Arkansas 4-H - iVolunteer

1. iVolunteer

1.1 Mission Statement

Arkansas Out of School Network
Webinar Tips

- Press *6 to mute or unmute your line. Please mute your line unless you are speaking.

- Please do not put the call on hold as it disrupts the call for everyone.

- The call-in number is 1-856-476-8702 and enter the code: 876914#

1.2 Mission Statement

Arkansas Out of School Network
Childhood Services
1.3 Mission Statement

Arkansas 4-H - iVolunteer

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1.4 Mission Statement

Mission

To create safe, healthy, and enriching learning experiences during out of school time for children and youth ages 5-19.
1.5 Mission Statement

AOSN is a sponsored initiative of Arkansas State University Childhood Services and is one of 41 statewide afterschool networks in the U.S. supported by the Charles Stewart Mott Foundation.

1.6 iVolunteer

Arkansas 4-H Afterschool shares valuable volunteer management tools and resources for your school age programming.
1.7 Personae

4-H Afterschool Webinar Hosts

Ida Collier Program Specialist
LaShun Burton Volunteer Coordinator VISTA
Luke Wendeborn Public Relations VISTA
Jeff Wright Media Producer VISTA

1.8 Objectives

Agenda/Objectives
1. Discuss purpose and mission of 4-H Afterschool.
2. Discuss benefits of volunteerism and program sustainability and capacity building.
3. Highlight the benefits of volunteerism and service to PYD.
4. Discuss the rewards, resources, risks and recognition of a volunteer program.
1.9 Capacity building

Capacity Building

is a process that helps a program or organization enhance its mission, strategy, skills, systems, infrastructure, and human resources to better serve community needs. Experience has shown that to foster and sustain effective programs, organizations must be both viable and well-managed.

1.10 Program Sustainability

Program Sustainability

is the ability of an AmeriCorps and Volunteer program to continue engaging a community’s citizens to meet the needs of the community, through potentially changing circumstances and sources of support.
1.11 Volunteers and 4-H

Volunteers make 4-H happen

- Club leaders
- Project and activity leaders
- County-level volunteers
- State-level volunteers

1.12 Ida- Programs

4-H Afterschool helps 4-H and other youth-serving organizations create and improve programs for students in communities across the state of Arkansas
1.13 Volunteer Development

1.14 Training

- Online Training
- Staff Development and Training Resources
- Fact Sheets
- Webinars
1.15 Jeff - VISTA

1.16 Luke - Tradition
1.17 Vol 101

Volunteerism 101

- Why we volunteer
  - To support you
  - Social (for fulfillment and networking)
  - Experience
  - Time is cheaper than money
  - Self worth
  - Community/ Civic duty

- Basic recruitment needs
  - Contact information
  - Welcoming environment
  - Be prepared
  - Don’t waste their time
  - Treat them like one of your major contributors

1.18 How do you recruit?

How do you recruit?

- Internet
- Mailing
- Newspaper
- One-on-one
- Another volunteer
- Friend

Actually, recruitment is not as hard as retention
1.19 Empowering Volunteers

Empowering Volunteers

1.20 Jeff - The ASK

The ASK is not just a simple question, but rather your verbal or written presentation to a potential volunteer or volunteer coordinator to try to recruit them for your cause.

It is probably one of the toughest concepts to tackle in resource development.

The ASK
1.21 KISS

KISS
Keep It Short And Simple

The ASK

1.22 Soft/Hard

The soft sell technique: Planting Seeds.
1.23 ASK 1

I am Jeff Wright, an AmeriCorps VISTA working with the 4-H Afterschool program.

1. Always begin with who you are.

1.24 ASK 2

I am Jeff Wright, an AmeriCorps VISTA working with the 4-H Afterschool program.

2. Who or what do you represent?
1.25 ASK 3

In 4-H we believe in providing positive youth development through a hands-on, experiential learning model.

3. What are your values?

1.26 ASK 4

We are necessary in places where you need our cause the most because without us you cannot succeed.

4. What are you good for, why are you necessary?
1.27 ASK 5

We are currently looking for volunteers and we could sure use your help.

5. Recruitment or requests.

1.28 Jeff - Wrap Up

- Make eye contact with the person(s).
- Respect their personal space.
- Listen to their responses.
- Rehearse your ASK over and over.
1.29 Vol - Eye Candy 1

Using Resources

- Actively Recruit
- Utilize Volunteer Pools like Colleges and Churches
- Work with Volunteer Organizations and use Social Media.

1.30 Luke - Resources 1
1.31 Vol Match

1.32 Meetup
1.33 Civic Groups

1.34 CNCS
1.35 Open Door

1.36 Resources 5

Using Resources

- Actively Recruit
- Utilize Volunteer Pools like Colleges and Churches.
- Work with Volunteer Organizations and use Social Media:
  - Volunteer Match
  - Meet Up
  - Service Clubs
  - National Service
  - Open Door Outreach (Pulaski County only)
1.37 Volunteer Management Cycle

Volunteer Management Cycle

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What do you think motivates volunteers?

“Broad, wholesome, charitable views of [people] and things can be acquired by vagabonding in one little corner of the earth all one’s lifetime.” ~ Mark Twain
1.39 Untitled Slide

Purposeful Recognition

GREATER RETENTION

1.40 Untitled Slide

Rounding It All Out

Volunteers want a manager who values them and their work.

Volunteers want systems that work and the tools and equipment to do the job.

Volunteers want opportunities for professional development.

Volunteers want to be recognized and rewarded for doing a good job.
1.41 Risk Mgmt

- Background screening
- Confidentiality
- Representation of the organization
- Supervision
- Firing

1.42 4-H Resources
1.43 Jeff - Job Desc

1.44 Example Dress Code Description

Example Dress Code Description

Some Others Might Eat (S.O.M.E)

Volunteers and Provide-A-Meal groups are requested to arrive dressed appropriately for the work that they will be performing. This dress code has been developed with the safety of volunteers in mind, following workplace safety standards are designed to respect our clients. Please adhere to this code to insure that you will be able to fully take part during your day of service. Volunteers arriving dressed inappropriately will not be allowed to take part unless suitable accommodations can be made.

- Volunteers must wear closed-toe shoes. This includes, but is not limited to, athletic shoes, dress shoes and boots. Some examples of unacceptable shoes are as follows: high heels, sandals and flip-flops. This rule is most stringent and no exceptions will be made. Please come prepared.
- Volunteers must not wear revealing clothing, for example, tank tops, low cut collars, short cut shorts and tight shirts. Acceptable clothing includes: short sleeved shirts (covering the stomach, upper arms and upper chest), shorts covering down to within three inches of the knee, any long pants and long-sleeved shirts.
- A hat is required for any volunteer handling food. Hats may be brought from home. These hats should be appropriate to the job and situation. Please do not wear large or dress hats. We suggest baseball hats. Paper hats and hairnets are provided to those that do not bring one with them.
- Plastic gloves are required for any volunteer handling food. These gloves will be furnished by SCM. Volunteers are responsible for wearing gloves while handling food. Please do not attempt to serve food without gloves.

If you find that you have any questions regarding this policy, please contact us at 202.797.8806 ext. 2106 or mrsle@some.org. We will be happy to discuss this and to insure that you have an enjoyable experience at SCM.

Notes:

http://www.some.org/volunteer_foodservice_dress_code.html
1.45 Luke - Recognize

How to Recognize Volunteers

- Rule of Thumb
- Thank you notes
- General Acknowledgements
- Employment
- Events
- Awards
  - The Arkansas Community Service Awards
  - Daily Points of Light
  - Program Awards

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Special Thanks to our Guest Presenters, Ida Collier, LaShun Burton, Luke Wendeborn, Jeff Wright and Other ASU/AOSN Staff and all of those who have participated in this webinar.
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Downloadable Resource
National 4-H Learning Priorities: Volunteerism for the Next Generation
Knowledge and Skill Rubric and Syllabus
http://www.4-h.org/WorkArea/DownloadAsset.aspx?id=57741

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Citations
AmeriCorps VISTA: http://www.nationalservice.gov/programs/americorps
Arkansas Department of Human Services http://www.arkansas.gov/dhs
Arkansas Out of School Network: http://www.aosn.org
Kiwanis: http://www.kiwanis.org/
Lions Club: http://www.lionsclubs.org/EN/index.php
Meetup: http://www.meetup.com/
Open Door: http://www.opendooroutreachnetwork.com/
So Others Might Eat (SOME) http://www.some.org/
Volunteer Match: http://www.volunteermatch.org/
For more information check out the following websites:

http://www.aosn.org/
http://uaex.edu/4h-youth
http://www.nationalservice.gov/programs/americorps

You can contact the presenters of this webinar at the following email addresses:

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Luke Wendeborn  lwendeborn@uaex.edu
Jeff Wright  jlwright@uaex.edu

Or contact your local Cooperative Extension Agent via the uaex.edu directory for more information about Arkansas 4-H clubs, programs and events.
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NEXT WEBINAR/OTHER OPPORTUNITIES

Join us for our last webinar in this series on

*Summer STEM - 4-H Afterschool*
Wednesday, May 7th at 11 a.m.

*Best Practices Academies -*
April 18th, Springdale
April 25th, Little Rock

Go to [www.aosn.org](http://www.aosn.org) for more details on this professional development opportunity and others.

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