

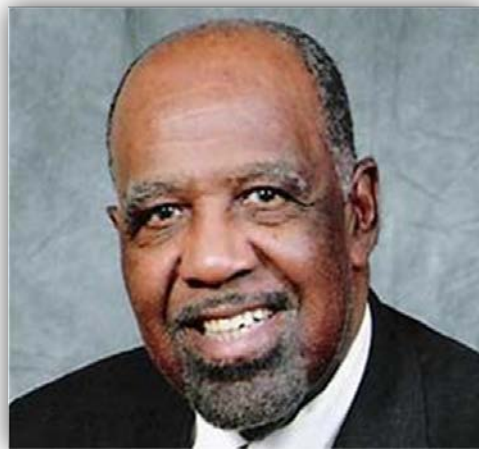


National Baptist Congress of Christian Education
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Dr. Elliott Cuff, Congress Dean
Auxiliary to the National Baptist Convention USA, Inc.
Dr. Julius R. Scruggs, Convention President
Dr. Calvin McKinney, General Secretary

NEWS FLASH

For Immediate Release
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BE A HERO



NOVEMBER 2011

PANCREATIC CANCER AWARENESS MONTH

November is pancreatic cancer awareness month and the opportunity to raise awareness and charitable giving within congregations for pancreatic cancer. One of our own, Dr. Reuben Henry Green who held various National Baptist Congress offices in his over 30 years of service, passed away with this disease in 2008. As a National Baptist partner of the Pancreatic Cancer Awareness Network, the National Baptist Congress of Christian Education encourages our member churches to conduct pancreatic cancer awareness and education activities in November. PLEASE SEE THE INFORMATION ATTACHED FOR MORE DETAILS.





**NATIONAL BAPTIST CONGRESS/PANCREATIC CANCER ACTION NETWORK
PURPLE LIGHT SUNDAY, NOVEMBER 20, 2011**

HOW CAN I ENGAGE MY CONGREGATION?

- PRINT OUT AND DISTRIBUTE 'THE BASIC PANCREATIC CANCER INFORMATION'**
- PRINT OUT AND DISTRIBUTE NOVEMBER PANCREATIC CANCER AWARENESS MONTH
'BE A HERO VOLUNTEER FOR PROGRESS WHAT I CAN DO TO HELP' PAGE**
- POST 'BE A HERO VOLUNTEER FOR PROGRESS' FLIER AT YOUR CHURCH**
- ASK MEMBERS OF YOUR CONGREGATION TO WEAR PURPLE ON SUNDAY, NOVEMBER
20.**
- INVITE YOUR LOCAL PANCREATIC CANCER ACTION NETWORK AFFILIATE OR
COMMUNITY REPRESENTATIVE TO HOST AN INFORMATION TABLE AT YOUR CHURCH
OR EMAIL VOLUNTEER@PANCAN.ORG IF YOU DO NOT HAVE A VOLUNTEER NETWORK
NEARBY**
- PARTICIPATE IN ONE OF OVER 50 PURPLELIGHT VIGILS FOR HOPE OR PURCHASE A
"KIT" TO HOST YOUR OWN. VISIT WWW.PURPLELIGHT.ORG**
- PARTICIPATE IN A LOCAL PURPLESTRIDE EVENT IN YOUR COMMUNITY. VISIT
WWW.PURPLESTRIDE.ORG**
- ENCOURAGE YOUR CONGREGATION TO PAY TRIBUTE TO DR. GREEN'S MEMORY WHILE
CREATING AWARENESS AND FUNDING FOR THE FIGHT AGAINST PANCREATIC CANCER
AT WWW.FIRSTGIVING.COM/FUNDRAISER/REMEMBERINGDRGREEN**



Basic Pancreatic Cancer Information

The pancreas is:

- A gland located deep in the abdomen, between the stomach and the spine.
- Responsible for the production of enzymes for digestion. This is called the exocrine function.
- Responsible for the production of hormones that regulate blood sugar level. This is called the endocrine function.

Pancreatic cancer:

- Occurs when cells in the pancreas become abnormal and grow out of control.
- May spread, or metastasize, to other sites in the body.
- Can be categorized in two main types:
 - Adenocarcinoma – the most common type of pancreatic cancer
 - Pancreatic neuroendocrine carcinoma, also known as islet cell carcinoma
- In 2011, approximately 44,030 people will be diagnosed in the United States.

Symptoms of pancreatic cancer:

- Pain in abdomen and/or back
- Digestive difficulties, including significant loss of appetite, indigestion and nausea
- Changes in stools, including diarrhea or constipation
- Significant unexplained weight loss
- Recent-onset diabetes
- Jaundice – a yellowing of the skin and eyes
- Ascites – abnormal buildup of fluid in the abdominal cavity

If someone is experiencing one or more of these symptoms, it does not mean that he or she has pancreatic cancer. There are other medical problems or conditions that may also cause these or similar symptoms. Therefore, anyone experiencing these symptoms should consult with his or her doctor. Only a doctor can diagnose the cause of an individual's symptoms.

Risk factors:

- Chronic pancreatitis
- Diabetes
- Family history: 2-3 times increased risk if a first-degree relative has pancreatic cancer
- Race: The incidence of pancreatic cancer is 50% higher among African-Americans than any other racial group in the United States
- Smoking: 2 times increased risk for smokers vs. non-smokers

Familial pancreatic cancer

Approximately 10% of pancreatic cancer cases are related to a family history of the disease.

How is pancreatic cancer diagnosed?

A biopsy, or tissue sample, is the only way to determine with 100% certainty that an abnormal mass is cancer. The following is a list of tools that doctors use to get a visual image of the pancreas if a tumor is suspected:

- Computed Tomography (CT) scan
- Endoscopic Ultrasound (EUS)
- Endoscopic Retrograde Cholangiopancreatography (ERCP)
- Positron Emission Tomography (PET) scan



Treatment options:

Chemotherapy: Only two chemotherapy drugs are approved by the U.S. Food and Drug Administration (FDA) for the treatment of pancreatic adenocarcinoma: gemcitabine (Gemzar®) and 5-Fluorouracil (5-FU).

Targeted Therapy: Erlotinib (Tarceva®) is the only targeted therapy drug approved by the FDA for the treatment of advanced pancreatic adenocarcinoma. Everolimus (Afinitor®) and sunitinib (Sutent®) are approved by the FDA to treat advanced pancreatic neuroendocrine tumors.

Surgery: Some people with pancreatic cancer can undergo surgery to remove the tumor. The Whipple procedure is the most common surgical procedure used to treat people with pancreatic cancer.

Radiation Therapy: Some people with pancreatic cancer may receive radiation therapy, in addition to chemotherapy.

Clinical Trials: Many clinical trials are available for people with pancreatic cancer. *The Pancreatic Cancer Action Network recommends that all patients consider clinical trials when exploring treatment options.* Clinical trials may offer the best available treatment option. People participating in a pancreatic cancer clinical trial will never receive a placebo, or sugar pill, only. Individuals should ask their doctor about the possibility of participating in a clinical trial. The Patient and Liaison Services (PALS) program can provide more information for individuals to take to their doctor.

Information and services available from our Patient and Liaison Services (PALS) Program

The PALS program provides free information and personalized support in English and Spanish. We offer the following information and resources:

- Disease and treatment information
- Personalized clinical trials searches
- Diet and nutrition information
- Pain and symptom management information
- List of pancreatic cancer specialists
- List of support of pancreatic cancer support groups
- Survivor and caregiver connections

If you, a family member or a friend has pancreatic cancer or you would like to learn more about the disease, contact a PALS Associate toll-free at 877-272-6226 or email pals@pancan.org. PALS Associates are available Monday-Friday 7am-5pm Pacific Time.



MISSION

The Pancreatic Cancer Action Network is a nationwide network of people dedicated to working together to advance research, support patients and create hope for those affected by pancreatic cancer.



OUR COMPREHENSIVE APPROACH TO FIGHTING PANCREATIC CANCER

The Pancreatic Cancer Action Network is fully committed to providing the most comprehensive set of programs and services to fight this very difficult disease. Our commitment and passion are driven by our mission: to advance research, support patients and create hope for anyone facing pancreatic cancer.



Create hope through volunteerism, awareness and action. The Pancreatic Cancer Action Network started as a small volunteer effort to increase awareness and move people to take action against pancreatic cancer. In fact, it remains our driving force today. We support an army of volunteers across the country who host local events, attend health fairs, distribute patient information to hospitals and doctors' offices, contact the media, and alert their elected officials about the urgent need for scientific progress in the area of pancreatic cancer research.



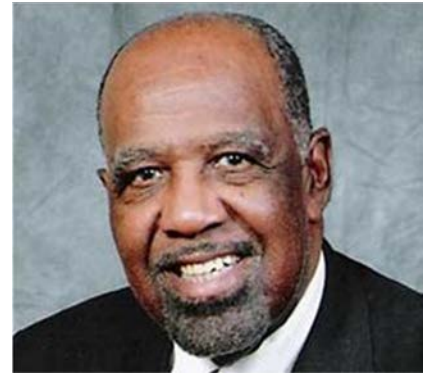
Create hope through patient services. We make sure the latest research and treatment options reach pancreatic cancer patients, their families and caregivers through our Patient and Liaison Services (PALS). When you call us we connect you with a dedicated, highly trained staff member who will provide comprehensive information and resources about the disease, treatment options, clinical trials, diet and nutrition, etc., throughout the course of treatment—free of charge. Reliable educational and resource materials from our extensive library are also available at no charge.



Contact PALS today
M-F 7am-5pm Pacific Time
Toll-free: 877-272-6226
Email: pals@pancan.org



Create hope through generosity. The generous donations of committed individuals and corporations support our comprehensive approach in fighting pancreatic cancer. This financial support allows us to expand the essential services we provide, advance innovative research and move the science forward toward a cure. Dr. Reuben Henry Green served the Congress of Christian Education, auxiliary to the National Baptist Convention, USA, Incorporated, for over 30 years including 9 years as Director General handling the logistics of the Congress' annual session. **Pay tribute to Dr. Green's memory while creating awareness and funding for the fight against pancreatic cancer at www.firstgiving.com/fundraiser/RememberingDrGreen.**



Dr. Reuben Henry Green



Create hope through advocacy. The federal government has more dollars for cancer research than any private entity. Therefore, we augment private research funding with aggressive advocacy for increased federal dollars for pancreatic cancer. With a strong presence in Washington, DC, we actively take our fight to Congress by continually working with elected officials about the need for increased spending for pancreatic cancer research.



Create hope through research. We fund a robust research program using a peer-reviewed system administered through the American Association for Cancer Research. Our goal is to fund innovative research, grow the number of researchers directly working on this disease, foster collaboration across disciplines and institutions, and act as a facilitator in the research community to expedite scientific progress that benefits patients.



For more information about the Pancreatic Cancer Action Network, please call 877-272-6226, visit www.pancan.org or email info@pancan.org

NOVEMBER IS PANCREATIC CANCER AWARENESS MONTH

WHAT CAN I DO TO HELP?

This year, roughly 120 people will be diagnosed every day with a disease that has a five-year survival rate of just 6 percent. That statistic has barely changed in 40 years.

Pancreatic cancer is the fourth leading cause of cancer death in the United States yet receives approximately just 2% of cancer research funded by the federal government's National Cancer Institute.

Join us. Together, we can advance research, support patients, create hope and make progress in the fight against pancreatic cancer. Here are some simple things you can do right away to get involved and start making a difference:

- Visit www.knowitfightitendit.org to learn how you, your family and friends can volunteer for progress today!
- Participate in one of over 50 PurpleLight Vigils for Hope taking place around the country on **Sunday, November 20**, or purchase a PurpleLight "kit" to host one in your area. We encourage you to plan a local event or ceremony with your congregation to recognize this day. Visit www.purplelight.org to learn more.
- Add something purple to your wardrobe. Purple represents the fight against pancreatic cancer.
- Visit www.purplestride.org to participate in a local walk event in your community.
- One of the National Baptist Congress' officers, Dr. Reuben Henry Green, passed away from pancreatic cancer in 2008. Pay tribute to Dr. Green's memory while creating awareness and funding for the fight against pancreatic cancer at www.firstgiving.com/fundraiser/RememberingDrGreen.

If you, a family member or a friend has pancreatic cancer or you would like to learn more about the disease, contact a Patient and Liaison Services (PALS) Associate toll-free at 877-272-6226 or email pals@pancan.org.

Join thousands of supporters across the country committed to ending this disease.

Together, we can Know it. Fight it. End it!

Source for statistics: American Cancer Society. Cancer Facts & Figures 2011. Atlanta: American Cancer Society; 2011 and NCI Funded Research Portfolio, <http://fundedresearch.cancer.gov> (Accessed May 2011)



PANCREATIC CANCER ACTION NETWORK®

BE A HERO VOLUNTEER
FOR PROGRESS



**KNOW IT.
FIGHT IT.
END IT.**

November is Pancreatic Cancer Awareness Month.

Be a Hero at www.knowitfightitendit.org

Pancreatic Cancer Action Network Volunteer Network

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WV-Charleston	Annette Fetty-Santilli	asantilli@pancanvolunteer.org
WY-Jackson	Lisa Carranza-Habib	lcarranzahabib@pancanvolunteer.org

Please email volunteer@pancan.org if you do not have a volunteer network nearby



Pancreatic Cancer Awareness Month Worship Aids

Responsive Reading

Heal me, O LORD, and I shall be healed; save me, and I shall be saved, for You are my praise. (Jeremiah 17:14, NKJV)

And lest I should be exalted above measure by the abundance of the revelations, a thorn in the flesh was given to me, a messenger of Satan to buffet me, lest I be exalted above measure.

Concerning this thing I pleaded with the Lord three times that it might depart from me.

And He said to me, "My grace is sufficient for you, for My strength is made perfect in weakness."

Therefore most gladly I will rather boast in my infirmities, that the power of Christ may rest upon me.

Therefore I take pleasure in infirmities, in reproaches, in needs, in persecutions, in distresses, for Christ's sake. For when I am weak, then I am strong (2 Corinthians 12:7-10).

Litany

Adapted from **Litany 95 "Health and Wellness"** in the *Total Praise: Songs and Other Worship Resources for Every Generation* –
Sunday School Publishing Board

Leader: We stand in Your presence, acknowledging You as our Creator and our all-knowing God.

People: We thank You for creating us in Your image and after Your own likeness.

Leader: We praise You, O God, for providing deliverance for our souls and healing for our bodies.

People: We still praise You, O God, for being our strength when it is Your will that we endure times of physical distress.

Leader: For the times when illnesses like pancreatic cancer attack our bodies with seemingly no hope for a cure,

People: Help us, O Lord, to seek You for comfort when our bodies do not respond to the remedies that we employ. We will rest in the knowledge that one day we will have new bodies eternal in heaven that are free of sickness and pain.

Leader: O God, we thank you for Your peace, which surpasses all understanding, guarding our hearts and minds through Your Son Jesus.

People: We thank You, Lord, for Your many blessings, and for those medical personnel who give of themselves in caring for the sick. Thank You for researchers who work relentlessly to find cures for illnesses that in the past were not available. Thank You for medical facilities all over the land that provide much-needed care.

Leader: It is You who has made us, and not we ourselves. Therefore, we will look to You as our Lord, our Savior, and our Jehovah Rophi – the Lord our Healer.

All: We thank You, O Lord, that it is Your desire for us to enjoy good health, even as our souls prosper.

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