

National Baptist Congress of Christian Education
Auxiliary to the
National Baptist Convention, U.S.A., Incorporated

Organized 1880

Incorporated 1915

“Envisioning the Future Exceptionally”

Dr. Jerry Young
Convention President



Dr. Elliott Cuff
Congress Dean

Dr. George W. Waddles, Sr.
Congress President

Dr. Doretha Johnson
General Secretary

Dr. Michael O. Minor

Special Assistant to the President – Health Initiative

hope@nationalbaptist.com

(662) 298-3584



**2015 National Baptist Congress H.O.P.E. Week
Sponsorship Opportunities
11th Annual Health Fair
June 22-25, 2015
Cobo Convention Center Detroit, MI**

Tier 1: Exhibitor

Investment:

Pharmaceutical Firms \$1200

Government \$600

Non- Profit \$400

Business \$1000

National Non-Profit \$500

A booth at our H.O.P.E. Health Fair where your staff can display and disseminate information and/or give-a-ways for the four days of the Health Fair

- 7' x 10' booth
 - 6' draped table
 - identification sign
 - two chairs
 - waste paper basket.
- An opportunity to share your message with 15,000 – 20,000 attendees
 - Inclusion on the NBC H.O.P.E. Facebook Page

Tier 2: Exhibitor Enhanced

Investment: \$2500

- Includes Tier 1 benefits
- Inclusion in H.O.P.E. Week 2015 Passport – 10,000 copies
- One mini-workshop (15-20 minute presentation) near exhibit area

Tier 3: Exhibitor Plus

Investment: \$4000

- Includes Tier 2 benefits
- Corporate collateral material included in 15,000 delegate bags
- One mini-workshop (60 minute presentation) near exhibit area
- Corporate name mentioned on overall Congress display board
- Corporate named mentioned as sponsor before one of the Congress plenary sessions (about 10,000 attendees)

Tier 4: H.O.P.E. Week 2015 Passport Sponsor

Investment: \$7,000

- Includes Tier 3 benefits
- 2 booth spaces
- Ad on the back panel of Passport
- Opportunity to provide 3 minute maximum greetings before one of the plenary sessions (about 10,000 attendees)

*Member National Partnership for Action to End Health Disparities
U.S. Department of Health and Human Services Office of Minority Health*

Tier 5: H.O.P.E. Week Sponsor

Investment: \$10,000

- Includes Tier 4 benefits
- 3 booth spaces
- Designated corporate spokesperson given speaking opportunity before key national and state leaders during event
- Opportunity to share in one or more strategic Congress training courses
- Opportunity to provide 10 minute maximum presentation before one of the plenary sessions (about 10,000 attendees)
- Recognized at the President's educational banquet

Tier 6: H.O.P.E. Sponsor

Investment: \$20,000

- Includes Tier 5 benefits
- 5 booth spaces
- Opportunity to send informational packet to all national and state leaders
- Given title signage for event
- Link from National Baptist webpage to your company's webpage
- Inclusion on strategic H.O.P.E. collateral material for one year
- Opportunity to speak at the January planning session
- Opportunity to speak in the September H.O.P.E. Faith and Health Conference

Special Opportunity

Would your organization like to sponsor the Annual H.O.P.E. Health Luncheon Tuesday, June 23 at Noon? There will be approximately 100 attendees representing national, state, regional, and local NBCUSA leadership and health ambassadors. Contact us for details.

Note: All suggested investments are based on good faith estimates of the convention center costs and space availability.