

“Envisioning the Future Exceptionally”

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**2017 National Baptist Congress H.O.P.E. Week
Sponsorship Opportunities
13th Annual Health Fair
June 19-22, 2017
America's Center St. Louis, MO**

The NBCUSA H.O.P.E. Week has a range of sponsorship opportunities. For your convenience, we've arranged them into five tiers. See the descriptions below. For our entry Tier 5, you may complete the health fair booth application online. However, if you're interested in one of our upper tier sponsorships, you may contact Pastor Bernard Montgomery at (901) 603-0762 or info@hopenbc.com.

Tier 5: Exhibitor

Investment:

Pharmaceutical Firms \$1300

Business \$1100

Government \$700

National Non-Profit \$600

Non-Profit \$500

A booth at our H.O.P.E. Health Fair where your staff can display and disseminate information and/or give-a-ways for the four days of the Health Fair with expected traffic of 20,000 – 30,000 attendees

- 7' x 10' booth
- 6' draped table
- identification sign
- two chairs
- waste paper basket
- Inclusion in the NBC H.O.P.E. Social Media Feed
- Inclusion on the NBC H.O.P.E. Webpage
- Name listed in H.O.P.E. Week Online Passport (Schedule)

Tier 4: Exhibitor Enhanced

Investment: \$2800

- Includes Tier 5 benefits
- Logo included in the H.O.P.E. Week 2017 Online Passport (Schedule)
- One mini-workshop (15-20 minute presentation) near exhibit area

Tier 3: Exhibitor Plus

Investment: \$5000

- Includes Tier 4 benefits
- 2 booth spaces total
- Corporate collateral material included in 15,000 delegate bags
- One mini-workshop (30 minute presentation) near exhibit area
- Corporate name mentioned on overall Congress display board
- Corporate name mentioned as sponsor before one of the Congress plenary sessions (about 10,000 attendees)

*Member National Partnership for Action to End Health Disparities
U.S. Department of Health and Human Services Office of Minority Health*

Tier 2: H.O.P.E. Week Sponsor

Investment: \$10,000

- Includes Tier 3 benefits
- 4 booth spaces total
- Corporate collateral material distributed delegates
- Designated corporate spokesperson given speaking opportunity before key national and state leaders during Congress week
- Opportunity to share in one or more strategic Congress training courses
- Opportunity to provide 10 minute maximum presentation before one of the plenary sessions (about 10,000 attendees)
- Recognized at the President's educational banquet

Tier 1: H.O.P.E. Sponsor

Investment: \$20,000

- Includes Tier 2 benefits
- 8 booth spaces total
- Opportunity to send informational packet to all national and state leaders
- Given title signage for event
- Link from National Baptist webpage to your company's webpage
- Inclusion on strategic H.O.P.E. collateral material for one year
- Opportunity to speak at the January planning session
- Opportunity to speak in other H.O.P.E. national and regional meetings

Special Opportunity

Would your organization like to sponsor the Annual H.O.P.E. Health Luncheon Tuesday, June 20 at Noon? There will be approximately 100 attendees representing national, state, regional, and local NBCUSA leadership and health ambassadors. Contact us for details.

Note: All suggested investments are based on good faith estimates of the convention center costs and space availability.