



www.nbcgrassroots.com



The Grassroots Financial Campaign is a Convention-wide effort to build financial stability while educating and involving our members in the work of the Convention. The National Baptist Convention, USA, Inc. is one of the nation's largest African-American denominational organizations with members spanning the United States and into Nassau, Bahamas and Germany. Together we serve as a powerful witness, resource and influence for our member churches and the world. We encourage our member churches and district associations to support the Grassroots Financial Campaign. Your support of this campaign not only impacts our convention today but can propel our convention in making an impact for years to come.

What is the Grassroots Financial Campaign?

The Grassroots Financial Campaign is a fundraising effort where each individual church member is encouraged to give at least \$5 to the National Baptist Convention.

What potential funds can be raised by members giving just \$5?

The strength of this campaign lies in our numbers. Take a look at the figures below to get an idea of how much we can raise together.

Number of Participating churches	Average Church Membership	Amount Raised
3,500	200	\$3,500,000.00
2,500	200	\$2,500,000.00
1,500	200	\$1,500,000.00

What can we accomplish together through raising these funds?

- Solidify the convention's funds where we not only support events throughout the year but are able to support ministries;
- Support the work of the auxiliaries
- Support disaster relief
- Support American Baptist College
- Support global and home mission projects

How will my church benefit?

The convention will be able to provide increased resources to support your church's ministries. It will also raise

more awareness of the convention and what it offers to our churches

Does the money raised by our church count towards our church's registration?

Funds received for the Grassroots Financial Campaign are over and above the amount given towards your church registration.

How can my church participate in the Grassroots Financial Campaign?

Participation is simple. Designate a day or time period for your church to hold the campaign (the campaign begins now and lasts until your districts' National Baptist Day (when churches will report funds raised). During your church's campaign feel free to use the resources provided to raise awareness and build momentum throughout your congregations. Once funds have been collected, each church should bring their funds (individual or church check written to the National Baptist Convention, USA, Inc. to their district's National Baptist Day. If you are not aware of when your district's National Baptist Day is please contact your District Association or email us at info@nbcgrassroots.com and we'll notify you of National Baptist Day events near you.

Is it mandatory churches and district participate?

Churches and districts are not required to participate, however we'd love for you to join us on this campaign journey. We believe that now and in the long term it will have a great impact on our convention which will filter down to our churches.

What is the role of district associations in the Grassroots Financial Campaign?

Our districts play a pivotal role in the success of our campaign. Along with encouraging member churches to participate, districts will serve as hosts for National Baptist Day and be responsible for sending funds collected to the National Baptist Convention headquarters.

What is National Baptist Day?

National Baptist Day is the celebratory event of the Grassroots Financial Campaign. It's an opportunity for our districts to come together for worship. The theme for this day is "Solidarity with the Savior: Fulfilling the Great Commandment and Commission". This day is about showing the potential and promise when we join together as churches.

How can I help promote the Grassroots Financial Campaign and National Baptist Day?

Reach out to your fellow church members and others in your circle of influence. Direct them to this website and use your social media outlets to get the word out.

Are there resources available to help us promote the Campaign in our churches and districts?

We've put together some resources such as bulletin inserts, postcards, flyers and more. Please browse our "promote" page and use what you like.

Don't see your question(s) answered above? Email us at info@nbcgrassroots.com and we'll be happy to answer your questions.

A banner with a geometric, low-poly background in shades of blue, purple, and orange. The word "Attend" is written in a bold, dark blue, sans-serif font on the right side.

Attend

National Baptist Day - November 4, 2012

Join us for National Baptist Day, a day to celebrate the National Baptist Convention, Inc., its past, its present and promising future. District Associations throughout the nation will be hosting this event, most on November 4th and some on alternate dates. View this page to find a National Baptist Day near you. This page will be continually updated. Click here to view the page:

<http://www.nbcgrassroots.com/?i=15888&mid=1000&id=392173>



Host

Thank you for supporting the Grassroots Financial Campaign by hosting National Baptist Day in your area. The work of our district association's is important to the work of the kingdom and the convention and we thank you for your effort and work. We desire to make the hosting process as smooth as possible. Please follow the steps below to guide you through the hosting process.

Step One: Let us know you'll be hosting NBC day in your district [Download District Hosting Form](#)

Step Two: Begin promoting the Grassroots Financial Campaign/National Baptist Day in your district

- Notify your district churches about the campaign
- Use promotion resources to share with members/churches

Step Three: Planning Your District National Baptist Day Districts may plan their National Baptist Day however they like. Our theme for the day is *"Solidarity with the Savior: Fulfilling the Great Commandment and Commission"* and we encourage the speaker for that day to focus on this topic. The following NBC day checklist may be helpful to you as you plan. (NBC day checklist coming soon).

Step Four: Financial Reporting

During the National Baptist Day worship, participating church will be submitting funds collected for the Grassroots Financial Strategy. Each participating district is responsible for reporting these funds to the National Baptist Convention, USA, Inc. [Download District Financial Reporting Form](#)



Mailing List

Join the email list to receive updates. Click on this link:

<http://www.nbcgrassroots.com/?i=15888&mid=1000&id=392175>