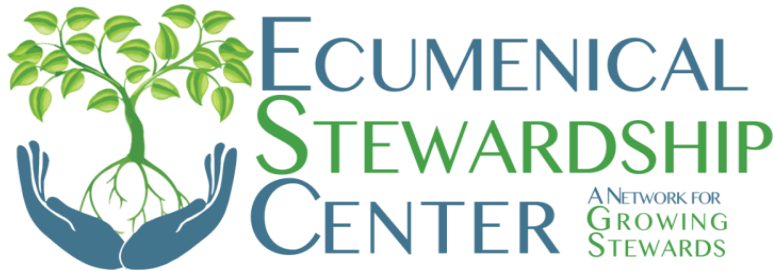
- Bank account checks
- ACH or EFT transfer



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Churches with websites

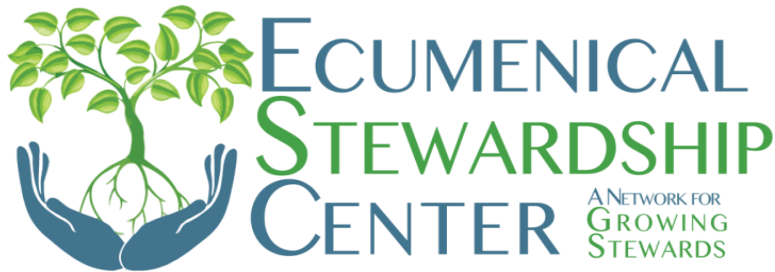
- Create a giving page and prominent link on your home page
- Include a downloadable ACH or EFT transfer form
- Check with your website provider about a giving plug-in
- Make decisions about responsibilities & gather needed information
- Choose an electronic giving platform/provider and create needed links or infrastructure



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Electronic Giving Platforms/Providers

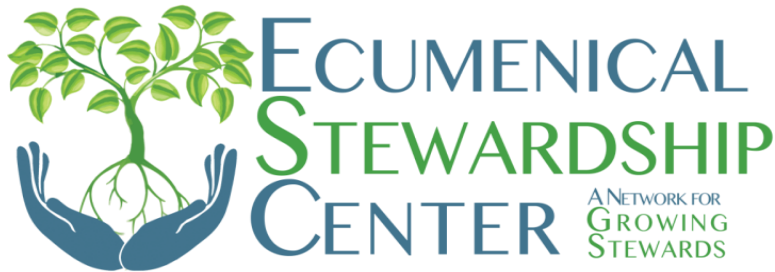
- Generic vs. Church-Based
- DIY vs. what's provided
- Compare fees & costs for transfer
- Sometimes, not all credit/debit cards are created equal



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Electronic Giving Platforms/Providers

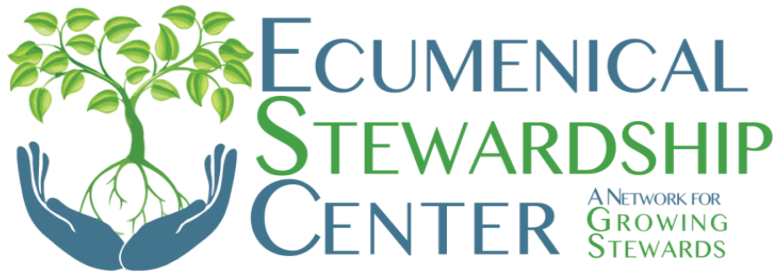
- SSL
- Cybertheft protection
- Communicate transparency to your church



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Other Giving Options – no website needed

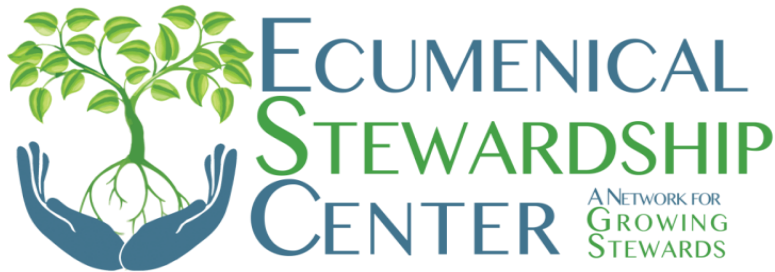
- Mobile Apps
- Social Media
- Crowdfunding
- Text Giving
- Donations from Purchases



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Summary

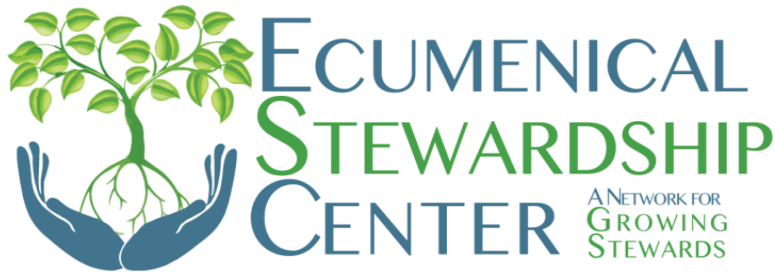
- If you really don't want to give up cash donations...
- Any church can—and *should*—offer giving options beyond the offering plate.
- Do your research & put responsibilities in place before initiating any new type of giving.
- Now is the time to put a process in place for a financial review



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Summary

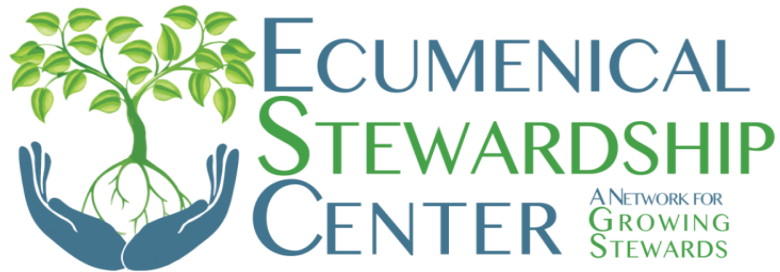
- Make sure it's not just about money.
 - Are we focused on funding, or are we growing generous givers?
- Now is the time to tell the story of your church's mission and ministry that goes on the other 167 hours per week besides the worship hour.



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Summary

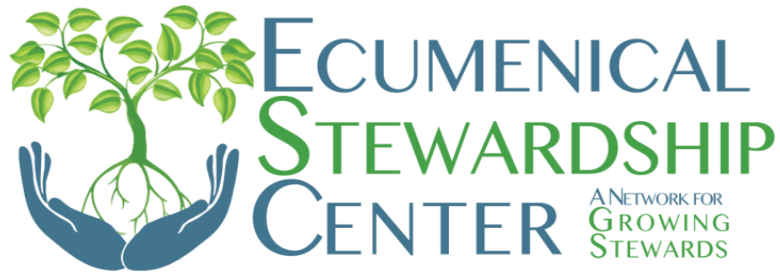
- Communicate.
- **Communicate.**
- **COMMUNICATE.**



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Summary

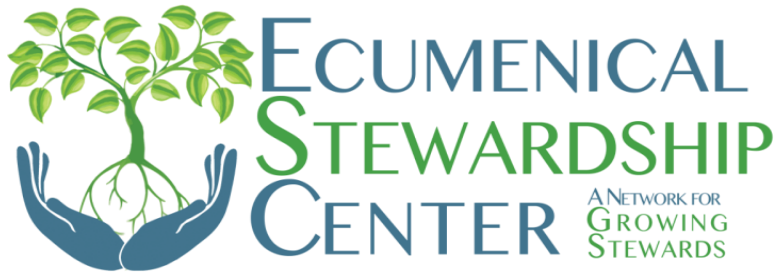
- Say Thank You.
- **Say Thank You.**
- **SAY THANK YOU.**



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More Resources

- White paper: http://media1.razorplanet.com/share/511272-2452/resources/1464586_GivingBeyondtheOfferingPlate.pdf or
- www.brethren.org/discipleshipmin/documents/giving-beyond-the-offering-plate.pdf
- Emails: <https://stewardshipresources.org/contact-us/>



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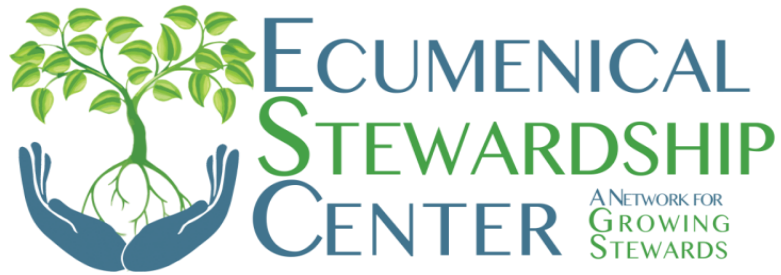
- Unlimited access to:
- **Digital issues of *Giving* Magazine (solely focused on stewardship)**
- **Digital stewardship resource files (22 biblical themes)**
- **Video recordings of stewardship events**

Provided free of charge for every church
by the District Resource Development Committee



Sign up at

<https://stewardshipresources.org/sokcob-generosity-365form/>



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Richmond, IN 47374

855-278-4ESC (4372)

[https:// stewardshipresources.org](https://stewardshipresources.org)