

A Vision for Life

More than 225 guests attended our Vision for Life Fundraiser on Thursday, November 10th at The Club at Eaglebrooke. Options for Women Board Member, Carmen Stambone, served as our emcee for the evening.

Pastor Thomas Block, of Christ Lutheran Church, opened the evening with a beautiful prayer thanking God for the good work that pregnancy resource centers like Options for Women do to help women who are considering abortion. He called for more people to become involved so more lives could be saved.

Executive Director, Mary Rutherford, shared that unborn children remain the persons whose lives are most at risk in America: over one million children die each year in abortion facilities. Last year, 1750 unborn children lost their lives in Polk County. She shared the Options for Women Goal for 2012 is to reach more women at risk for abortion by increasing our operating hours and diversifying our advertising program to include radio, TV, and Social Media.



Executive Director, Mary Rutherford,
Brianna Shrimplin and
Board Member Lesley Carrier

Former Options for Women Patient, Brianna Shrimplin, shared her beautiful story of how she came to choose life for her son and place him for adoption with a loving family. She has an open adoption and is able to still visit with her son and be a part of his life.

Mr. Don Schluender, long time supporter and Life Choice Society member, invited guests to join our mission to erase the need for abortion through effectively serving pregnant, at risk women, by transforming their fear into confidence. Brianna closed the evening with a beautiful song by Mark Shultz, called "My Son."

Challenge Gifts were given prior to the event to inspire guests to join our mission to erase the need for abortion: Watson Clinic, LLC, Mr. and Mrs. Sal Campisi of Regal Lakeland, Mr. and Mrs. Lief Goodson, Mr. and Mrs. Denis Grant, Dr. and Mrs. Robert Kryger, Mr. Al Marshall, and Dr. and Mrs. Rich Rutherford.

The evening would not have been possible without the support of our table hosts: Ms. Elizabeth Becker, Church of the Resurrection, Mr. and Mrs. Richard Dobson, Mr. and Mrs. Jud Drewry, Mrs. Eve Estes, Mr. and Mrs. Augie Fragala, Mr. and Mrs. Frank Fulco, Mr. and Mrs. Denis Grant, Mr. Al Marshall, Dr. and Mrs. Ned Panara, Mr. and Mrs. JJ Phelan, Mr. and Mrs. Scott Reed, Mrs. Geri Ross, Dr. and Mrs. Rich Rutherford, Ms. Emily Rutherford, Mr. and Mrs. Jan Sauls, Mr. and Mrs. Don Schluender, Mr. Carmen Stambone, St. John Nuemann Church, St. Joseph Catholic Church, Mr. and Mrs. Marc Vander Poel, Mr. and Mrs. Art Vianzon, Dr. and Mrs. Fred Wehle and Mr. and Mrs. Thomas Wood.

Options for Women Help Line phone number is
863-393-6988.

Options for Women is open
Mon. & Wed. 11:00 a.m. - 4:00 p.m.
Tues. 9:00 a.m. - 5:00 p.m.
Thursday 1:00 p.m. - 6:00 p.m.
Friday 9:00 a.m. - 2:00 p.m.
Business number 863-682-5763

Please visit our website at www.optionsforwomeninfo.com and register for one of our VISION Tours to see how we are making a difference in the lives of women who are at risk for abortion.

EXECUTIVE DIRECTORS MESSAGE...



Dear Pro-life Friends,

Unborn children remain the persons whose lives are most at risk in America: Over one million children die each year in abortion facilities.

The abortion provider is poised like a beast of prey in wait for the perfect moment to attack its victim. Nature motivates the beast, but greed prevails in the hearts of those who provide abortions. The mother and her unborn child are taken by surprise and destroyed.

According to Planned Parenthood, they provided 332,278 abortions in 2009. It is a matter of public record that Planned Parenthood receives about a \$1,000,000 per day in federal and state support.

I recently had the opportunity to hear Abby Johnson speak. She is a former executive director of a PP Abortion Clinic. She literally walked away from her job and has joined the pro-life movement. She is a powerful witness to the Planned Parenthood Agenda for selling abortions to women. "Her quota was 100 abortions per month at \$450 ea Annual income \$450,000. She said "I was such a good salesperson-they awarded me employee of the year." "Give me a vulnerable woman and I can sell her on abortion".

We cannot stand by, watching the mother and her unborn child attacked by the well financed, well planned abortion providers. We are in at battle! Abortion providers are selling death! We are telling the truth!

To win this battle, we must be in the right place at the right time to save the mother and her unborn child from the greedy paws of the abortion providers. We must compete for customers. Our customer is the pregnant woman considering abortion.

Last year, 1750 women in Polk County were sold on abortions. The potential to save lives is right is our own neighborhood! To erase abortion-to compete with abortion providers-we must increase the number of abortion minded women we serve. To accomplish this, we must diversify our advertising program to include radio and TV, and Social Media, and increase our operating hours to be available to AM women when they need us.

The cost for us to reach one woman through advertising is \$43. The cost of her appointment is \$500. Last year 66% of the abortion minded women we served chose life for their babies!

Together We Save Lives,

Mary C. Rutherford

You Can Help Save Lives!

Volunteer Opportunities

Patient Resources

- Helpliners - Schedule Appointments
- Receptionist - Greet Patients
- Advocate - Interview Patients

Medical Division

- Nurses (RNs and LPNs) - Follow up calls, pregnancy tests, and medical histories
- Sonographers/RDMS
- Post Abortion Support Group Facilitator

Advancement Department

- Social Media
- Help With Mailings
- Church Relations
- Help Plan Events
- College Outreach

Marketing

- Computer/Internet Design
- Graphic Design Specialist
- Public Relations Specialist

Ministry needs

We are looking for \$10 - \$25 gift cards to help mothers and fathers purchase various items for their new babies.

We are also in need of a new computer, flat screen monitor, and the Waycool Donor Databases (\$800) for our Advancement Department.

Happy Birthday!

Thanks to your support, we welcome the following babies to our community.

August

Hannah
Kiersten,
Jaydon
Taylor
Cora Sue
Kaden
Amiyah
Alden
Bracen
Malachi
Delon

September

Lyla
Kaleb
Ryder
Veronica

October

Eliahy
Laney
Camyriah
Alec
Lilyann
Ava
Sara
Kyra
Mercedes



MAKE AN INVESTMENT THAT REALLY MAKES A DIFFERENCE

You can help build a stronger foundation for Options for Women and save more lives by joining the Life Choice Society:
\$500 serves one mother and baby

m Choice Level- Sponsor 10 women:
\$1,000 per year for 5 years.
m Foundation Level- Contribute \$_____ per year /quarter/month for 5 years.

An online gift means your dollars go even further!
visit <http://www.optionsforwomeninfo.com>

Payments can be made monthly by Electronic Funds Transfer (EFT) from your checking account or by credit card
You can also mail your donation to:

Options for Women PHC
4435 Florida National Drive
Lakeland, FL 33813

A Labor of Love

by Cheryl Doyle

Sherlene Doyle has always had a passion for babies. She had three boys of her own and when they grew to adulthood, she started babysitting for neighbors and friends. She also worked at her church daycare during the week for years and of course, kept the nursery many Sundays. Even after finding out that she had macular degeneration, she continued to do this until age and the aches and pains that come with it, made her realize that she just couldn't pick them up and carry them around anymore.

Throughout her life Sherlene has made baby clothes, quilts (baby and bed size), knitted and crocheted blankets, hats, sweaters, etc. for gifts. Several years ago, she started making quilts for the babies she loved so much. She considers this her "ministry" for the Lord and never sells them...just gives them to those in need.



This year, she started donating them to Options for Women for us to give to our patients when their babies are born. She is 80 yrs. of age now and still works tirelessly, even being legally blind, to

continue to help others. Her family is very proud of her and we hope that God will continue to bless her with enough sight to do what she loves so much and that each quilt she makes, blesses the one that receives it.

Empowering Women to Choose Life

The demographic of patients we serve at Options for Women typically ranges from 18-24 years old. When Lara came to the clinic she was different; 41 years old with teenage children. She couldn't imagine keeping the baby, and while she wasn't talking about having an abortion, she was at risk. She felt like no one would be able to understand her situation. Lara cried and shared her feelings of uncertainty about what her future held. She had plans to go back to school and help build a better life for her and her other children.

Thankfully, after talking with her, she realized that abortion was not an option. She knew there were many struggles ahead and we knew there were people to help her. We connected her with Leesa Elliott, at Catholic Charities, who was able to counsel her and bring her down a road that was manageable.

Months later, after her son Jackson was born, Lara was all smiles when she came back to visit us. She was a beaming proud parent and so thankful to have him in her life. She had gone back to school and was making her dreams a reality. She was grateful for the care and counsel she received from us and from Leesa Elliott, that transformed her fear into confidence and enabled her to choose life for her son!

Building a Culture of Life

Thanks to the generosity of the George W. Jenkins Fund within the Community Foundation of Greater Lakeland, and many caring people, we have received donations for the building fund totaling over \$168,000 so far with monthly pledge payments still coming in.

If you haven't seen our new building yet, we have tours scheduled twice a month. Upcoming tours are....

Thursday, January 12th at 9:00 AM
Thursday, January 26th at 7:00 PM
Thursday, February 9th at 9:00 AM
Thursday, February 23rd at 7:00 PM
Thursday, March 8th at 9:00 AM
Thursday, March 22nd at 7:00 PM

Or to stop by and visit, just give us a call at 738-1906 or email Emily at emm@optionsforwomenphc.com. We'll set up a time that is good for both of us. We look forward to seeing you

Mission:

To erase the need for abortion through effectively serving pregnant at risk women by transforming their fear into confidence!

Options for Women Announcements

OFW is holding our Ribbon Cutting Ceremony with The Chamber of Commerce on Monday, January 30th at 8:15 AM. Mayor Gow Fields and Congressman Dennis Ross will be attending the event. Please RSVP to emm@optionsforwomenphc.com.



Kathryn MacWatters joins OFW as a consulting Advancement Director. She has over 20 years nonprofit management experience, a Graduate Certificate in NonProfit & Leadership, and passion for helping people become empowered! Welcome Kathryn!

Thank you to our new volunteers: Barbara Baker, Brianna Caballero, Tina Capps, Cathy Hoyer, Kimberly Kahle, Cynthia Nwachukwa, and Catherine Terman.

Church of the Resurrection Youth Group is making a difference. Led by long time supporter, Ron Reycraft, these young students worked hard to improve our grounds by weeding, planting and mulching. Thanks for the facelift!

Special thanks to Pastor Block from Christ Lutheran Church for helping introduce OFW to the Lutheran Churches Council.

Options for Women Pregnancy Help Clinic

STAFF

Medical Director – Jeffrey L. Poretz, M.D.
Executive Director – Mary C. Rutherford
Director of Medical Services – Eve Estes, RN, BSN
Certified Sonographer – Mary Drewry, RN, BSN, RDMS
Certified Sonographer – Kathleen Sabatino, RN, BSN
Certified Sonographer – BethAnn Finch, LPN, BS
Certified Sonographer – Anna Wehle, RT
Director of Patient Resources – Debbie Phelan
Director of Center Operations – Jane Moskal
Director of Advancement – Kathryn MacWatters
Advancement Associate – Emily Massarella
Helpliner/ Patient Data Entry – Nicole Wood

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