



# THE NEW EVANGELISM APPROACH

## Introduction

Our new President, Dr. Jerry Young, has encouraged all ministry leaders to “Envision the Future Exceptionally.” I am so glad I do not have to come up with a vision for the National Board of Evangelism. Jesus gave us an exceptional vision for evangelism and it is the Great commission recorded in Matthew 28:19-20: ***“Go ye therefore and teach all nations, baptizing them in the name of the Father, and of the Son, and the Holy Ghost: Teaching them to observe all things whatsoever I have commanded you...”***

This Great Commission is two pronged. The first part teaches us “as you go” win others to Christ in the power of the Holy Spirit (Acts 1:8). The second part instructs us to make disciples of those won. This is accomplished through the process of “teaching them to observe all things whatsoever I have commanded you...,” Jesus says. It is in the second part of the Great Commission that will comprise what some will think I am putting forth as a new approach. However, the approach I am offering is not new.

Most, if not all, of National Baptist Convention, USA, Inc. churches currently have some form of discipling training. Sometimes, after working through a spiritual gift assessment, a new convert is ushered through various new member classes. Sometimes no spiritual gift assessment is given, but the new convert is taught some basis Christian Doctrine. And the new convert is taught the activities of various ministries of that given fellowship. After these classes the new convert or new member is encouraged to become involved in a specific ministry of their choosing.

I want to redirect this type of discipling for a specific subset of your new members or new converts. Here I want to introduce a new phase — **Discipling for Evangelism**. Jesus called His disciples to be “fishers of men” (Mark 1:17). By extension we, too, are called to be fishers of men.

## The New Approach

Each National Baptist Convention, USA, Inc. church is asked to give thirteen (13) persons to be witnessing warriors for the National Baptist Convention, USA, Inc. Evangelism Board (NBCEB). Their name, address, and email address are to be given to their state evangelism leadership. This information will be sent to the NBCEB office.

The thirteen witnessing warriors will receive intensive training in street evangelism. These witnessing warriors do not have to be a member of the laymen, ushers, choir or women mission group. The work will be too intensive for them to be spread across multiple ministries. After their training they will be commissioned as witnessing warriors for their church. They will be the original thirteen. Each year their number will grow. The new witnessing warriors will also be commissioned.

They will be given a goal of winning one each in the first year. Each time an individual is won, that individual will become a “MENTEE” of the witnessing warrior who won them. This new convert will work with their mentor until they are proficient in witnessing. They will attend the new-member’s classes and other classes as required by that local fellowship, but, their primary role will be directed toward street evangelism. This mentee will be discipled to do evangelism. Every time the mentor does street evangelism work his or her mentee(s) must go with them.

After one year the thirteen witnessing warriors will be doubled to twenty-six (26). The second year their goal will be to win one each. After the second year, the witnessing warrior troop will have grown to fifty-two (52). In the third year their goal will be to win two (2) per warrior for the whole year. After that year the witnessing warrior troop will have grown to one hundred fifty-six (156). In the fourth year the goal for the witnessing warrior troop will be to win three (3) per troop member. The growth will be 468, resulting in a total of 624 witnessing warriors per church. (See accompanying chart)

## Winning and Growth Chart

Year	# of Witnessing Warriors	# to Win	Total Won	Total of Witnessing Warriors
1	13	1	13	26
2	26	1	26	52
3	52	2	104	156
4	156	3	468	624

These numbers do not change any other winning approaches that a given church may use. The difference, however, in these who are won is grounded in the fact that they will be disciplined for evangelism.

Every church can do this. I pray that all will. Note: If each state convention will average 80 churches per state convention the following will be the result after four (4) years:

$$\begin{array}{ccccccc}
 624 & \times & 80 & \times & 67 & = & 3,344,640 \\
 \text{Total WW} & & \text{Churches} & & \text{State} & & \text{Total National Growth} \\
 & & & & \text{Conventions} & & \text{through this Approach}
 \end{array}$$

**THIS IS “ENVISIONING THE FUTURE EXCEPTIONALLY”**

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