

**NATIONAL BAPTIST CONVENTION USA, INC
FAITH BASED DEVELOPMENT INITIATIVE
1/17/2012**



Rising to New Challenges

Dr. Julius R. Scruggs, President
National Baptist Convention, USA Inc.
Winter Board Meeting January 16 – 20, 2012

A CALL TO SOLIDARITY



THE MISSION

The Mission Statement



“The Mission of the National Baptist Faith Based Development Initiative is to offer services that will assist in improving the quality of life for our member constituents by sharing information, activities and known available resource opportunities.”

- Dr. Julius R. Scruggs

The Vision for the Work

- *The Faith-Based Development Initiative was developed to lead the NBC, USA, Inc. in identifying and accessing goods and services through our governmental and corporate agencies, etc., to help empower our State Convention Presidents, Moderators, and Pastors to further empower our local churches and constituents.*

The State of the Church

- In many of our historically black communities around the country, we are seeing a decline and deterioration. There is a decline in membership and therefore, a decline in finances.
 - Double digit unemployment
 - This affects finances at the national level.
- Many of our youth are moving out of these areas and our churches are getting “older”.
- There is a need for Service refinement for these contemporary times. The Services we offer must be compatible with the needs of those we are serving.
- There is a disconnection from the present generation. The local church is not speaking to the present needs of the youth.
 - We are plagued with “traditionalism” that stagnates growth.
 - Ages 21 to 40 are being missed.

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The State of the Church

- There is an increased expectation that the churches continue to provide for the community as they have in the past, despite the decline.
- Many of our local churches are in declining neighborhoods where the available housing is aged and dilapidated. There is a need for affordable housing in these localities.
 - HUD opportunities are available in local neighborhoods.
- There is a loss of community relevancy. Members coming from outside the community.

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The Goals & Objectives

GOALS

- Create a Working Synergy - a corporate environment of working together to better integrate and solidify our efforts as a Corporate Body.
- Reinforce, expand and duplicate existing successful projects and initiatives around the country where appropriate.
- Identify and promote partnership opportunities.

The Goals & Objectives

Objectives

- Information/Awareness – Inform and make all constituent entities aware of resources available to address issues of concern within the communities our churches serve.
- Education – Provide necessary knowledge for all participating constituents to make informed decisions.
- Implementation – Assist in initiating or refining services of existing ministries.
- Evaluation – Perform critical evaluations of project goals, objectives and outcomes.

The Need for Our Involvement with the Federal Government

- There is a need to participate in the development of policies affecting our communities.
- Our involvement aids the local pastor as well as the national convention in being informed in a “proactive” as opposed to a “reactive” state.
- Our involvement serves as a voice of advocacy.
- We can ensure the inclusion of the disenfranchised and the underrepresented groups through the strength of the National Baptist Convention.

NBC USA Inc. Initiative

- **Born out of a need to address pertinent contemporary causes and issues of concern with relevant services designed to enlighten, encourage and empower Constituent Bodies, our visionary President, Dr Julius R Scruggs, thought it wise to put forth a structure in the form of an organization that would incorporate more people, more constituents working as co-laborers on behalf of the National Baptist Convention USA, Inc. This working synergy was conceptualized to create partnerships within the Federal, State and Local Governments in addition to other philanthropic service entities to improve the lives of people in communities all across this nation.**

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NBC USA Inc. Initiative

- **It is to this end that the National Baptist Convention USA, Inc. has instituted our Faith Based Development Initiative for the expressed purpose of assisting our Network Components, Affiliates and Constituents in becoming “The Resource Reservoir” for information that would enable Pastors and Churches to positively impact communities they serve in an efficient and effective manner.**
- **The Initiative provides for diverse participation at every level of organizational responsibility, i.e. National Directors, State Directors, District Directors and Local Pastors and Churches. We look with great anticipation to the fruit that will be produced on behalf of whom we believe will be tremendously grateful constituents and communities.**

The Role of NBC and HOW NBC Relates to National Government

DEPARTMENT—Federal Cabinet

- **Composition of The Cabinet**

With the exception of the Attorney General, all cabinet heads are called "Secretary." The modern cabinet includes the Vice President and the heads of 15 executive departments. In addition, five other individuals have cabinet rank.

The Secretary of State is the highest ranking cabinet official; this Secretary is fourth in succession to the Presidency. Cabinet officers are titular heads of the permanent executive agencies of the government:

- Agriculture
- Commerce
- Defense
- Education
- Energy
- Interior
- Justice

- Labor
- Health and Human Services
- Homeland Security
- Housing and Urban Development

- State
- Transportation
- Treasury
- Veterans Affairs

DEPARTMENT—Federal Cabinet

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- The departments of our concern are:
 - The White House
 - Agriculture
 - CNCS (Corporation for National & Community Service)
 - Education
 - Labor
 - Justice
 - Health and Human Services
 - Homeland Security
 - Housing and Urban Development
 - USAID
 - SBA
 - Veterans Affairs

White House Office of Faith Base Management

How we relate to the
Federal Government

Regional and State Jurisdictions

- The government is divided into ten regions. The ten standard Federal Regions were established by OMB (Office of Management and Budget) Circular A-105, "*Standard Federal Regions*," in April, 1974, and required for all executive agencies. In recent years, some agencies have tailored their field structures to meet program needs and facilitate interaction with local, state and regional counterparts. However, the OMB must still approve any departures.

Regional and State Jurisdictions

The TEN Regions

- Region I: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
- Region II: New Jersey, New York, Puerto Rico, Virgin Islands
- Region III: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia
- Region IV: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee
- Region V: Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin
- Region VI: Arkansas, Louisiana, New Mexico, Oklahoma, Texas
- Region VII: Iowa, Kansas, Missouri, Nebraska
- Region VIII: Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming
- Region IX: Arizona, California, Hawaii, Nevada (American Samoa, Guam, Northern Mariana Islands, Trust Territory of the Pacific Islands)
- Region X: Alaska, Idaho, Oregon, Washington

Each state is governmentally funded through its regional office.

State Offices for Faith-based and Neighborhood Partnerships

- **Alabama**
Jon Mason
Director, Governor's Office of Faith-based and Community Initiatives
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- **Arizona**
Leah Koestner
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- **Arkansas**
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- **Connecticut**
Rev. Shelley D. Best
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- **Florida**
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State Offices for Faith-based and Neighborhood Partnerships

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- **Kentucky**
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State Offices for Faith-based and Neighborhood Partnerships

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- **Michigan**
Greg Roberts
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- **Mississippi**
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- **Missouri**
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Statewide Volunteer Coordinator, Department of Public Safety
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- **New Jersey**
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State Offices for Faith-based and Neighborhood Partnerships

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- **Puerto Rico**
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State Offices for Faith-based and Neighborhood Partnerships

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- **Washington, D.C.**
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REGIONS



The Role of the State Presidents and the Involvement of the State Directors

Leadership of State Presidents

- State Presidents are called to the work.
- Create more synergy within the State Conventions. Work to improve connections between the churches.
- Identify your State Director.
 - State Directors will then begin to build a team at the state level.

STATE DIRECTORS

WEDNESDAY SCHEDULING-

- 9:00 am--Opening: Overview by Dr. L. B. West
 - National Directors presentation (10 minutes) per person) Q/A after each presenter.
- 12:00 noon--Lunch Break (On Our Own)
- 2:00 pm--United States Department of Health and Human Services
 - (Hands-on strategies for engaging with the Department)
- 2:30 pm--Public Health and Faith Partnership Presentation

Leadership of State Directors

The PHFP has agreed their overall goal is to transform the community so that public health and faith organizations work collaboratively to reduce health disparities in areas such as HIV, STDs, teen pregnancy, and cancer. Collaboration will help ensure that consistent accurate messages are provided to the community, that interventions are available wherever the target population is, and that available resources are maximized. The specific strategies that will be used to achieve this goal are:

- **Awareness**- Identify need and assets of each congregation
- **Education**- Provide education and training opportunities for congregations, clergy, laity, and health providers
- **Implementation** – Conduct screenings, prevention, treatment, and support groups
- **Evaluation** – Identify indicators, evaluate processes, document results, and communicate with church leaders and congregations.

Leadership of State Directors

- **GOAL STATEMENT:** To foster the development and implementation of National Baptist Convention USA, Inc. Faith Based Initiative within the State through chairing and coordinating a process that empowers local churches and District Associations to benefit from opportunities presented by the federal and state government.

Leadership of State Directors

OBJECTIVES:

1. Identify in concert with the State President persons who would serve as State Liaisons for the different Federal Departments (i.e. Department of Labor, Department of Education, etc.) by April 2012.
2. Convene and chair a meeting of the appointed Liaisons before for the June National Baptist Congress of Christian Education meeting.
3. Identify and begin to compile a list of resources offered by the State that which may benefit local churches.
4. Assist with coordinating training events inside the State in collaboration with the National Faith Based Directors.
5. Assist in developing a State Convention needs survey to determine priority efforts in quest of Federal and State opportunities.

ACCESSING INFORMATION

Open Forum

- How to access information and how to communicate the same?
- How should State Directors and State Presidents contact the Federal/National Liaisons?
- What Protocols should be established?

NEXT STEPS & RESPONSIBILITIES

- Begin to identify leaders in the state who can serve in partnership with the State Directors as it relates to this work.
- Ensure that your contact information is up to date.
- Begin notifying and making contact with your state leaders.
- Begin to make contact with state representatives in regional federal and state offices.

LIAISON CONTACTS

This list is included in your handouts.