

National Baptist Congress of Christian Education  
Auxiliary to the  
National Baptist Convention, U.S.A., Incorporated  
Organized 1880 Incorporated 1915

**“Solidarity with the Savior”**

**Dr. Julius R. Scruggs**  
Convention President



**Dr. Elliott Cuff**  
Congress Dean

**Dr. George W. Waddles, Sr.**  
Congress President

**Dr. Doretha Johnson**  
General Secretary



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**2014 National Baptist Congress H.O.P.E. Week  
Sponsorship Opportunities  
10<sup>th</sup> Anniversary Health Fair Celebration  
June 16-19, 2014**

**Key Bailey Hutchison Convention Center Dallas, Texas**

*Since potential sponsors may have special needs, contact us for more specific information if necessary.*

**Tier 1: Exhibitor**

Investment:

Pharmaceutical Firms \$1500

Government \$750

Non- Profit \$500

Business \$1200

National Non-Profit \$600

A booth at our National H.O.P.E. Health Fair where your staff can display and disseminate information and/or give-a-ways for the four days of the Health Fair

- 7' x 10'
- 6' draped table
- identification sign
- two chairs
- Waste paper basket.

- An opportunity to share your message with 25,000 – 30,000 attendees
- Inclusion on the NBC H.O.P.E. Facebook Page

**Tier 2: Exhibitor Enhanced**

Investment: \$2500

- Includes Tier 1 benefits
- Inclusion in H.O.P.E. Week 2014 Passport – 15,000 copies
- One shared mini-workshop near exhibit area – 15-20 minute presentation

**Tier 3: Exhibitor Plus**

Investment: \$7500

- Includes Tier 2 benefits
- Corporate collateral material included in 15,000 delegate bags
- One mini-workshops near exhibit area – 60 minute presentation
- Corporate name mentioned on overall Congress display board
- Corporate named mentioned as sponsor before one of the Congress plenary sessions (about 10,000 attendees)

*Member National Partnership for Action to End Health Disparities  
U.S. Department of Health and Human Services Office of Minority Health*

#### **Tier 4: H.O.P.E. Week 2014 Passport Sponsor**

Investment: \$12,000

- Includes Tier 3 benefits
- 2 booth spaces
- Ad on the back panel of Passport
- Opportunity to provide maximum 3 minute greetings before one of the plenary sessions (about 10,000 attendees)

#### **Tier 5: H.O.P.E. Week Sponsor**

Investment: \$25,000

- Includes Tier 4 benefits
- 3 booth spaces
- Designated corporate spokesperson given speaking opportunity before key national and state leaders during event
- Opportunity to share in one or more strategic Congress training courses
- Opportunity to provide maximum 10 minute presentation before one of the plenary sessions (about 10,000 attendees)
- Recognized at the President's educational banquet

#### **Tier 6: H.O.P.E. Sponsor**

Investment: \$50,000

- Includes Tier 5 benefits
- 5 booth spaces
- Opportunity to send informational packet to all national and state leaders
- Given title signage for event
- Link from National Baptist webpage to your company's webpage
- Inclusion on strategic H.O.P.E. collateral material for one year
- Opportunity to speak at the January planning session
- Opportunity to speak in the September H.O.P.E. Faith and Health Conference

### **Special Opportunity**

**Sponsorship of Annual H.O.P.E. Health Luncheon Tuesday, June 17, Noon, 100 attendees representing national, state, regional, and local NBCUSA leadership and health ambassadors**

**Contact us for details.**

**Note: All suggested investments are based on good faith estimates of the convention center costs and space availability.**