



**Intentional Community Evangelism (ICE) Ministry © 2003,
North American Mission Board (NAMB) of the Southern Baptist Convention**

**All rights reserved. No part of this publication may be reproduced in any form without
prior written permission of the publisher. All inquiries should be addressed to:
North American Mission Board, 4200 North Point Pkwy., Alpharetta, GA, 30022
or call (770) 410-6315; fax (770) 410-6024; or e-mail permissions@namb.net**



The Great Commission to Witness Matthew 28:19-20

**Intentional Community Evangelism (ICE)
North American Mission Board (NAMB)**

**Victor H. Benavides
Associate, Personal Evangelism Unit**

**Intentional Community Evangelism (ICE) Ministry © 2003,
North American Mission Board (NAMB) of the Southern Baptist Convention**

**All rights reserved. No part of this publication may be reproduced in any form without
prior written permission of the publisher. All inquiries should be addressed to:
North American Mission Board, 4200 North Point Pkwy., Alpharetta, GA, 30022
or call (770) 410-6315; fax (770) 410-6024; or e-mail permissions@namb.net**

ICE Training Manual

Table of Contents Pages 1-32

Chapter 1. The Necessity of Being a Soul Winner	1
Chapter 2. The Need for Reaching Our Communities	2
Chapter 3. How to Witness in the Community	3
Chapter 4. Different Methods of Witnessing.....	4
Chapter 5. Street Witnessing and Multi-housing Witnessing	8
Chapter 6. Hindrances to Evangelism and the Armor of God	9
Chapter 7. How to Overcome Hindrances to Witnessing.....	11
Chapter 8. The Spiritual Realm and Witnessing	14
Chapter 9. The Power of the Holy Spirit and Prayer in Witnessing.....	16
Chapter 10. Follow-Up Evangelism	18
Chapter 11. New Christian Assimilation	22
Chapter 12. Reproducing Intentional Soul Winners	24
Chapter 13. The NET Model Testimony	26

Chapter 1 ————— The Necessity of Being a Soul Winner

We have a Divine Power to Witness

Jesus Christ said, “But you will receive power when the Holy Spirit has come upon you; and you shall be My witnesses both in Jerusalem, and in all Judea and Samaria, and even to the remotest part of the earth” (Acts 1:8, NASB).

- The Church is those who have been redeemed by the Son of God and sealed by the Spirit of God. These people are to be the witnesses of God’s saving, life-changing power.
- Believers are the ambassadors for taking the gospel to the world. The Church is the continuation of Jesus’ earthly ministry to witness to those who are lost.

We have a Divine Urgency to Pray

Jesus urged us to pray to the Lord of the harvest that He would send out laborers to work the harvest fields (see Luke 10:2).

- Jesus made His disciples aware of the need for more soul winners to be available. Christians are to pray that God will call individuals to go and share the gospel. When Christians pray for laborers, they must also be willing to fulfill the call themselves.

We have a Divine Summons to Witness

The call to witness is a divine summons to go and tell the world about Jesus. If you have been saved, then you are called according to Acts 1:8 and Matt. 28:19-20.

- We know this to be a theological fact because when a person surrenders his or her life to Jesus as Lord and Savior, the Holy Spirit of God comes to live inside of him or her (see Matt. 28:19; Eph. 4:30).
- We are summoned by God who sent His Son, Jesus to die on our behalf. We receive the Holy Spirit to encourage and teach us (see John 14:16, 26).
- No one is excused from being a soul winner. Everyone who claims to be saved by the blood of Jesus is commanded to be a witness to the entire world.

We have a Divine Necessity to Proclaim

The apostle Paul wrote in 1 Corinthians 9:16 (NASB), “For if I preach the gospel, I have nothing to boast of, for I am under compulsion; for woe is me if I do not preach the gospel.”

- The Spirit of God puts us under a divine obligation to the witness of Jesus’ payment for our sin, and for His power to change lives.
- The apostle Paul wrote that unless we go, the world would not hear the good news of Jesus’ victory over death and the devil (see Romans 10:14-15).

Chapter 2 ————— The Need for Reaching Our Community

Times have changed the inner cities

- Over the past 40 to 50 years we have seen most of our inner cities change. They were once a place of prominence and leisure.
- Over the years the inner city has become a place of work for some and for others it is a place to live for many who are homeless or in the lower economic status.
- It has become a place where drug addicts, run-aways, gangs, and prostitutes live.

Our Streets

- In the winter months, the homeless shelters become full and many other individuals have to spend the night in the frigid cold on the streets.
- The inner city streets are not just cold because of the weather, but also because of the heart, the inner city is a cold-hearted place to live.
- Many people are not concerned about those who have become entangled in the vices that hold inner city dwellers captive.

False teachers in the inner city

- Those who do inner city ministry have said that there appears to be many individuals spreading cultic and false doctrines there than those who are spreading truth.
- There are some ministries that have a presence in the inner city but only as a benevolent factor and not as a gospel factor.
- A meal might relieve someone's hunger, but it will not change his or her eternal destiny.

The real need

- The real need in the city is to spread the good news about Jesus Christ's payment for our sin.
- When the inner city dwellers admit to their main problem which is sin and receive Jesus as Savior and Lord, then there will be a transformation in their lives.

The inner city population

- Statistics recorded from other inner city ministries, reflected that in an average city, inner city dwellers make up the largest part of the population and they are unsaved.
- Further studies show that of that population, 55 percent live in what NAMB calls strategic cities.

The key to revival

- It is the belief of this writer, that for America to see revival again, the gospel must be proclaimed in the inner cities.
- Why? The inner city is the infrastructure of our society. We must reach the inner city dwellers with the good news of Jesus Christ.

Our communities

- Our communities have been infected with various groups promoting false teachings.
- Many suburbs and rural communities have the same problems as the urban centers.
- Drugs, prostitution, gang activity and run aways can also be found in these contexts.

Chapter 3 ————— How to Witness in Your Community

Witnessing in the inner city is a little different from witnessing in the suburbs. Several factors must be considered when doing inner city evangelism. However, all witnessing is the same because being with-
out Jesus or being lost is the same everywhere. Just as Salvation is the same for everyone.

The proper attire for street evangelization

- Clothing that marks you as a Christian (A shirt with “God loves you” or “Jesus loves you”).
- A shirt that has Christian markings or pictures.
- A hat with the same message is acceptable.
- Blue jeans or some comfortable slacks that are not dressy.
- Comfortable walking or hiking shoes.

Items needed to present the gospel effectively on the streets

- A backpack or fanny pack.
- Gospel tracts in English and other primary languages found in the witness encounter area. Other evangelism tools, (i.e., evangecubes and so forth).
- New Testaments for new believers.
- Stickers that have some type of Christian wording.
- Decision cards for recording information.
- Pens for recording information.
- Bottled water.
- Breath mints or gum.

The style or method of gospel presentation

- Street witnessing involves sharing the good news with everyone you encounter. Inner city evangelization focuses on those who are deemed as unreachable or hard-core lost.
- Rely on the guidance of the Holy Spirit when witnessing. Let the love of God flow through you as you talk with the person.
- Ask God to give you a heart of compassion as Jesus had for the people. Compassion in Greek means, “com” = with, and “passion” = suffer. You must feel how they feel, LOST.
- Keep the gospel simple; try not to use too many biblical terms or churchy words.
- Present only the basics: that Jesus died because we are sinners, He was buried, ultimately rose from the dead, and conquered death and the devil.
- Always stay in view of other co-laborers when street witnessing.
- Give a clear invitation; ask them if they understand what you shared.
- Ask the person if he or she understands why he or she needs to receive Jesus as Savior and Lord.
- Summarize the gospel before leading in a prayer of repentance and salvation.
- Have the person pray out loud.
- Ask him or her what he or she just prayed and where is Jesus? (in their heart).
- Get name and address for follow-up.

Chapter 4 ————— Different Methods of Witnessing

Witnessing in the inner city is somewhat different than witnessing in the suburbs. ICE is more conversational in nature. However, people in the suburbs are just as willing to listen to you as people in the inner city. Most urban dwellers feel that no one cares for them. When they meet someone on the street who does not live in the inner city, they are surprised. They are usually in awe that someone cares enough to come where they live to tell them about the love of God. Residents in the inner city are more desperate for a change and more willing to hear about Jesus Christ.

The Bible tells us to be “all things to all men” (1 Cor. 9:22, NASB) so that some can be saved. We know that we cannot save anyone because we do not have the ability to do so. However, if you know Jesus Christ as Savior and Lord, then you know how someone can be saved.

There are different evangelism tools or methods that can be used to share the gospel with people. This lesson will cover just a few. You will want to become familiar with these examples for your street witness encounters.

A Gospel tract

According to 1 Corinthians 3:6, there is a process of evangelization. The apostle Paul wrote that some people plant, some water, but it is God who gives the increase. Soul-winning is a process. Jesus even explained that there are four types of soils, which reveal the nature or level where someone may be in his or her spiritual journey to faith in God.

Why hand out tracts?

- A tract is an easy way to distribute the Word of God.
- It helps plow the ground of rejection toward Jesus.
- It gives an opportunity for sharing the gospel.
- It gives someone hope in this life and the next.
- A tract communicates the love of God and His forgiveness of sin.
- A tract is a simple and compact tool for carrying the gospel.

The proper use of a tract

- Offer the tract as you introduce yourself and say God loves them.
- Open the tract and fold in half, showing one page at a time as you share the tract.
- When finished sharing the gospel, ask the person if he or she understands what you shared or if it makes sense.
- Make sure the person understands what sin is and how it separates him or her from God.
- Ask the person if he or she would like to ask God to forgive his or her sin and invite Jesus Christ into his or her heart, and know for sure that he or she is going to heaven and spend eternity with God.
- After praying the sinner’s prayer, ask the person, “Where is Jesus right now?” (In his or her heart)
- It is recommended that you record their decision on the applicable page in the tract, or on a (follow-up) card you have with you.

A Marked New Testament

A marked New Testament is another way to share the gospel. The most frequently used Scriptures are in Romans.

Preparation

- Usually, you purchase a “marked” New Testament or mark a paper-back New Testament for street witnessing.
- Open your New Testament to Romans 1:16, and underline or highlight the verse. At the bottom of the page, write Romans 3:23. Go to Romans 3:23 and underline or highlight 3:23, at the bottom of the page write Romans 6:23. Turn to Romans 6:23 and highlight or underline the verse. At the bottom of the page write Romans 5:8. Turn to the verse and underline or highlight the verse, at the bottom of the page write Romans 10:9-10. Turn to these verses and highlight or underline these verses. At the bottom of the page write Romans 10:13. Turn to the verse and underline or highlight the verse, at the bottom of the page write *Prayer*.
- Turn to the back of the New Testament and find the sinner’s prayer or write your own.

The Witness Encounter

- Go through your New Testament with them on the “Roman Road.”
- Ask the person if what you shared makes sense.
- Ask if he or she wants to ask God to forgive his or her sin.
- Ask if he or she wants to invite Jesus into his or her heart.
- Lead in a sinner’s prayer asking the person to pray out loud.
- Record the decision on the decision card.
- Leave a New Testament with the new believer if possible.

The Evangecube™

- This soul-winning cube has pictures that are international in presentation.
- The pictures will appeal to children and to the illiterate.
- You can use any Scriptures you want with the cube.
- You can share the gospel and give a decision time.
- You can do follow-up with the cube.
- You can immediately disciple the new believer to pray, read the Bible, join a church, and encourage them to begin witnessing to others.
(Illustrate cube by using the Evangecube PowerPoint presentation)

The Hand-to-Hand Method

This strategy uses the Scriptures from The NET soul-winning strategy. The NET is centered on your personal story of how Jesus saved you and gave you a new life.

Use the card with the Scriptures to memorize them and practice with a partner before going out.

Thumb: *My life before Jesus.* How I came to realize I was a sinner.

“for all have sinned and fall short of the glory of God” (Romans 3:23, NIV)

“for the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord” (Romans 6:23, NIV).

Pointer finger: How I found the *truth about God.* How I found God’s plan for me.

“For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life” (John 3:16, NIV).

Middle finger: *The truth about Jesus.* Jesus died in my place.

“The Word became a human being and lived here with us” (John 1:14, CEV).

“For what I received I passed on to you as of first importance . . . that Christ died for our sins according to the Scriptures, that he was buried, that he was raised on the third day according to the Scriptures” (1 Corinthians 15:3-4).

Ring finger: *How I received Jesus.* How Jesus affects my life.

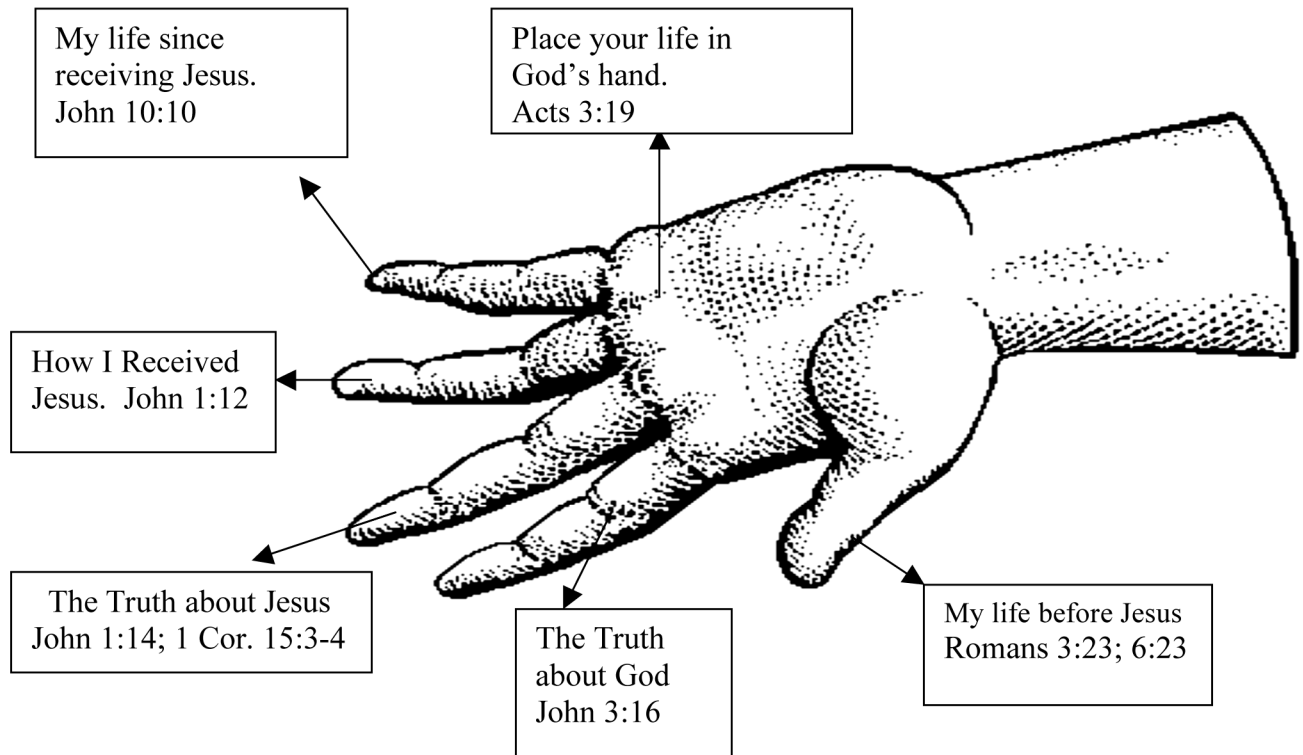
“Yet to all who received him, to those who believed in his name, he gave the right to become children of God” (John 1:12, NIV).

Little finger: *My life since receiving Jesus.*

“The thief comes only to steal and kill and destroy; I have come that they may have life, and have it to the full” (John 10:10 NIV).

Open Palm: *Place your life in God’s hand.* The truth about receiving Jesus. .

“Repent, then, and turn to God, so that your sins may be wiped out, that times of refreshing may come from the Lord” (Acts 3:19, NIV).



Romans 3:23, NIV, “for all have sinned and fall short of the glory of God”

Romans 6:23, NIV, “For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord”.

John 3:16, NIV, “For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life”.

John 1:14, CEV, “The Word became a human being and lived here with us”

1 Corinthians 15:3, NIV, “For what I received I passed on to you as of first importance . . . that Christ died for our sins according to the Scriptures, ⁴that he was buried, that he was raised on the third day according to the Scriptures”

John 1:12, NIV, “Yet to all who received him, to those who believed in his name, he gave the right to become children of God”

John 10:10, NIV, “The thief comes only to steal and kill and destroy; I have come that they may have life, and have it to the full”

Acts 3:19, NIV, “Repent, then, and turn to God, so that your sins may be wiped out, that times of refreshing may come from the Lord”

Any Simple Strategy

There are many methods and strategies of evangelism. Keep the strategy simple and use whatever you are comfortable with. Use a method, any method, and just go do it!

Chapter 5 _____ Street Witnessing And Multi-housing Witnessing

Street Evangelism is easier than most people think. Their need is greater than most of us who have most of our needs being met. Often times this makes inner city people more open to listen to someone share the gospel.

Witnessing requires that the witness be prepared spiritually, biblically, and physically. The first step of spiritual preparation is having received Jesus Christ as Lord and Savior. Unless a person has Jesus in his or her heart, evangelical work is nothing more than good works religion. You are to go out and witness because Jesus Christ lives in your heart. You witness because you have been changed by faith in Jesus Christ.

- Spiritually, we must memorize Bible verses to be used in sharing the gospel. The key to seeing lives changed is for people to hear about Jesus Christ (see Rom.10:17; Gal. 3:2).
- Spiritually, a soul winner must also have a quiet time with God. A quiet time consists of spending time with God each day through Bible reading, Scripture memorization, prayer, and possibly journaling.
- Biblically, a soul winner must read God's Word on a daily basis. If God's Word is the basis for all that a Christian believes, then knowing God's Word is vital. God's Word is fundamental for personal growth and for knowing what God says about life as a whole.
- Physically, a witness should dress accordingly for the environment. No one should ever dress to be flashy in the inner city. Usually a pair of blue jeans, a T-shirt with a Christian logo or phrase, is recommended. A hat with a Christian logo is also acceptable and a pair of tennis shoes.

The strategy for street witnessing or witnessing in the projects is to share with everyone that God puts in your pathway, if possible. Try not to use "churchy" words when sharing. Primarily, let the love of God be reflected through you as you share the gospel.

- Give a clear gospel presentation.
- Have the person pray out loud.
- Make sure you record the person's name and address.
- Write clearly.
- Leave the tract and a New Testament.

Chapter 6 ————— Hindrances to Evangelism and the Armor of God

“But we endure all things so that we will cause no hindrance to the gospel of Christ”
(1 Cor. 9:12, NASB).

There are many hindrances to soul winning. Some are satanic in nature, others are of the world, and some the sin of the flesh. The devil does not want you to be a witness for Jesus Christ. He will do whatever he can to hinder you from being a soul winner.

Soul winning becomes a passion when someone fully grasps what God has done for him or her through Jesus Christ. Witnessing is about what Jesus did for you; that He paid your sin debt. Mankind is not worthy to be saved from hell. However, because of God’s unconditional love and His mighty work in Jesus Christ, He has taken upon Himself the penalty of our sin. God has chosen to pay our sin debt by the shedding of His own blood for us (see Acts 20:28).

The devil will attempt to make you fearful and discouraged to keep you from witnessing. He will use the fear of rejection, disappointment, and of being in a dangerous place to hinder you from obeying God’s command to make disciples.

The devil will send distractions into our pathway while witnessing. He will try to get you in an argument with someone. Usually, arguing about differences of religious beliefs results in wasting time. The devil wants to keep you from telling others about the saving knowledge of Jesus Christ.

The devil will encourage you to feel prejudice toward people of a different ethnic group or lower economic social level. The sin of prejudice is the same as any other sin. To God however, it is all sin. God hates prejudice.

There is also the hindrance of the world. The attitudes and desires of the world are contrary to those of God. The world does not want you to tell others how Jesus can give them eternal life. Those who are living in sin usually do not want others telling them or anyone else about Jesus, sin, or coming judgment.

The world is the domain of the devil (see 1 John 5:19). The apostle John wrote that the whole world lies in the power of the evil one. A very prominent Greek scholar said that the context of this verse means that the world is in the lap of the devil. Satan is the influence behind the world’s hindrances to the gospel of Jesus Christ.

The last hindrance is the flesh, or the human (sinful) nature. In the flesh, humankind does not desire the things of God. It is only when someone has surrendered his or her life to Jesus that there is an enthusiasm for witnessing for Jesus (see 1 Cor.15:3). Only after a person has been changed by the truth about Jesus Christ can there be a true witness.

We must overcome the flesh because it is contrary to the Spirit and the Spirit is contrary to the flesh (see Gal. 5:17). There is a constant struggle between human nature to do the things we want and the Spirit of God in us to do the things of eternal significance. The New Living Translation renders Galatians 5:17 in this manner, “The old sinful nature loves to do evil, which is just opposite from what the Holy Spirit wants. And the Spirit gives us desires that are opposite from what the sinful nature desires. These two forces are constantly fighting each other, and your choices are never free from this conflict.”

To overcome the flesh, we must do as the apostle who wrote about John the Baptist. We must die to ourselves; we must decrease so that Jesus can increase in us (see John 3:30). The only way for the Spirit of God to have free reign in our lives is for us to quit relying on our desires for self and to allow the Word of God to take root in us (see Col. 2:7). We must be firmly rooted in the Word of God so that we can communicate the Word of God.

Chapter 7 How to Overcome Hindrances to Witnessing

Witnessing involves spiritual warfare. Satan does not want anyone witnessing about Jesus. According to God's Word, the devil is scheming to hinder you from being a witness (see Luke 22:31). He seeks to hinder you, but he must ask for permission from God to do so.

It is Satan's desire to scatter and cause you to flee in fear, like sheep without a shepherd. But Jesus, the Shepherd, has overcome the devil. If you submit yourself to Jesus, you will overcome in all situations. (see Romans 8:37) There are seven areas that we have victory by faith in Jesus Christ.

Confession

Before you attempt to witness you should make sure you have confessed all known sin in your life.

- Sin will hinder you from witnessing, because sin grieves the Spirit of God. With unconfessed sin in your life, you will not have the power to witness in God's Spirit.
- I John 1:9 tells us that we are to confess our sins to God to be restored. If we admit our guilt of sin to God, He will forgive us.
- As you begin your day, start by asking God to show you any unconfessed sin in your life. Confess your sin. If you are sincere with yourself and God, you will be truly repentant.
- Ask God to help you be committed to being a soul winner and to forgive you for the times you have not witnessed about Jesus.

Prayer

For the witness: You should pray and ask God to empower you as you prepare to go out and witness. Prayer is the greatest power we have. Prayer is the asphalt on which we walk to take the gospel of Jesus Christ to the world.

- Prayer reveals our dependence on God to intervene on our behalf. Through God's intervention we are empowered and the Spirit of God precedes us in the witness encounter. You are to pray for the gospel of Jesus Christ to be advanced in the community, *"Finally, brethren, pray for us that the word of the Lord will spread rapidly and be glorified, just as it did also with you"* (2 Thess. 3:1, NASB). This kind of prayer covers the evangelism progress in the Church.
- Pray for boldness. In Ephesians 6:19 the apostle Paul made a request asking the church in Ephesus to pray that he would have the boldness to speak the truth about Jesus Christ.

For the lost individual: We are to pray for the lost before we ever go into the community to witness to them. Through prayer we are asking God to do a miracle in the hearts of the people with whom we are seeking to share the gospel.

- In 1 Timothy 2:1-4, NASB, the apostle Paul urged Timothy to be in prayer and to make intercession for the lost. It is God's desire for "all men to be saved." This kind of prayer is making petition or an official appeal for a very needy person.
- A lost person's greatest need is forgiveness of his or her sin by faith in the Lord Jesus.

Reading God's Word

God's Word is the standard by which we live. It is the Word of God. The same God who spoke the Ten Commandments to the Israelites, is the same Almighty God who inspired the whole Bible through holy men. These men wrote as they were moved by the Holy Spirit of God (see 2 Peter 1:21-22).

- We should read the Word of God daily.
- There is power in the Word of God to convict of sin and to bring someone to the awareness of his or her need for Jesus Christ as Savior.
- Hebrews 4:12 says that the Word of God is active, alive, and sharper than any two-edge sword. Only a foolish person would attempt to witness of God's love without quoting, referring to, and reading God's Holy Word.
- The lost world needs to hear and read the Word of God. Through the blessed Word the Holy Spirit will begin to make God more real and individual.
- God's Word penetrates deep into the very soul of people. God calls individuals through His Spirit and Word to repentance and salvation.

Memorize God's Word

There is a battle for our minds and the best way to give God the victory is for us to memorize the Word of God. Our eyes are the window to our soul and mind. We must guard our eyes, which in turn will guard our mind.

- Proverbs 23:7 tells us that how a person thinks is the way he or she will act or live. Where you spend most of your time either worldly things or the things of God, will determine how you live and witness for God.

Our mind is like a sponge; it will soak up what we expose it to.

- Based on Proverbs 23:7 we can conclude that if you put garbage in, then you get garbage out. Put God's words in and godliness results.
- We should be so versed in God's Word that when we go into the inner city, we are able to be an effective witness.
- Putting on the Word of God is like putting on the armor of God. It is the armor for our mind (see Eph. 6:10-13).
- Praying the Word of God in preparation for inner city witnessing is asking God to cover you with His presence and His power. We must have the Word of God in our minds to effectively share.

Focus on Jesus

Jesus is the Word of God. He is the Logos, the incarnation of God's spoken Word (see John 1:1-4,14). Jesus is the only true way to God (see John 14:6). No other religious leader or founder has ever accomplished what Jesus did. He proclaimed that He was God in the flesh, that He would pay our sin debt, and He would overcome death. Jesus did all He said He would do.

- Jesus is God. He is equal with God and part of the Trinity. For a person to say that he was the Son of God was to say he was equal with God. (see John 5:18; 8:58).
- The apostle Paul, knowing that Jesus was God in the flesh wrote, "But in all things we overwhelmingly conquer through Him (Jesus the Christ) who loved us" (Rom. 8:37, NASB).
- To be saved by faith is to have the power of God. It means that a believer is a super conqueror through Jesus, based upon Paul's words.
- In Jesus we can do all things (see Phil. 4:13).

Praise and worship

Deuteronomy 6:5 (NASB), says “You shall love the Lord your God with all your heart and with all your soul and with all your might.”

- Verses 4 through 6 are known as the confession of faith for Judaism (also known as the Shema). Jesus recited this in Matthew 22:37.
- God says we are to love Him with all we have, all we know, and worship Him only.
- True worship is not an act of the intellect nor is it in doing rituals to appease a static God.
- God created us to worship Him with the entirety of our being.
- Deuteronomy 6:13 says that we are to fear only the Lord and we are to worship Him and swear by His name. This means that God’s followers are not to be disloyal to Him.
- Neither are we to be lukewarm in our devotion to Him (see Rev. 3:15-17).
- Psalm 91:1 teaches that we are to dwell in the shelter of the Most High God, and rest in the shadow of the Almighty. This verse speaks of two things: the nearness of an individual to God and the rest that one may have in the Lord.
- Psalm 95:6 reveals that we are to come humbly before God. Kneeling is about the attitude of your heart, which is reflected through your life.
- To worship God is to express our gratitude to Him for continual love, mercy, and grace towards us.

Confidence in God

If we give ourselves totally to God and submit to Him, then our faith becomes our confidence in Jesus Christ.

- Proverbs 3:26 (NASB) says that “The Lord will be your confidence and will keep your foot from being caught.” God, the Son, is our Protector.
- He has the keys to life and to death. There is nothing nor anyone who can do anything to you unless God allows it to happen. Luke 22:31 says, that even Satan must ask for permission from God to bring any kind of affliction upon you.
- Hebrews 4:16 says that we can approach the throne of grace with confidence.
- At the moment of salvation we become the dwelling place of the triune God. Where God is, there is His throne of grace.
- Jesus said, that the kingdom of God was near. It is near, because when we give God lordship over our total being, He reigns in and through each individual.

Since Jesus became sin in our place, He understands our situation and is continually making intercession for us.

- As we repent and turn away from our sin, Jesus’ blood covers our sin and we are restored and given access to the throne of God.
- Confidently, boldly, we can enter into Almighty God’s presence to worship Him, to witness of His Son Jesus.
- Proverbs 28:1 says that the righteous are as bold as a lion.
- The righteous are bold solely based on the fact that they know they have a High Priest in Jesus, who is sinless and who makes our atonement complete.
- We have confidence because our sins are completely covered with the blood of Jesus and we are forgiven in His death, burial, and resurrection.

Chapter 8 The Spiritual Realm and Witnessing

“The Fiery Darts”

Luke 22:31 and 1 Peter 5:8-9 teach that the devil is seeking and scheming to hinder us from living for Jesus.

- Jesus warned Peter that the devil wanted to sift him.
- He was sought out by the devil.

In Luke 22:54-62 we read how Satan brought great fear upon Peter to the point that he disowned Jesus. The devil used a young girl to get Peter to deny three times that he had any associations with Jesus. With God there is always forgiveness and restoration. Jesus forgave and restored Peter to be able to lead the new church to be strong witnesses, even to the point of death.

Today, the main reason the average Christian does not witness is fear. Too often people leave or quit soul-winning training because they were overcome with fear. What can you do to conquer this fear?

- In Ephesians 6:19 the apostle Paul asked the church in Ephesus to pray that he would have the boldness to make known the gospel.
- If you do not have the boldness to witness, ask other believers to pray for you to have the boldness to tell others about what Jesus did for you.
- The devil must be given permission by God to bring any kind of action against you.
- God says that you will never be allowed to experience more than you can bear (see 1 Cor. 10:13).
- With this concept also comes the promise from God that you can do all things through Christ who strengthens you (see Phil. 4:13).

Following are passages where Satan came against God’s people to hinder them. Learn the tactics he uses.

- Peter responded in the flesh. John 18:10-11 tells us that he took out his sword and cut off the ear of one of the men who came out to arrest Jesus. At this very tense moment between Jesus and the devil, Simon Peter reacted based upon his emotions rather than the prophesied Word of Jesus.
- Satan attacked Peter’s spirit. The devil got Simon Peter in the situation where he had to make a *confession of faith* and either admit to belief in Jesus, or to deny Him (see Matt. 26:69-75). Jesus had prophesied that Peter would deny Him three times. Satan used a young servant girl to confront Peter and bring him to the point of spiritual confrontation. Peter failed this test and his spirit was crushed.
- Luke 22:61-62 tells us that Peter was reminded of Jesus’ prophecy and he wept bitterly. Peter had sinned against God in a sin of denial.

Another tactic used by Satan is to stall you from witnessing by using someone to get you in an argument over some religious issue.

- Mark 9:14-29 shows us the disciples were involved in an argument with the scribes who opposed Jesus and His disciples.
- Verse 14 says that some scribes had confronted the disciples and were hindering them from doing their ministry.
- Satan had opposed the disciples and they could not cast out a demon from a young man. Satan will use whomever is willing to be used to hinder the work of God.
- He will even use religious men to hinder the work of God. In the New American

Standard Updated Bible Jesus' response to the reason why the demon could not be cast out was that only through prayer could that particular spirit be commanded to leave. A lack of prayer will hinder anyone's ministry.

God is also at work during the witness encounter

- God allows Christians to experience difficult situations and even demonic responses to temper us like metal. In the tempering process of metal, the heat makes the metal more valuable.
- In the same way, a consistent lifestyle of witnessing will result in a person becoming more seasoned (tempered) as a soul winner.
- Throughout the Gospels and the book of Acts, Scripture reveals that Jesus sent the disciples to witness and do ministry. Each time they went out they learned something new.
- The writer Luke recorded that after going out the disciples returned to report to Jesus things they had seen and done (see Luke 10:17-20).

God will test of your faith

- James wrote that when you face trials of various kinds, you should consider it pure joy for God's service. The joy comes from knowing that the testing of your faith will only result in perseverance, which will lead to spiritual maturity (see James 1:2-4).
- The endurance of trials can only happen when the Christian allows him or herself to be empowered by the indwelling of Jesus. This is what the Bible calls being perfected in Jesus.
- Perfect spiritual maturity is a continuous process in the life of the believer. The writer of Hebrews has given us words of encouragement by writing, "May the God of peace, who through the blood of the eternal covenant brought back from the dead our Lord Jesus, that great Shepherd of the sheep, equip you with everything good for doing his will, and may he work in us what is pleasing to him, through Jesus Christ, to whom be glory for ever and ever" (Heb. 13:20-21, NIV).
- These verses are a prayer by the writer to God that the saints would be equipped with every good thing from God to do His will. The prayer acknowledges humankind's dependence on God for Him to empower the believer. Knowing His will is just not enough; we must be empowered to accomplish it as well.
- Only through God's power can you have the faith and boldness to be a faithful and spirit-filled witness. It is God who works in you what is pleasing to Him (see Heb. 13:21).
- The power that is needed is resurrection power—that power that resurrected Jesus from the dead. The power of the indwelling Spirit of God is the same power that any believer can have if he or she will surrender his or her life totally to God.
- If you lack power to accomplish the will of God, then you must ask God to fill you to overflowing with His Spirit. This must begin with repentance of all sin, then obedience to the Word of God.

Chapter 9 ——— The Power of the Holy Spirit and Prayer in Witnessing

Effective witnessing depends primarily on the role and work of the Holy Spirit.

- Prayer has been a key to believers throughout the years.
- Sir Thomas Buxton wrote, “You know the value of prayer: it is precious beyond all price. Never, never neglect it.” If prayer was important to such praying giants of the early church, then why has today’s church forgotten this vital element to witnessing?

Prayer is petitioning God, asking Him to work in the lives of the lost and the witness.

- Prayer is the avenue by which God’s power flows into the life of the witness and into the life of the lost.
- Divine power flows at the moment the evangelizer, while on his or her knees, seeks God Almighty.

Intentional Community Evangelism

When you take the gospel into the city or other communities, you are allowing the Holy Spirit to use your hands, feet, mouth, and body to communicate the gospel.

- Romans 10:14-15 (NASB) says, “How then will they call on Him in whom they have not believed? How will they believe in Him whom they have not heard? And how will they hear without a preacher? How will they preach unless they are sent? Just as it is written, ‘How Beautiful Are The Feet Of Those Who Bring Good News Of Good Things!’”
- Verse 14 communicates the importance of believers going out to witness to the lost.
- Verse 15 tells you that someone will send you to go and proclaim the good news about Jesus Christ. That someone is the Holy Spirit.
- At the moment of salvation, you received the Spirit of God. He is the one who will send you.
- You do not have to wait on an impression to go and witness when Jesus has already given you the Great Commission (see Matt. 28:19-20).

The Holy Spirit will guide into all truth (see John 16:13)

- The gospel is the ultimate truth.
- The Holy Spirit will empower you to speak about the saving knowledge of Jesus Christ (see Acts 2:14-40). Peter went from being afraid to speak publicly about Jesus, to standing before thousands to proclaim the good news. The difference was that Peter had been filled permanently with the Spirit of God.

Where to cast your gospel net

- The Holy Spirit will impress upon you where to go and share the gospel and with whom you are to share. Illustration: In Acts 8, Philip was led by the Spirit to go and share with an individual who was in Jerusalem to worship. However, this very important figure was not saved. The Ethiopian treasurer was a very religious man, but he did not have a personal relationship with God. Because of Philip’s obedience to the Holy Spirit’s leading to go and witness, this man was saved.
- This story is an example to every believer of how God’s Spirit leads and guides us.
- It is also an example of what the results can be if we obey God. He can take the ordinary person and do extraordinary things-God things.

Jesus is our “fishing locator”

- Luke 5:1-10 reveals that if you are obedient to Jesus’ Word and the leading of the Holy Spirit you can see a great catch of souls.
- Jesus commanded Peter to go into the deep and lower his net. Peter knowing that the fish ran best early in the morning, obeyed Jesus’ command and Peter experienced a divine miracle of God, a great catch!

Application

- If you experience fear or are uncomfortable telling a stranger about Jesus Christ, you are in good company.
- Many of the Old Testament prophets like Moses and Jeremiah also allowed the flesh to take over rather than giving God total control of their lives.
- Ultimately, we read in the Bible that these godly men made the correct decisions and allowed the Spirit to lead them and empower them to proclaim God’s truths.
- You, too, can experience the same great victory in your own life by obeying God’s Spirit to witness for Him.

The focus of this section is to take follow-up to the next level. Many ministers have said that it seems follow-up is the weakest link in the process of evangelism.

- Regardless of the evangelism strategy, it seems that many churches fail to follow through in assimilating new believers into the church.
- The church is abandoning too many new converts to self-preservation, for them to try and figure out the new life with Jesus on their own.

Follow-up and Assimilation

You may be wondering what is meant by *assimilation* or *assimilating*. Good question.

- Assimilate means absorption, incorporation, i.e. to blend in, fit in, or adapt. It means that the new believer becomes an important integral part of the church. The individual is taken under the watch care of the person who led him or her to Christ. As a general rule, the same gender should mentor or disciple the new babe in Christ (see 1 Pet. 2:2).
- The Bible teaches us that the new believer is a spiritual babe in Jesus Christ.
- The church must do all it can to make sure the new Christian feels connected to a Bible study group and knows the importance of worship.
- The follow-up process is nothing more than disciple making, which is in accordance with Jesus' command found in Matthew 28:19-20.
- We are to make disciples and help them mature by teaching them all things found in the Bible.

Follow-up visits

- Follow-up is nothing more than going back to the recently saved individual and educating and assimilating the person, one or two weeks after his or her salvation experience.
- Two weeks should be the maximum amount of time allotted for follow-up to begin.

Follow-up evangelism is taught in the Bible

- Jesus did follow-up evangelism.
- In John 4 Jesus shows us that He went back to cities and regions to share the gospel.

Paul did follow-up evangelism

- In Acts we can see the apostle Paul returning to do follow-up evangelism, during his evangelistic journeys.
- The apostle Paul's plan was to preach and teach the wondrous truths about Jesus Christ. He then returned months later to do follow-up and proclaim the gospel to others (see Acts 13-28.)
- Another example is found in Acts 14:19-20. Paul was proclaiming the truths about Jesus Christ and some Jews, who resisted Paul, convinced some of the people to stone him. After the stoning and supposing he was dead, they dragged him outside the city. God, not being finished with Paul, revived him and sent him back into the city to do some follow-up evangelism (see Acts 14: 21-22).

Field indicators

- Dr. Thom Rainer, wrote in his book *Effective Evangelistic Churches*, "Effective evangelism results in fruit bearing disciples in the local church". He states that evangelism that results in 'free-floating converts' with no visible commitment to a local church is ineffective evangelism".
- Effective evangelism results in the Great Commission being carried out. New believers are trained and taught to go and make more disciples who are then involved in the local church.

Three Step Process

When the witnessing team makes the follow-up visit, they should carry out a three-step process.

- The three steps are education, assimilation, and evaluation. The latter step is where follow-up evangelism is carried out.
- Salvation is just the beginning of a life with God through faith in Jesus Christ.
- Salvation is the front door to the church and discipleship is the back door nailed shut. When this process is carried out, the back door should always be closed.
- Follow-up begins with a team that can do follow-up. The best way to produce a follow-up team is through continuous evangelistic training. Example: The NET.

The Team

- The best place to form a follow-up team is through the Sunday School, small group Bible study, home, or cell group.
- Age-based evangelism seems to produce better results in people forming teams for evangelistic visitation and follow-up. The more teams in a class or group, the more growth that is experienced.
- The best mentoring for evangelism and discipleship takes place through Sunday School or small group Bible study.

Education

- The first step of proper follow-up is educating the new believer in the gospel.
- In follow-up you will have one to two scenarios (1) the person received Jesus by faith on a previous encounter or visit. (2) The person did not get saved, but you have returned to further explain the gospel, praying that a decision will be made on the second attempt.
- Review the person's decision and what it meant to them.
- Restate that we have assurance of salvation solely because of what Jesus Christ did for us through His death, burial, and resurrection.
- Ask the person if he or she understands why he or she needs to receive Jesus as Lord and Savior.

Assimilation

- Some of the most effective evangelistic churches across America have indicated that the best method for discipling new believers is to get them involved in a Sunday School class, a new Christian's class, or a new members' class.
- The person's first step is to be baptized into the local body of believers (see Acts 2:41).
- **Second, the individual needs to be plugged into a Bible study class of some type. Age-based Sunday School is best, if possible.**
- Assigning a couple or person who can come alongside the new Christian is also a great way to disciple a new believer.

What growing churches are doing

- There must be a high expectation level of the new members.
- Total commitment to the Lord Jesus Christ must be expected and taught to all new believers. God considered nothing less from Jesus and He desires the same from all born again believers.

What to teach new believers

The new believer should be taught from the very beginning that Christians are to have a prayer life, personal Bible study at home and in church, witness on a daily basis, attend corporate worship, and to tithe. All of these are vital for spiritual growth and proper assimilation into the local church. Materials such as “Let the Celebration Continue” or “Beginning Steps for New Believers” are great discipleship tools.

Personal evangelism (it is caught and not taught):

- Soul winning is best learned through a mentored process. The only way to learn how to be a witness is for someone to show another individual how to witness.
- Jesus personally mentored others to be lifestyle witnesses.
- Weekly soul-winning visits are the best way to train a new believer and begin a habit of being an active witness.

Personal Growth

- One-on-one Bible study is another method for teaching someone how to read and study the Bible.
- Teaching a new believer how to read and interpret the Bible for himself or herself is like teaching someone how to feed himself or herself. Bible reading is essential for spiritual growth.
- After a few months the disciple will learn how to study for himself or herself.
- There are many good Bible study tools available.
- Oswald Chambers – *My Utmost for His Highest*
- Charles Spurgeon – *Morning & Evening*
- Websites- www.crosswalk.com, www.bible.org,

Personal Prayer Life

- Prayer is also a learned process. More than being learned, however it is a natural response of communication with God.
- As an individual becomes more dependent and intimate with God the Father and the Lord Jesus, the desire to pray will increase.

Evaluation of a new believer

- Evaluating where someone is spiritually is a process that Jesus modeled for us.
- Jesus evaluated the spirituality of the woman at the well (see John 4:7-29). The evaluation resulted in the woman admitting to her sin and trusting Jesus as Lord and Savior.
- The evaluation of a person’s spiritual condition should be used solely to determine where that person is for the purpose of sharing the gospel and to see the individual become a believer.
- Another example is found in Acts 16:31 (NIV). The apostle Paul and Silas had been imprisoned and the power of God released them. While imprisoned they must have witnessed to the jailer, because after the Holy Spirit shook the place and opened all the doors, he asked what he needed to do to be saved.
- Paul responded, “Believe in the Lord Jesus, and you will be saved- you and your household.” Paul proclaimed the truths to the jailer and he and his household were baptized.

Reaching the community

- Evaluation is an excellent way to reach the community around you. The difficult part of evangelism is getting into the homes. Once you have taken that step and have developed a relationship with someone in the home, sharing the gospel with the rest of the family members becomes easier.

Illustration

- An ICE Team member shares: “While in the projects of Dallas, Texas, I shared the gospel with a lady in her kitchen. She prayed and invited Jesus into her heart. Immediately I asked her if there was anyone else in the home that needed to hear the good news about Jesus. She responded, ‘my sister-in-law.’ She called her sister-in-law into the kitchen and after hearing the gospel, she also asked Jesus into her heart.

Follow-up evangelism reviewed

- The best way to do follow-up evangelism is to make a follow-up visit to a new believer or prospect. Review and/or determine a salvation experience.
- Advance to education and assimilation, and then proceed to the evaluation.

Follow-up is biblical

- Follow-up evangelism is biblical. When Andrew realized that Jesus was the Christ, he went and found his brother Simon Peter and told him that he had found the awaited Messiah. Andrew then brought Peter to Jesus so that he too could meet and come to know Jesus personally (see John 1:40-42).

Why is immediate follow-up important?

Studies on new believers confirm that the first week after they make a decision to follow Christ is the most important time toward their walk with God. A new Christian's class is an excellent method for high assimilation or retention rate of new believers. New believers or prospects that wait several weeks to get involved in the church usually have a lower assimilation or retention rate. Others who continually put off getting involved may never join or get involved in the local church.

Biblical assimilation

- The best resource on new Christian assimilation is the Bible. The New Testament has many examples of new believers being assimilated into the church body.
- The first time we read of an area crusade taking place is in Jerusalem. Acts 2 gives us *the guidelines* for evangelistic preaching, a commitment time for response, immediate follow-up, believer's baptism, and new Christian assimilation.
- The best discipleship training teaches a person how to feed himself or herself with God's spiritual food, His Word.
- The process for making disciples is found in Matthew 28:19-20. Jesus said that we are to make disciples by witnessing, mark them through baptism, and mature them by teaching them all things that are found in the Bible.

Basic Christian assimilation 101

- The assimilation process is nothing more than plugging new Christians into Bible study and the church.
- The new believers mentioned in Acts 2 were not reluctant to gather for a time of teaching and worship.
- They met continually, devoting themselves to the teachings, and to fellowship (see Acts 2:42). This verse shows us that the new believers did several things as beginning steps for new Christians.

Steps toward assimilation

- First, they were devoted to the teachings of the leaders. The rapid growth of the new church was a miracle of God.
- The immediate follow-up was a necessary procedure to teach the biblical concepts that Jesus had taught the disciples. It was true then and it is still true for today.
- Churches need to teach new believers the biblical truths of the Bible. One way to accomplish this goal is through a new Christian's class.

Resources for assimilation

- Suggested resources are "Let the Celebration Continue," and "Beginning Steps for New Believers," which can be purchased from the North American Mission Board 1-866-407-6262 and "The Survival Kit" From LifeWay Christian Resources.
- These materials can be taught through a class setting or a one-on-one mentor process. The class could be taught during the Sunday School hour, on Sunday afternoons, or on Wednesday nights.

Intentional assimilation

- If we will spend at least six months mentoring a new believer to be an intentional witness, then New Testament Christians will be produced.
- Jesus never intended to save people and then have them become “couch potato Christians” sitting on a pew and not serving.
- Most civic club members are more excited about their clubs than many of the Christians in the churches. Jesus saves people to serve in His Church.

Practical Tools

- A New Christians class (teaches the basics on what it means to be a Christian).
- A New Members class teaches how the church works, what they can expect of the church, and what the church expects of a new Christian. Administer the spiritual gifts test and determine where their place of service could be within the church.
- Begin a new Sunday Class.
- Care groups/small groups that specifically minister to and mentor new Christians.
- A meal with the pastor (and his family).
- A “New Members” fellowship time—a time to meet the church staff .
- Personal evangelism mentoring one-on-one.
- Baptism class and/or Baptism celebration.

Environment of the church

What kind of spiritual environment and fellowship does your church provide? The environment presented can have a major influence on a new believer and his or her spiritual growth. The fellowship offered and spiritual temperature of the church can actually affect their attitude and enthusiasm.

A lukewarm church will produce lukewarm Christians who are not committed to Jesus Christ. A new believer will take on the characteristics of the religious atmosphere in which he or she is exposed. The necessity for an enthusiastic, vibrant fellowship determines the quality and level of spiritual growth. Every church must evaluate itself in the area of its spiritual vitality.

Chapter 12 **Reproducing Intentional Soul Winners**

Jesus' mentoring example

- There is only one way to reproduce New Testament intentional witnesses for the Lord Jesus Christ.
- I have heard the phrase many times that “evangelism is caught and not taught.”
Jesus not only taught evangelism, but He mentored it to His disciples. The key is for the apprentice or lay person to spend time with a seasoned soul-winner/mentor in making evangelistic visits or witness encounters and leading people to the Lord.

Jesus' first example

- In John 1:35-51, Jesus first reached out to the disciples.
- He personalized evangelism in His own life, first in Jerusalem, then Judea, Samaria, and then to the ends of the world.
- The disciples had the example of how Jesus first reached out to them.
- Lifestyle examples are always the best method for training.

Jesus scriptural example

- In Matthew 13, Jesus also exemplified evangelism when He proclaimed the parable of the four soils.
- His disciples were with Him when He preached the four parables.
- Jesus clearly showed the different groups of people we are to reach.
- He personally mentored His disciples.

Biblical mentoring

- Mentoring a new believer to be a soul winner is the biblical way to teach evangelism.
- Barnabas mentored Paul (see Acts 11:25-26).
- Paul mentored Timothy (see 1 and 2 Timothy).
- Aquila and Priscilla mentored Apollos (see Acts 18:24-26).
- The strategy is to personally involve an individual in soul-winning encounters.
- Nowhere in the Bible does anyone find a person learning on his own how to witness.
- Procedures and methods of evangelism are taught—the desire of the apprentice to share with others is caught. Witnessing is basically one fisherman teaching another how to fish.

What are the keys to effective evangelism training?

Selection

- First there must be an *intentional* mentor and learner. Preferably a seasoned soul winner is the best mentor.
- The mentor *selects* another individual who *is* willing to be trained. Jesus selected his twelve disciples and they were willing to follow Him.

Association

- There must be one-on-one association with the mentor and learner. Jesus poured his life into the twelve disciples for three years. We see this in the Gospels. Then Jesus gave them His commission to continue the work that He began (see Matt. 28:19-20; Luke 4:18; Acts 1:8).
- There must be a cognitive decision to be intentional to fulfill the Great Commission. “God has made us what we are. In Christ Jesus, God made us to do good works, which God planned in advance for us to live our lives doing”, (see Eph. 2:10, NCV).
- In John 15:8, Jesus said that our lives would glorify the Father by our bearing much fruit, thus proving to be His disciples. Personal and intentional evangelism is the proof that you have been born again.

Necessity

- There is a *necessity* for you to be a soul winner.
- 1 Corinthians 9:16 tells us that the apostle Paul was compelled by the Spirit of God to witness about how Jesus changed his life.
- Everyone is called to be a witness.

Accountability

- Jesus held His disciples *accountable* for their witness encounters (see Luke 9:10).
- He told them what He expected from them (see Mark 8:34).
- Jesus gave the standard for which His disciples were to live and this still applies to His disciples today.
- True followers of Jesus are to deny the flesh. We are not to give into the weak human nature, but instead, we are to surrender to the strong spiritual nature of God. God’s Spirit will compel us to be His witnesses.

Submission

- A *surrendered* witness will seek divine appointments to share the gospel.
- The intentional witness seeks to bring glory to God by being faithful to God’s command.
- Evangelism can best be explained as the loving obedience to Jesus Christ’s command to go and make disciples of all nations (see Matt. 28: 19-20).

Reproduction

- The disciple-making process consists of three steps:
- (1) We are to *make* disciples, which is nothing more than evangelizing the lost.
- (2) We are to *mark* new disciples, by a physical baptism of water, which is obedience to Jesus.
- (3) We are to *mature* new disciples by teaching them all things that are in the Bible.

Evidence

- How can you tell if a person has matured as a Christian? There is fruit which is evident when the individual is intentionally witnessing to the lost and helping new believers to be assimilated into the church and be baptized.
- The believer is personally mentoring or discipling new Christians toward spiritual maturity.

Chapter 13 The NET

Model Story/ Testimony

C-A-S-T Story/Testimony Introduction

C – CONNECTION

Find out about the person's background.

Seek to discover things that you have in common. Ask:

“Where are you from originally?”

or

“How long have you lived here?”

A – ACTIVITIES

Find out about the person's work, hobbies, or interests.

Seek to discover things that you have in common. Ask:

“What kind of work do you do?”

or

“What do you enjoy doing in your spare time?”

If a student: “What are you studying?” Or, “What courses are you taking?”

S – SPIRITUAL MATTERS

Find out if the person is open to discussing spiritual matters. Ask:

“Would you consider yourself to be a spiritual person?”

or

“Do you ever think about spiritual things?”

(Things like heaven, prayer, God, etc.)

If their response is *negative*, you can respond with:

“There was a time in my life when I didn't think much about spiritual matters either.

But something happened that changed my life. May I share my story with you?”

If their response is *positive* you can respond with:

“That's great! May I share my story with you?”

T – TELL YOUR STORY

Share the gospel using your story/testimony.

Your Name _____

Under each of the following headings (THE WAY, THE TRUTH, THE LIFE), you will find examples of how that portion of the gospel can be shared through your story/testimony. These headings are only there to help you learn the story/testimony flow and should not be quoted as part of it.

Part I: THE WAY

In the space provided, complete the first part of your personal story/testimony dealing with your life before you made a commitment to Jesus. Include your feelings (i.e., emptiness, loneliness, lack of purpose, and how you came to realize that you were a sinner and in need of a change).

Before I made a commitment to follow Jesus,

Learn the transition and Scriptures: Romans 3:23, Romans 6:23 (NIV)
I realized I needed a change in my life. I discovered the Bible says, “All have sinned and fall short of the glory of God.” I realized that “all” included me and that the consequence of sin is spiritual death. The Bible says, “For the wages of sin is death.”

Part II: THE TRUTH

Learn Truth 1, the truth about God. (John 3:16, KJV)

I discovered the truth about God. He loves me in spite of my sin and provides a new way of living through Jesus. The Bible says, “For God so loved the world that He gave his only begotten Son, that whosoever believes in Him should not perish but have everlasting life.”

Optional transition:

I came to understand that “the world” means people; “only begotten” means one and only; “whoever” includes everyone; and “believes” means to place your trust in Jesus alone.

Learn Truth 2, the truth about Jesus. (John 1:14, NASB and 1 Corinthians 15:3-4, KJV)

You see, Jesus is God, and He became man. The Bible says, “And the Word (Jesus) became flesh and dwelt among us.” It also says, “Christ died for our sins according to the Scriptures; and that He was buried, and that he rose again the third day.”

Learn this transition

“When I discovered these truths, I realized that God had a purpose for my life and that Jesus was the only way I could experience true spiritual life.”

In the space below, complete the second part of your personal story/testimony. Communicate your salvation experience here.

Learn this Scripture (John 1:12) and transitional question:

The Bible says, “But as many as received Him, to them He gave the right to become children of God.” And so by faith, I did! Isn’t it great to know that God longs to adopt us into His family and give us the gift of new life?”

Part III: THE LIFE

In the space provided below, complete the statement and share the third part of your story/testimony, “My life since I came to know Jesus personally.” Be very brief and to the point.

And since then,

Examples: “And since then, He has become a friend that is always there.”

“And since then, He has brought peace in my life.”

“And since then, He has brought purpose and meaning to my life.”

“And since then, He has been a daily source of strength and encouragement to me.”

Learn this Scripture (John 10:10, NKJV) and transition

“You see, Jesus said, ‘I have come that they may have life, and that they may have it more abundantly.’ And I have certainly found that to be true.”

Part IV: DRAWING THE NET

Follow through on this section depends on the answer you receive to the question, please review for your appropriate response to their reply.

***Ask this question:** “Does what I’ve been sharing make sense?”

If the response is “no” or “I am not sure”, ask:

“What parts are not clear?”

Then try to clarify and ask again.

If the answer is still “no” to the invitation to accept Christ, ask: “What do you feel is keeping you from making this decision?”

Listen to their response, and respond positively—leaving open the opportunity to discuss spiritual matters at a later time.

***Ask this question:** “Does what I’ve been sharing make sense?”

If the response is “yes” ask: “Would you be interested in knowing how you can be adopted into God’s family and receive His gift of new life?”

If the response is “yes,” or in a positive way, share the following: “The Bible teaches that we must turn from our sin, which is repentance, when it says: ‘Repent therefore and be converted, that your sins may be blotted out.’ We must place our trust in Jesus alone for new life. Remember, Jesus said, ‘I am the way, the truth, and the life. No one comes to the Father except through Me.’” (John 14:6, NKJV).

Learn this transition:

“If you would like to become a follower of Jesus by turning away from your sin and trusting in Jesus alone as your Savior and acknowledging Him as Lord, you can do so right now by inviting Him into your life through prayer. Would you like for me to lead you in that prayer?”

Sample prayer:

“Dear Jesus, I want to follow You. I turn from my sin and place my trust in You alone and ask for Your forgiveness. Right now, I receive Your free gift of eternal life and confess you as Lord. Thank you for loving me and dying for me. Thank you for giving me new life.”

Part V: IMMEDIATE FOLLOW-UP

After the person has invited Jesus into his life, acknowledge the decision by saying something like:

Your decision to become a member of God’s family is the most important decision you will ever make.

Share the “Let the Celebration Begin” folder by saying:

This folder is designed to help you begin your new journey in Christ.

Complete and detach the decision form. You keep the decision form, they keep the folder.

Provide them with information about your church, invite them to join you for Sunday School/small group Bible study, and worship. Offer to furnish transportation or meet them at the church on Sunday.

The NET ————— Complete Model Story/Testimony Example

Begin by using C-A-S-T

As you read this testimony, you will see how to incorporate the components of THE WAY, THE TRUTH, and THE LIFE into your story/testimony. Some of the transitions used in this particular story/testimony are somewhat different than those suggested on the Story/Testimony Worksheet and show the flexible nature of The NET approach.

“Before I made a commitment to follow Jesus, I was religious. I believed in God, Jesus, going to church occasionally, and tried to read the Bible. The Bible did not make sense to me. I went to church hoping to earn God’s favor. I was brought up believing that I could work myself into heaven. I even watched television evangelists and ordered their free Bible studies. I wanted to know God better and maybe even find out how to know for sure I was going to heaven.

I moved to Atlanta, Ga. at the age of 19. I tried going to different churches, but never felt closer to God. A co-worker invited me to visit his church, so I did. After attending for eight months I realized that I knew about God but I really didn’t know Him. I learned that something was missing from my life, but I was not sure what was missing. I learned that “For all have sinned and fall short of the glory of God.” (Rom. 3:23, NIV) I also learned that my sin was going to send me to hell, “For the wages of sin is death” (Rom. 6:23, NIV).

During the time my family and I attended the church we also got involved in a Bible study group. I was taught that God loved me in spite of my sin or wrong doing. “For God loved the world in this way: He gave His One and Only Son, so that everyone who believes in Him will not perish but have eternal life” (John 3:16, HCSB).

I came to understand that God loved everyone and me. Jesus being God’s one and only Son (see Luke 1-2), He was God’s only way to get to Him, (see John 14:6). Jesus was God in the flesh. God put on humanity and lived with us. The Bible says, “And the Word became flesh and took up residence among us” (John 1:14, HCSB). It also says, that “Christ died for our sins according to the Scriptures, and that He was buried, and He was raised on the third day” (1 Cor. 15:3-4, HCSB).

When I discovered God’s truths, I realized that He had a purpose for my life and that Jesus was the only way to know Him. So on New Year’s morning I asked Jesus Christ to forgive my sin and I gave my life to Him. I knew at that moment that God forgave me of my sin and I had become one of His children. The Bible says, “But to all who did receive Him, He gave them the right to be children of God” (John 1:12, HCSB).

And since that time, Jesus has been closer than a brother and God is my heavenly Father. He has given my life meaning and purpose. Life has been very fulfilling and rewarding. Jesus promised, “I have come that they may have life and have it in abundance” (John 10:10, HCSB). God has allowed me to live a meaningful life.”

“Does what I have been sharing make sense? Would you be interested in knowing how you can be adopted into God’s family and receive His gift of new life?”

Complete by drawing the Net.



The Great Commission to Witness Matthew 28:19-20

**Intentional Community Evangelism (ICE)
North American Mission Board (NAMB)**

INTRODUCTIONS TO NAMB INTENTIONAL COMMUNITY EVANGELISM

Where and What is NAMB Intentional Community Evangelism?

Scriptural Goals / Requirements

What is an Intentional Community Evangelism Seminar?

Procedures and Time Line of an ICE Seminar

Time Line Check List

**Victor H. Benavides
Associate, Personal Evangelism Unit**

**Intentional Community Evangelism (ICE) Ministry © 2003,
North American Mission Board (NAMB) of the Southern Baptist Convention**

**All rights reserved. No part of this publication may be reproduced in any form without
prior written permission of the publisher. All inquiries should be addressed to:
North American Mission Board, 4200 North Point Pkwy., Alpharetta, GA, 30022
or call (770) 410-6315; fax (770) 410-6024; or e-mail permissions@namb.net**

Introduction to ICE

Table of Contents Pages 33-42

Chapter 1. What is NAMB ICE.....	33
Chapter 2. Scriptural Goals / Requirements	34
Chapter 3. What is an ICE Seminar?.....	36
Chapter 4. Procedures and Time Line of an ICE Seminar.....	37
Chapter 5. Responsibilities of the ICE Project Coordinator	39
Chapter 6. Planning an ICE Event	42

Chapter 1 _____ What is ICE?

ICE stands for Intentional Community Evangelism. It is an evangelism initiative of the North American Mission Board (NAMB) to equip the state conventions, local associations and the local church to intentionally reach its community with the good news about Jesus Christ.

Implementing ICE?

The strategy is to be implemented in the church by state and associational leaders in a target city, town or location. Pastors and members are enlisted and commit to the full implementation of the strategy.

Over the course of 12 months four principles will be put into action, Evangelism training (9 months), Community Ministry Overview (7 months), Prayer Walking (3 months) and Follow-up Evangelism (1 month). The time line is designed to have the greatest impact on the church and community at the proper time.

Target dates are selected for 3 days, usually a weekend, for intentional evangelism bliss of communities (except the Southern Baptist Convention city, 7 days).

During the evangelism bliss the church and ICE team members will go into the communities that have been prayer walked. Additional evangelism and strategy principles are taught during 2-2 sessions. Believers are paired up with ICE team members.

ICE Strategy Preparations

Plan an ICE strategy meeting at least 13 months out from a pre-selected witnessing bliss date. Pastors who desire to implement the ICE strategy should attend all meetings. All the training dates will be selected at the strategy meeting and put on the associational calendar and the church calendar.

Materials used for the four equippings:

- Evangelism Training Materials (9 months)
- The His Heart, Our Hands tool kit (7 months)
- Prayer Walking strategy (NAMB) (3 months)
- Beginning Steps for New Believers (1 month)

Each church should seek to begin a new community ministry to meet a need that exists. This could be an apartment Bible study group, mentoring single moms or an after school program or tutoring.

How to Schedule an ICE?

Pray and seek God's leadership in the pursuit of implementing the ICE strategy. Request a copy of the materials by contacting the North American Mission Board at 770-410-6317 or email vbenavides@namb.net. Form an ICE task force team composed of state leaders, associational leaders, pastors and outreach leaders. Raise funds for ICE expenses. A local church ICE could cost about \$500 to \$3,000 depending on your budgeting. An association can contact an ICE strategist at NAMB to discuss budgeting and cost for a weekend ICE.

ICE Project Coordinator

Select an ICE Project Coordinator to over see recruiting and contacting pastors and churches for trainings and up dates for an association. For the local church the IPC could be an outreach leader or director of evangelism. For the associational ICE the IPC should be someone other than a pastor. The responsibilities are to coordinate trainings, meeting dates, and order materials, print materials off ICE CD and prayer walking and witnessing sites.

Chapter 2 ————— Scriptural Goals and Requirements

Scriptural Basis

Multiplied millions of poor, distressed, addicted, rejected, and neglected by our society are unsaved and without hope in our inner cities. “Jesus went through all the towns and villages, teaching in their synagogues, preaching the good news of the kingdom and healing every disease and sickness” (Matt. 9:35, NIV).

“The Spirit of the Lord GOD is upon Me, Because the LORD has anointed Me To preach good tidings to the poor; He has sent Me to heal the brokenhearted, To proclaim liberty to the captives, And the opening of the prison to those who are bound;” (Isaiah 61:1, NKJV).

The goal and objective of ICE is to equip local church pastors, staff, and laypersons to reach out to inner city and community people with the gospel and to minister to them. To nurture and disciple them, so they can become a part of the ministry of evangelism and discipleship.

Requirements

The Pastor and/or Staff:

- The Pastor must plan to attend all meetings and trainings and encounters: the NET soul winning strategy, Prayer walking, follow-up training and the ICE seminar.
- The Pastor must be involved in the experiential witness encounters during the ICE seminar.

The Church:

- The church must clear its schedule of any other activities except the ICE Seminar, the week before and during the target date. No revivals or block parties are to be held the week before or during the ICE seminar. The church must set personal goals for a number of members to participate during the ICE training and witness encounters.

The Pastor/Church must set goals:

- Set a goal of how many people to train in the NET strategy. _____
- Set a goal for a number of people to train in prayerwalking and follow-up. _____
- Set a goal for a number of people to train in ICE. (4 percent of Sunday morning worship should be the minimum). _____
- Set a goal for the number of people to be saved during ICE. _____
- Set a goal for the number of new Christians to be assimilated into your church as a result of ICE.

Evangelism Strategy

- The church must develop a strategy (a plan) to do immediate follow-up during ICE.
- The church must produce a written strategy, conducting immediate follow-up beginning the week of witness encounters and following the ICE seminar. (Schedule, teams, materials, reporting, and recording)
- An ICE **Evangelism coordinator** should be selected over this ministry.
- A **Follow-up coordinator** to oversee follow-up ministry should also be selected.

Prayer Ministry

A **Prayer coordinator** should be selected over this ministry. Each church must develop and implement a prayer ministry strategy - one that should continue to be an on going ministry.

A Prayer Team should be formed to coordinate praying specifically for ICE team members, and for a number of souls to be saved during the ICE seminar. The Prayer ministry should also pray for the assimilation of new believers, the workers, and for new ministry opportunities to be developed before and as a result of the ICE seminar.

Resources for starting a prayer ministry: *Taking Prayer To The Streets Kit*, *Steps to Effective Church Prayer Ministry*, (from NAMB); and *Don't Just Stand There Pray Something*, by Ron Dunn.

****** 9 to 12 months prior to seminar**

Develop strategies. State/Associational or Seminary representative and NAMB ICE Specialist review. Due date is no later than _____.

Chapter 3 What is a NAMB ICE Seminar?

ICE is a workshop, which includes classroom instruction and on-the-job training. It is designed to equip leaders and laypersons to share the gospel one-on-one and to minister specifically to this people group.

Classroom instruction

1. Approximately a 4 hour ICE training workshop designed to help people:
 - a. Learn to work with the Holy Spirit to carry the gospel into all communities.
 - b. Develop the faith and skills necessary to be effective with people at risk.

Topics covered:

- The Necessity of Being a Soul Winner
- The Need for Reaching Our Communities
- How To Witness in the Community
- Different Methods of Witnessing
- Street Witnessing and Multi-housing Witnessing
- Hindrances to Evangelism and the Armor of God
- How to Overcome Hindrances to Witnessing
- The Spiritual Realm and Witnessing
- The Power of the Holy Spirit and Prayer in Witnessing
- Follow-up Evangelism
- New Christian Assimilation
- Reproducing Intentional Soul Winners

2. ICE On-the-Job Training

Approximately 8 hours for all participants to accompany national ICE team members to:

- Witness one-on-one
- Participate in mass tract distribution

3. ICE Materials (available through NAMB)

- a. approximately 10,000 gospel tracts (English/Spanish as is needed, for five churches)
- b. (1) New Testament for each new believer (600 English and 200 Spanish)
- c. (1) Growth Guide for each new believer (600 English and 200 Spanish)
- d. (1) ICE Manual for each attendee of ICE Seminar
- e. (1) evangecube for each participant.

Chapter 4 Procedure and Time Line of an ICE Seminar

Procedures for scheduling an ICE Event

1. Establish a strategic city task force
 - a. Include representatives from the Evangelism office of the state convention and/or local associational office to be on the task force.
 - b. Agree on a tentative date(s) for the ICE Seminar.
 - c. Request from NAMB (Victor Benavides) to approve a date for your ICE Seminar.
Date needs to be 12 months or more into the future to accomplish time-line deadlines.

Time Line Begins: A minimum of **(13) months** preceding the (projected) approved date of the seminar.

Date of Meeting _____

2. Schedule a visit for the NAMB ICE leader (Victor Benavides) to meet with interested state and local Baptist association(s), local church pastors, staff, and other leaders for preliminary ICE overview meeting.

NAMB leader will overview the ICE strategy process and discuss in full detail the requirements, responsibilities, and issues relating to final approval for holding an ICE seminar.

A meal or snack should be provided for discussion and fellowship during or after the meeting.

Time Line: First meeting occurs a minimum of **(12) months** preceding the date of Seminar.

Date chosen for ICE witnessing weekend _____

Contact Victor Benavides (770) 410-6317 for approval of date.

Date Approved for ICE Event _____ by _____
Strategic City Contact person Victor Benavides

Training Requirements to be Completed before ICE Event

1. Schedule a NET Soul Winning Workshop
(9 months preceding the ICE Event)

Conduct The NET Training at least (6) six months prior to the ICE weekend (Saturday suggested).

a. Enlist a specific church to sponsor NET event.

Participation is mandatory for churches involved in the ICE seminar.

(All the churches in the association should be invited to attend workshop)

b. All core churches planning to participate in ICE Event must have an evangelistic outreach and follow-up strategy.

Deadline date to call NAMB with a date _____

Date approved for workshop _____

Leader assigned to come teach the NET workshop _____

2. ICE Community Ministry Evangelism Seminar (7 months preceding ICE weekend)

Topics covered:

- Community Ministry Defined
- How to Reach the Community
- Social and Community Ministries
- How to Begin an Effective Community Ministry

Deadline date to call NAMB with a date _____

Date approved for workshop _____

3. Schedule a Prayerwalking Workshop
(3 months preceding the ICE Event)

Complete planning your workshop. Enlist a specific church to sponsor the Prayerwalking Workshop, finalize the Workshop date, map your designated witnessing areas for prayer routes, and make calls to all participating churches. All should advertise in their bulletins, send out invitations/reminders, and so forth.

(All churches in the association should be invited to attend and participate.)

Workshop involves (1.5) one and a half hours instruction and a (2) two hour [physical] prayer walk.

Participation is mandatory for churches involved in the ICE event.

4. Follow-up Training- Overview of the Beginning Steps Booklet for New Believers.
(1 month) prior to the ICE weekend.

2 1/2 hour workshop equipping Christians how to mentor a new follower of Jesus Christ.

Participation is mandatory for churches involved in the ICE event.

Deadline for holding workshop _____

Training site for workshop _____

NAMB Leader assigned to come teach Workshop _____

Chapter 5 _____ Responsibilities of the ICE Project Coordinator

1. Assign, complete, and coordinate local responsibilities as needed.
 - a. Make local arrangements as needed
 - b. Enlist a local church to host the ICE event
 - c. Visit and prayerfully consider areas for ICE team witnessing and tract distribution.

Things to consider:

 - Are the housing projects or target areas acceptable to us coming in to witness (please obtain permission from managers, prior to ICE Team arrival)?
 - Is there a recreational park or ball park nearby having an event where we can do mass tract distribution?
 - d. Recruit area church leaders and members to be involved and participate in the ICE event.
 - e. Assist churches in performing the follow-up process for new believers.

2. Develop at least one ministry to the community as a result of the ICE seminar.

Examples:

- Begin a Bible Study in an area targeted for ICE penetration.
- Enlist a sponsoring church to host the Bible Study.
- Enlist teachers for Adults, youth, and children.
- Select Bible study materials/curriculum.
- Determine meeting place and time schedule for Bible Study.
- Start a new church in the area targeted for ICE penetration.
- Contact state director of Church Planting and NAMB Church Planting Group for assistance and guidance in starting a new work.
- Enlist a sponsoring church.
- Determine a location.
- Set a starting date.

Other Suggestions:

- Food and clothing distribution center
- Child care/after school program
- Vacation Bible School / weekly Backyard Bible Clubs
- Home repair
- Transportation
- Student tutoring
- On-going ICE training
- Other Community Ministry

3. Inform Churches of One Day Training

Deadline date to schedule _____

Date to hold one day NET Training _____

Date to begin training mentors _____ Completion date _____

Date reported to NAMB ICE Evangelism Associate _____

Victor Benavides (770) 410-6317

4. Begin your 8-week cycle of The NET training or hold several One Day workshops

Time Line: Begin training a minimum of (5) five months preceding ICE seminar.

Date Scheduled to begin NET training _____

Date Scheduled to complete training _____

5. Enlist church(es) to provide and/or prepare and serve food for seminar (3 day ICE)

- Provide refreshments for 2 breaks for church participants
- Provide food for 3 noon meals and 2 evening meals. (Everyone is on their own for Sunday night)
**** SEE NOTE
- Meals are to be provided and prepared and served by local churches.
- Provide pre-workshop ICE Team and pastor meal, the night before ICE workshop.

_____ **** MEALS INCREASE WITH A FOUR DAY SEMINAR.

Time Line: A minimum of (4) four months preceding the date of ICE event

Deadline date to report to NAMB _____

Reported to NAMB on _____ / _____ is providing meals.
Date Church or other

6. Coordinate weekly prayer walks

After completing the Prayerwalking Workshop

- a. Organize and conduct weekly **PRAYERWALKS** in designated witnessing areas.
- b. Enlist other specific prayer teams to pray for those leading and participating in the ICE event.

Time Line: three (3) months preceding the date of ICE seminar conduct weekly prayer walks.

Dates confirmed for Prayer Walks _____

7. Financial Commitments

****Must be worked out with NAMB prior to scheduling a seminar.

****Each city will vary in cost depending on shipping cost of materials and the number of churches enlisted to participate in the ICE seminar.

8. Follow-up workshop

All participating churches must be willing to follow-up on every person led to Christ.

Suggestions:

- Plan an evening rally in targeted areas for new converts at the close of the ICE event
- Enlist one worker for each five new believers you expect to attend
- Register attendance
- Teach “Let the Celebration Continue” or “Beginning Steps” booklet in groups of five
- Give a public invitation for baptism and church membership
- Serve light refreshments
- Begin person-to-person follow-up to those who didn’t attend rally and deliver “Beginning Steps” booklet and other information about the church
- Review the plan of salvation
- Show the new believer how to use a New Testament/Bible and “Beginning Steps” booklet
- Seek to enroll the new believer in a Sunday School or Bible Study class

Time Line: a minimum of (2) two weeks following the ICE seminar.

Deadline Date _____

9. Report follow-up results to NAMB International Community Evangelism Specialist

- Number of new believers followed up
- Number of new believers enrolled in Sunday School or Bible Study
- Number of new believers baptized
- Status of accomplishment of goals

Time Line: To be completed within (2) two months following date of ICE event.

Deadline Date _____

Date reported to NAMB _____

Person you contacted at NAMB _____

Victor Benavides (770) 410-6317

Chapter 6 _____

Planning an ICE Event _____

Time Line Check List

13 months prior to event:

- Person/Leader planning the event meets with representatives from state convention, local association, and other lay persons to discuss holding an ICE Event.
- Establish a Strategic City Task Force

Date of meeting _____

Dates chosen to hold an ICE event _____

Contact Victor Benavides (NAMB, ICE Team Leader) to finalize date for event.

Final date chosen to hold ICE Event _____

12 months prior to event:

- Victor Benavides meets with person planning the event, other leaders, and laypersons to be involved in the ICE event. (Preliminary meeting)

Date _____

9 months prior to event:

- NET Soul-Winning Workshop (establish a date to hold workshop)

Date _____

7 months prior to event:

- Churches decide what ministry need(s) should be established, advise Victor Benavides.

Begin NET Training Sessions in participating churches (8 week sessions)

4 months prior to event:

- Enlist the churches to provide food for the ICE seminar and a host church location.

3 months prior to event:

- Schedule a prayerwalking workshop. Physically prayerwalk in the designated witness encounter areas. In the weeks following the prayer training until the ICE event, conduct prayerwalks in the designated areas that will be witness encounter areas during the ICE event.

1 month prior to event:

- Conduct follow-up workshop, 1 month prior to event.

1 week prior to event:

- Pray for a spiritual awakening and revival.

ICE Event Date _____

1 week following ICE event:

- Follow-up conducted on each new believer with face to face encounters.

2 months following ICE event

- Report follow-up results to NAMB on new believers.



COMMUNITY MINISTRY EVANGELISM SEMINAR

Leader Guide

Victor H. Benavides
Associate, Personal Evangelism Unit

**Intentional Community Evangelism (ICE) Ministry © 2003,
North American Mission Board (NAMB) of the Southern Baptist Convention**

All rights reserved. No part of this publication may be reproduced in any form without prior written permission of the publisher. All inquiries should be addressed to: North American Mission Board, 4200 North Point Pkwy., Alpharetta, GA, 30022 or call (770) 410-6315; fax (770) 410-6024; or e-mail permissions@namb.net

COMMUNITY MINISTRY EVANGELISM SEMINAR

Leader Guide

Table of Contents

Pages 46-50

Community Ministry Defined.....	46
How to Reach the Community	46
Where do you begin?	46
Prayer Evangelism	46
Social and Community Ministries	47
What are the key ingredients?	50
How to Begin an Effective Ministry.....	50
• Spiritual Giftedness	
• 8 Steps to Starting a Ministry	

Community Ministry Defined

Many churches are asking the same question. How do we reach our community?

This study will give you some **ideas** on how you can begin ministries that will lead to **witnessing** opportunities.

1. Ministries to meet the **needs** of the people.
2. Ministries to **reach** the people with the gospel.

MINISTRY EVANGELISM: building relational **bridges** through ministry over which Christians intentionally share the gospel of Jesus Christ.

COMMUNITY EVANGELISM: helps Southern Baptist churches experience and/or develop and implement ministry-based evangelism opportunities that reflect community needs.

We provide resources, training, and support for a wide variety of ministries:

- Baptist Centers
- Church and Community Ministries
- Pregnancy Care Ministries
- Disabilities Awareness
- Homeless Ministries
- Hunger Ministry
- Substance Abuse Ministries
- Welfare to Work
- Literacy Missions Ministries
- Medical/Dental Ministries

How to Reach the Community

There must be a **balance** between ministry and evangelism.

We are **empowered** by the Holy Spirit at the moment of salvation to do ministry and evangelize others.

Where do you begin?

1. You must have a **continuous** evangelism training program: focus on **visiting**, **witnessing**, and **assimilation**.
2. Teaching and preaching **lifestyle** evangelism.
3. The church **leaders** who are the deacons, Sunday School leaders, and spouses are asked to do 1 ? hours of weekly evangelism.
4. You must **engage** your culture. You must be connected to your culture to be effective. Get outside the walls!
5. You must **create** mission minded ministry opportunities.

Prayer Evangelism

1. Have a **weekly prayer** meeting where the lost are prayed for by name.
2. Establish a prayer **team** to **pray** for visitation teams.
- 3 Establish a **continuous** prayer and evangelism training class.

Social and Community Ministries

Here are some social ministries your **church** can begin to meet **social needs** in your community that will lead to opportunities to **share** the gospel. This is not an exhaustive list.

- **Backyard** Bible club
- Multi-housing Bible **studies** for kids
- Ethnic mission church
- Benevolence Ministry
- Recovery Groups
- **Crisis** Ministry
- Food assistance
- Clothing store
- Church Planting ministry
- **Taxi** service

Ministry to Women

With the increase of single mothers in our communities, there is an increasing need to minister to these women who need help in various ways. Your church can be the answer to their needs in ways you have not even begun to imagine. Here are a few ways to meet their needs.

- Crisis **Pregnancy** ministry – offer counseling not abortion.
- Home for unwed mothers
- Women's day time Bible **study** class
- Mother's morning out program
- Day Care ministry
- Women's support/**mentoring** groups
- Single moms support groups/job skills training

Men's Ministry

There are more men being raised in this country today who have no father role model. They have been left to discover their identities from men who are less than fitting. Your church can assist helping men to discover the man that God desires him to be through seeking God in various ways.

- **Discipleship** Classes – spiritual growth
- The Man God Uses, Henry Blackaby
- Disciplines of a Godly Man, R. Kent Hughes
- **Accountability** Groups
- Bible Study on how to **love** your wife, book of Ephesians
- Crisis **Management**

Children's Ministry

With both **parents** working long hours and swing shifts, and second jobs, we see more children left to fend for themselves. **Children** are being raised by an older brother or sister who is not much older. Children are being **raised** by television shows that lack moral and ethical teaching.

Your church has an opportunity to **impact** the children and teach them of God's **love** and **forgiveness**. You can make a difference for the Kingdom of God. Here are some ministries you can implement in your community to make an eternal difference:

- Latch-Key ministry
- After school program
- **Tutoring** ministry
- Introduce your Children to God.
- **Art** classes
- **Writing** classes
- Sports ministry

Support Groups

Our society has been lay wasted by alcohol, drugs, and a lack of self control. Divorce is running rampant and destroying marriages. Children are devastated by the loss of one parent and the moving in of another person who does not care for them.

Immigrants are moving into our **communities** by large numbers. They cannot speak English and need help in filling out forms and legal documents. Your church can **impact** your community by finding a need for a particular support group and meeting that need. Here are some suggested support groups:

- Divorce **recovery**
- Eating **disorders**
- Single parents
- ESL–English as a second language
- Addiction recovery
- **Children** of divorced parents
- Parents of divorced children

Family Ministries

Because our society is **changing** to a pluralistic view that all things are good inwardly, the **family** is the best approach for reaching other families. The families in your church can reach out to their **neighbors** and invite them to a class that will meet a need. This produces an **open** door to **connect** and **share** the gospel with them. Ways to impact your community:

- New parents class
- Potty training class
- New mother's class
- New neighbor's class
- **Communication** classes for families
- Marriage Enrichment Classes
- Newly-Wed Class – *(see NAMB materials)
- Family supper ministry
- Laundromat Ministry: one night a week.

Weekday Ministries

One way to get to know your **community** is by offering a **ministry** that will provide for the caring of children. Many **pre-Christian** parents will enroll their children in a Christian day school because they trust the church. The ministry will **open** doors to **impact** the parents at special holidays & events where you will have the opportunity to share the gospel in song, drama and plays.

- Day care
- Wee school
- Home school classes
- Basketball and/or baseball teams and instruction
- Sports evangelism clinics
- Gardening classes

People Seeking God (PSG)

Many of the people in our **community** have grown up without any training or education about God or Christianity. Our society is being called by the experts a secular society. Even though people may not be Christian in thought they are more spiritually- minded than ever.

A PSG will give you an opportunity to provide a place where seekers can come and discuss and seek God in a non-offensive place. A PSG is an environment where a seeker can meet God at his own pace. An ideal place to start a PSG is a coffee house. The Coffee House or gathering place is where people can discuss spiritual matters without feeling they are being attacked. People are generally open to discuss all kinds of topics in this type of environment.

- Find a common ground to connect.
- Point to God gradually
- Make gentle offers for salvation
- Pray for the individual to be saved

What are the key ingredients?

An **attitude** of *Agapé* love. God's unconditional love.
Burden and concern for your community.
You are in the community that God wants you to reach.
What are you doing to reach them?

How to Begin an Effective Ministry

- Look for a **need** and define ways to **meet** that need. God will usually bring the need to your front door.
- Ask God to provide the **funds**
- Ask God to provide the **workers**
- Ask God if you are the person
- If not you, then who?
- If not now, then when?

Available Tools to Use for Ministry

- *His Heart, Our Hands*
- A Ministry Evangelism tool kit
- Purchase through www.namb.net
- Or call 1 (866)-407-6262 (NAMB Products Direct)

Spiritual Giftedness

Every believer should **serve** Christ according to his or her **spiritual** gifts.

3 Basic facts:

1. Every **believer** has at least one. (see 1 Cor. 12:7, Eph. 4:7-8)
2. Know **your** spiritual gift(s). (see 1 Cor. 12:1, 7-10)
3. **Use** your gifts to serve Christ. (see Peter 4:10)

8 Steps to Starting a Ministry

1. **Prayer**: provides direction, prepares the ministry for evangelism
2. Share the **vision**: people must catch the vision.
3. **Assess** Community Needs.
4. **Determine** Giftedness.
5. **Match** Community Needs with Church gifts.
6. **Plan** the Ministry: A Mission Statement. What ministries to establish, prepare objectives, goals, action plans and implement actions.
7. Equip people to intentionally share the gospel.
8. Sponsor special events as a **bridge** to the lost.



COMMUNITY MINISTRY EVANGELISM SEMINAR

Listening Guide

Victor Benavides

Associate, Personal Evangelism Unit

Intentional Community Evangelism (ICE) Ministry

© 2003, North American Mission Board of the Southern Baptist Convention, Alpharetta, Georgia
All rights reserved. No part of this publication may be reproduced in any form without prior written permission of the publisher. All inquiries should be addressed to: North American Mission Board, 4200 North Point Pkwy., Alpharetta, GA;
or call (770) 410-6315; fax (770) 410-6024 or e-mail permissions@namb.net.

COMMUNITY MINISTRY EVANGELISM SEMINAR

Listening Guide

Table of Contents

Pages 54-58

Community Ministry Defined.....	54
How to Reach the Community	54
• Where do you begin?	
Prayer Evangelism	55
Social and Community Ministries	55
What are the key ingredients?	58
How to Begin an Effective Ministry.....	58
• Spiritual Giftedness	
• 8 Steps to Starting a Ministry	

Community Evangelism

Many churches are asking the same question. How do we reach our community?

This study will give you some _____ how you can begin ministries that will lead to _____ opportunities.

1. Ministries to meet the _____ of the people.
2. Ministries to _____ the people with the gospel.

Community Ministry Defined

COMMUNITY EVANGELISM: helps Southern Baptist churches experience and/or develop and implement _____ that reflect community needs.

We provide resources, training, and support for a wide variety of ministries:

- Baptist Centers
- Church and _____ Ministries
- Pregnancy Care Ministries
- _____ Awareness
- Homeless Ministries
- Hunger Ministry
- Substance Abuse Ministries
- Welfare to Work
- _____ Ministries
- Medical/Dental Ministries

How to Reach the Community

There must be a _____ between ministry and evangelism.

We are _____ by the Holy Spirit at the moment of salvation to do ministry and evangelize others.

Where do you begin?

1. You must have a _____ evangelism training program: focus on _____, _____, and _____.
2. Teaching and preaching _____ evangelism.
3. The church _____ who are the deacons, Sunday School leaders, and spouses are asked to do 1 to 2 hours of weekly evangelism.
4. You must _____ your culture. You must be connected to your culture to be effective. The church goes outside their walls. We must engage our world with the gospel.
5. You must _____ mission minded ministry opportunities.

Prayer Evangelism

1. Have a _____ meeting where the lost are prayed for by name.
2. Establish a prayer _____ to _____ for visitation teams.
3. Establish a _____ prayer and evangelism training class.

Social and Community Ministries

Here are some social ministries your _____ can begin to meet _____
_____ in your community that will lead to opportunities to _____ the gospel. This is
not an exhaustive list.

- _____ Bible club
- Multi-housing Bible _____ for kids
- Ethnic mission church
- Benevolence ministry
- Recovery groups
- _____ ministry
- Food assistance
- Clothing store
- Church planting ministry
- _____ service

Ministry to Women

With the increase of single mothers in our communities, there is an increasing need to minister to these women who need help in various ways. Your church can be the answer to their needs in ways you have not even begun to imagine. Here are a few ways to meet their needs.

- Crisis _____ ministry—offer counseling not abortion.
- Home for unwed mothers
- Women's day time Bible _____ class
- Mother's morning out program
- Day/Care ministry
- Women's support/mentoring groups
- Single moms support groups/job skills training

Men's Ministry

There are more men being raised in this country today who have no father role model. They have been left to discover their identities from men who are less than fitting. Your church can assist helping men to discover the man that God desires him to be through seeking God in various ways.

- _____ Classes – spiritual growth
- *The Man God Uses*, Henry Blackaby
- *Disciplines of a Godly Man*, R. Kent Hughes
- _____ groups
- Bible Study on how to love your wife, book of Ephesians
- Crisis _____

Children's Ministry

With both _____ working long hours and swing shifts, and second jobs, we see more children left to fend for themselves. Children are being raised by an older brother or sister who is not much older. Children are being _____ by television shows that lack moral and ethical teaching. Your church has an opportunity to _____ the children and teach them of God's _____ and _____. You can make a difference for the Kingdom of God.

Here some ministries you can implement in your community to make an eternal difference.

- Latch-Key ministry
- After school program
- _____ ministry
- Introduce your Children to God.
- _____ classes
- _____ classes
- Sports ministry

Support Groups

Our society has been lay wasted by alcohol, drugs, and a lack of self control. Divorce is running rampant and destroying marriages. Children are devastated by the loss of one parent and the moving in of another person who doesn't care for them.

Immigrants are moving into our communities by large numbers. They cannot speak English and need help in filling out forms and legal documents.

- Your church can _____ your community by finding a need for a particular support group and meeting that need.
- Divorce _____
- Addiction recovery
- Eating _____
- Single parents
- _____ of divorced parents
- Parents of divorced children
- ESL-English as a second language

Family Ministries

Because our society is _____ to a pluralistic view that all things are good inwardly, the _____ is the best approach for reaching other families. The families in your church can reach out to their _____ and invite them to a class that will meet a need. This produces an _____ door to _____ and _____ the gospel with them. Ways to impact your community:

- New parents class
- Potty training class
- New mother's class
- New neighbor's class
- _____ classes for families
- Marriage enrichment classes
- Newly-Wed class – *(see NAMB materials)
- Family supper ministry
- Laundromat ministry: one night a week.

Weekday Ministries

One way to get to know your _____ is by offering a _____ that will provide for the caring of children. Many pre-Christian parents will enroll their children in a Christian day school because they trust the church. The ministry will _____ doors to _____ the parents at special holidays & events where you will have the opportunity to share the gospel in song, drama and plays.

- Day Care
- Wee School
- Home School Classes
- Basketball and/or Baseball teams and instruction
- Sports Evangelism Clinics
- Gardening Classes

People Seeking God (PSG)

Many of the people in our _____ have grown up without any training or education about God or Christianity. Our society is being called by the experts a secular society. Even though people may not be Christian in thought they are more spiritually- minded than ever.

A PSG will give you an opportunity to provide a place where seekers can come and discuss and seek God in a non-offensive place. A PSG is an environment where a seeker can meet God at his own pace.

Coffee House or gathering place where people can discuss spiritual matters without feeling they are being attacked.

- Find a common ground to connect.
- Point to God gradually.
- Make gentle offers for salvation.
- Pray for the individual to be saved.

What are the key ingredients?

- An _____ of *Agapé Love*. God's unconditional Love
- Burden and concern for your community
- You are in the community that God wants you to reach
- What are you doing to reach them?

How to Begin an Effective Ministry

- Look for a _____ and define ways to _____ that need. God will usually bring the need to your front door.
- Ask God to provide the _____.
- Ask God to provide the _____.
- Ask God if you are the person.
- If not you, then who?
- If not now, then when?

Available Tools to Use for Ministry

- His Heart, Our Hands
- A Ministry Evangelism Tool Kit
- Purchase through www.namb.net
- Or call 1 (866)-407-6262 (NAMB)

Spiritual Giftedness

Every believer should _____ Christ according to his or her _____ gifts.

Three (3) Basic facts:

1. Every _____ has at least one. (see 1 Cor. 12:7, Eph. 4:7-8)
2. Know _____ spiritual gift(s). (see 1 Cor. 12:1, 7-10)
3. _____ your gifts to serve Christ. (see Peter 4:10)

8 Steps to Starting a Ministry

1. _____: provides direction, prepares the ministry for evangelism
2. Share the _____: people must catch the vision.
3. Assess community needs.
4. Determine giftedness.
5. _____ community needs with church gifts.
6. _____ the ministry: A mission statement. What ministries to establish, prepare objectives, goals, action plans and implement actions.
7. Equip people to intentionally share the gospel.
8. Sponsor special events as a _____ to the lost.