

WHY ATTEND COLLEGE FAIRS



At the National Baptist Congress our goal is to expose you to opportunities for growth and success. So UNCF (**the United Negro College Fund**) will bring components of their Empower Me Tour, which will focus on college readiness, college completion and financial preparedness in a fun and exciting environment, to this year's conference. The UNCF Empower Me Tour is part of UNCF's effort to foster a college-going culture in the African American community.

Since its founding almost seventy years ago, UNCF has enabled nearly 400,000 African-American and minority students to earn college degrees from UNCF member HBCUs and with UNCF scholarships. With more than 400 scholarship, internship and fellowship programs, like the Gates Millennium Scholars Program and the UNCF/Merck Science Initiative, UNCF provides students with the tools and support they need to get to and through college.

We are excited to have UNCF participate in this year's conference. We are encouraging all of our youth and parents to participate in these sessions, which are scheduled from 12:00 noon to 1:00 p.m. on June 18-20, 2013. **Bring your lunch and have dessert on UNCF.** These are sessions you don't want to miss. Stay tuned for more details.

THERE WILL BE A CASH GIVEAWAY WHEN YOU ATTEND THE WORKSHOPS. THE NAME OF THE WINNER WILL BE ANNOUNCED ON FRIDAY AT THE YOUTH RALLY.

Advantages of Attending a College Fair

1. Allows you to meet representatives from a range of institutions.
2. You can ask questions, such as "How do you help your graduates get jobs after they graduate?" What is your success rate for placing students who come to you seeking help?"
3. Allows you to get some insight into what a college or university will be like.
4. Instead of surfing the net for information, students and families experience the very real benefit of beginning a real conversation in person and getting immediate feedback from someone and details of campus life.
5. Fairs offer the opportunity to develop a little self-confidence in your approach to colleges and admissions staff.
6. While there's nothing like setting foot on a campus to get a feel of it, fairs can help travel budgets by cutting down the list of schools on the grand tour.
7. Some fairs offer presentations on financial aid and how to obtain financial support for college.
8. It is never too early. You'll want to be thinking about college options throughout your high school years. Sophomore and juniors are an excellent time to attend college fairs to learn about a wide range of options.
9. Address labels are your secret weapon. Print a sheet of labels that include the following information (1) Your name, (2) email address, (3) mailing address, (4) High school graduation year, and (5) desired major. When you are invited to provide this information to join the mailing list, you won't need to write it again and again.