

VOTER PROMOTION

I will get in where I fit in
I will do what I can
I will take a stand
I will speak up and out

NAACP CHURCH VOTER ACTIVATION NETWORK (CHURCH VAN)

The NAACP purchased the Voter Activation Network (VAN) that we call the "Church VAN" The VAN is a data analyzing tool that the major political parties own that now is also owned by the NAACP. The VAN will allow churches to determine who is registered to vote and not registered to vote in their congregations from their own database.

MY VOTER PARTICIPATION

I will register
I will check to assure I am registered
I will see that my family is registered
I will see that my friends are registered
I will make sure I have what I need to vote
I will see that others have what they need
I will vote and take others to vote

For additional resources on "This Is My Vote" please go to:

NAACP online at: www.naacp.org and click the link "Find your local unit." Or call the NAACP headquarters toll free at (877) NAACP-98.

www.nationalbaptist.com

For important announcements, progress reports, other resources tailored to the NBC, USA, Inc. membership and ways to be in Solidarity with the Savior.

10 things provided by People for the American Way. For details go to: www.VESSELSVOTE.org

www.Colorofchange.org

For updates
www.Brennan.org

For answers to legal questions and concerns
www.projectvote.org
For vital information on all voting matters in your State.

Voter protection experts:

PendaHair phair@advancementproject.org
EddieHailes, ehailes@advancementproject.org

Public Policy-Pulpit-Pew-People-Polls = Power!
TMMinister Leslie Watson Malachi, Director
www.VESSELSVOTE.org

www.pfaw.org/AARA202-467-4999 x 2369202-467-2369 direct, People for the American Way:
www.pfaw.org

Register to vote online now at:

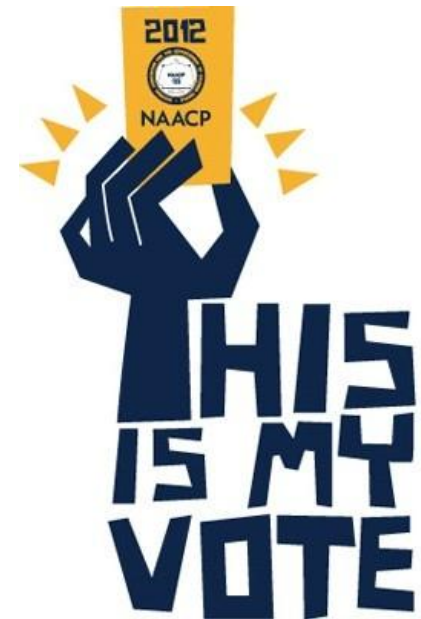
<http://www.thisismyvote.org/>

or call

1-866-MyVote1 or 866-698-6831



NAACP & National Baptist Convention, USA, Inc.
"THIS IS MY VOTE 2012 CAMPAIGN"
VOTER PROTECTION • VOTER PROMOTION • VOTER PARTICIPATION



NAACP – NBC, USA, Inc.
“THIS IS MY VOTE CAMPAIGN”



As the voting rights of millions of eligible voters, mostly minorities, are under attack due to new photo voter ID laws, The National Baptist Convention, USA, Inc. has announced a monumental partnership with the National Association for the Advancement of Colored People (NAACP) for the 2012 ***This Is My Vote*** (TIMV) Campaign. These two historic bodies will create communication and information bridges between their two massive constituencies around **voting Protection, Promotion** (through registration and education) **and Participation**.

The Scope of the Problem

6,067,361 African Americans of voting age in the United States are unregistered.

Millions of people are hard at work to take from you and me what they didn't want you or me to have in the first place—the right to vote.

This election is about issues that will effect:

- ❖ education,
- ❖ Medicaid, Medicare
- ❖ unemployment benefits
- ❖ health care benefits
- ❖ schools closings
- ❖ prison expansion
- ❖ judicial injustice for minorities
- ❖ student loan interest rates
- ❖ defunding training opportunities
- ❖ house foreclosures
- ❖ state offices and appointments
- ❖ Supreme Court appointments
- ❖ middle class tax relief
- ❖ children and family Services

Working together we can make a major difference not only in November of 2012 but beyond.

ACTION PLAN

IF YOU ARE A STATE CONVENTION PRESIDENT, DISTRICT MODERATOR OR PASTOR:

- a. Adopt ***This Is My Vote Campaign (TIMV)***
- b. Use your website, Facebook, twitter, and other technology to post Voter Protection, Promotion, and Participation information
- c. Establish a TIMV Committee to learn and share information on state voting requirements, especially with respect to photo ID and birth certificate requirements.
- d. Do media promotions and public service announcements
- e. Include a TIMV hour during any upcoming sessions or services
- f. Encourage African-American media partners to promote the **NAACP's 1-866-MY-VOTE-1 hotline** to get registered, get educated, protect the vote, and volunteer.
- g. Participate in any local or state rallies that promote voter education and protection
- h. Have training for your TIMV committee around Voter Registration, Education & Participation.
- i. Provide the ***Do(s) and Don't(s)*** regarding Voter Participation by faith leaders
- J. NAACP Regional Coordinator to share information and resources.

NAACP -NBC USA INC. “THIS IS MY VOTE CAMPAIGN”

VOTER PROTECTION

**I must protect the vote others gave me!
I must fight to keep what others are trying to take away!
I must be vigilant and diligent!**

Special effort will be made to stop state Voter ID and other suppressive voting laws and measures that include attacks on early voting, absentee ballots and in person voting. The TIMV Voter Hotline (**1-866-MY-VOTE-1**) & NAACP website (www.naacp.org) will provide instant access to ballot rules in 50 states. NBC, USA, Inc. will publish voter protection documents on its website as a part of the **TIMV Toolkit** for churches and leaders. The core strategy of our voter protection efforts is to monitor election administration at the state and local levels to:

- a. expose problems early in the election cycle
- b. address difficulties and remove obstacles
- c. build a legal team to address problems
- d. form partnerships with other voter registration groups, local organizations and stakeholders
- e. monitor and seek to ensure that election officials implement fair and effective election administration procedures regarding :
 - voter registration
 - list maintenance (a.k.a. purging)
 - poll worker training,
 - allocation of resources to election precincts