

## What You Can Do To Help People Who Are Uninsured

Faith and community organizations often help people meet their basic needs, such as access to health care. Beginning October 1, 2013, people can enroll in health insurance at [www.HealthCare.gov](http://www.HealthCare.gov) or by calling 1-800-318-2596. TTY users should call 1-855-889-4325. The websites and call center will allow consumers to compare a variety of insurance coverage options, and make informed decisions about insurance plans that meet their needs and their budget. In order for people to benefit from this opportunity, they need to be aware of it.

Below is a list of suggestions on how you can help ensure that millions of Americans are aware of the new Healthcare Insurance Marketplace and its benefits. An overview of the Marketplace can be found at <http://marketplace.cms.gov>. The website includes multiple resources and tools. More consumer information on the health care law can also be found at [www.HealthCare.gov](http://www.HealthCare.gov).

- ✓ Send your partners/members/customers to official consumer resources to learn about the Marketplace and get coverage: ○ [HealthCare.gov](http://HealthCare.gov) ○ [CuidadoDeSalud.gov](http://CuidadoDeSalud.gov) ○ 24/7 Consumer Call Center: 1-800-318-2596. TTY users should call 1-855-889-4325.
- ✓ Send an email to your network about HealthCare.gov or tell them about the phone number to call, 1-800-318-2596. TTY users should call 1-855-889-4325.
- ✓ Post the HealthCare.gov and/or CuidadoDeSalud.gov widget on your website. More information is at <http://go.usa.gov/DUCw>.
- ✓ Hang posters and/or give out fact sheets and brochures about the Marketplace. Get them at <http://go.usa.gov/DUCe>.
- ✓ Host a conference call, webinar, or another educational event about the Marketplace. Power Point slides and videos are here: <http://marketplace.cms.gov/training/get-training.html>.
- ✓ Include a story about the Marketplace in your organizational newsletter or other publication. Sample articles and fact sheets are here: <http://go.usa.gov/DUCe>.
- ✓ Find stories of individuals from your community, congregation, or state who are waiting to sign up, and share them today and once they enroll in coverage. Please email your stories to [ACA101@hhs.gov](mailto:ACA101@hhs.gov).
- ✓ Record and send out a public service announcement about the Marketplace. More information is at <http://go.usa.gov/DUCe>.
- ✓ Have your staff/members learn about the Marketplace in educational sessions from <http://go.usa.gov/DUr5>.

- ✓ Connect with your partners/members/customers through official Marketplace social media channels to share their stories:
  - [Facebook.com/HealthCare.gov](https://www.facebook.com/HealthCare.gov) ○
  - [Facebook.com/CuidadoDeSalud.gov](https://www.facebook.com/CuidadoDeSalud.gov) ○
  - [Twitter.com/HealthCareGov](https://twitter.com/HealthCareGov) ○
  - [Twitter.com/CuidadoDeSalud](https://twitter.com/CuidadoDeSalud)
- ✓ Provide space for enrollment sessions or fairs (ideally, with computers so people can check out the Marketplace online). If you would like a Certified Application Counselor or Navigator to attend, go to Find Local Help on [www.HealthCare.gov](http://www.HealthCare.gov) here: <http://go.usa.gov/DUrH>.
- ✓ Become a Champion for Coverage to help your community members learn about the benefits of the law and get enrolled. You can fill out the form here: <http://marketplace.cms.gov/helpus/champion.html>.
- ✓ Write a blog or op-ed in your organization's newsletter, your national magazine and/or for posting on a website.
- ✓ Include a fact sheet on the health care law as a bulletin insert and highlight it during the announcement portion of your meeting or event. Fact sheets and bulletin inserts on the health care law can be found here: [http://www.hhs.gov/partnerships/aca\\_act\\_and\\_community/index.html](http://www.hhs.gov/partnerships/aca_act_and_community/index.html).
- ✓ Share information about the health care law and enrollment in the Health Insurance Marketplace with your organization's small group gatherings.
- ✓ Request three to five minutes to share information about the health care law and enrollment in the Health Insurance Marketplace with the entire membership of your organization.
- ✓ Set up a health care information table or booth following organizational meetings. Resources can be found at <http://marketplace.cms.gov>.
- ✓ Appoint a Health Care Committee to oversee dissemination of information on the Health Insurance Marketplace.
- ✓ Send information to organizational leaders who would be most interested in the health care law.
- ✓ Have organizational leaders and members participate in educational webinars, and then educate others. The HHS Partnership Center webinars can be found here: [http://www.hhs.gov/partnerships/aca\\_act\\_and\\_community/index.html](http://www.hhs.gov/partnerships/aca_act_and_community/index.html). Training materials can be found on <http://marketplace.cms.gov>.
- ✓ Sign up to receive updates on the Health Insurance Marketplace at [www.HealthCare.gov](http://www.HealthCare.gov) and <http://marketplace.cms.gov>.

- ✓ Use social media: Re-post information from the HealthCare.gov Facebook page to your organization's Facebook page. Go to [www.HealthCare.gov](http://www.HealthCare.gov) or [www.CuidadoDeSalud.gov](http://www.CuidadoDeSalud.gov) for more information.
- ✓ Re-tweet tweets on the health care law from [www.HealthCare.gov](http://www.HealthCare.gov) or [www.CuidadoDeSalud.gov](http://www.CuidadoDeSalud.gov).
- ✓ Show videos about the Health Insurance Marketplace to others to help explain the health care law. Videos can be found at <http://marketplace.cms.gov> and at [www.HealthCare.gov](http://www.HealthCare.gov).
- ✓ Participate in a Google Hangout and tell others about the Hangout to learn more about the health care law and enrollment in a fun, new way.
- ✓ Share info graphics about the Affordable Care Act with others. They can be found at: <http://www.flickr.com/photos/hhsgov/>.

### Useful Links:

[www.HealthCare.gov](http://www.HealthCare.gov) and [www.CuidadoDeSalud.gov](http://www.CuidadoDeSalud.gov)

<http://marketplace.cms.gov>

Frequently Asked Questions: [http://www.hhs.gov/partnerships/aca\\_act\\_and\\_community/index.html](http://www.hhs.gov/partnerships/aca_act_and_community/index.html)

Training Materials & Presentations:

<http://marketplace.cms.gov/getofficialresources/trainingmaterials/training-materials-links.html>

Badges and widgets: <http://marketplace.cms.gov/getofficialresources/widgets-and-badges/mpbadges-english.html>

Health Insurance Marketplace 101 Webinars:

[http://www.hhs.gov/partnerships/resources/aca\\_101invite.html](http://www.hhs.gov/partnerships/resources/aca_101invite.html)

Multimedia: <http://marketplace.cms.gov/getofficialresources/multimedia/multimedia.html>



<https://www.facebook.com/Healthcare.gov> <https://twitter.com/healthcaregov>



<http://www.youtube.com/user/HealthCareGov>

