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## **National Baptist Convention and Cabela's Outdoor Fund host Outdoor Event for Hundreds of Local Youth**

*Children, ages 8-15, enjoyed a variety of outdoor activities on Saturday, Aug. 6*

SALT LAKE CITY, Utah. (Aug. 6, 2016) – The National Baptist Convention, USA, Inc. and Cabela's Outdoor Fund hosted hundreds of local children, ages 8-15, and their families on Saturday, Aug. 6 for Camp NBC – an outdoor retreat offering a variety of outdoor and educational activities.

The event was held at the Dixie Creek Campground in East Canyon State Park near Morgan, Utah. Participants had the opportunity to enjoy and learn about a wide range of recreational outdoor activities, including fishing, camping and archery, among others.

“Today was full of new experiences. It was my first time doing archery, my first time lighting fire without a stove and my first time ever catching a fish. I can't wait to fish again and I really hope we get to do this again,” said Davion Williams, a 14-year old camp participant from Salt Lake City.

The goal of Camp NBC is to offer urban youth an opportunity to learn about outdoor activities and the positive experiences and relationships they can provide with family and friends. Local volunteers, including approximately 35 staff members from the Cabela's Lehi and Farmington stores, assisted with the camp, offering tips and instructions on outdoor activities and gear.

In their second year partnering on Camp NBC events, the National Baptist Convention, USA, Inc. and Cabela's Outdoor Fund are focused on introducing youth to positive hobbies and relationships that can last a lifetime.

“It is such a blessing to be a part of such rewarding and impactful work. We may never know the full impact that this camp will have on the lives of these children, their families, their neighborhoods and the world,” said Genesis Watkins, Strategic Partnership Director for National Baptist Convention, USA, Inc.

“Camp NBC is no less than spectacular” said Dr. Claybon Lea, Far-West Regional Vice-President of the National Baptist Convention, USA, Inc. “The partnership between NBC and Cabela's is enriching the lives and expanding the perspectives of young people throughout the USA. Youth are being exposed to opportunities to be physically active, to enjoy the outdoors, and to be introduced to activities such as fishing, camping, archery, and more. Camp NBC is not only envisioning the future exceptionally but tangibly shaping the future by shaping lives.”

“This event is an amazing opportunity to make a positive impact on the lives of these children and their families through outdoor activities,” said Scott Wanetka, Vice President of Cabela’s Outdoor Fund. “Our hope is that they leave Camp NBC with new friends and an appreciation for the wonderful pastimes and relationships that outdoor activities can provide.”

Along with a fun-filled day of outdoor activities and relationship building, youth in attendance had opportunities to win a number of giveaways, including tents, coolers, chairs and Cabela’s packs. Additionally, each participant received a rod and reel combo and a tackle pack to call their own.

Last year, similar events were offered by the National Baptist Convention, USA, Inc. and Cabela’s Outdoor Fund in four cities. That number has expanded to seven locations this year, and the two organizations hope to expand to additional locations and have a positive impact on thousands of children and families in the future. Pure Fishing, Easton and PSE have also partnered on the events, providing donated equipment and gear.

The National Baptist Convention, USA, Inc. is the largest predominantly African-American Christian denomination in the United States, with an estimated 7.5 million members. It is headquartered at the Baptist World Center in Nashville, Tenn., and operates under the leadership of its current president, Dr. Jerry Young. The National Baptist Convention has many outreach initiatives sponsored by its Home and Foreign Mission Auxiliaries and also continues to impact the lives of children and youth across this country through district, state and national departments for children and youth. Through this camp initiative, the National Baptist Convention, USA, Inc. hopes to expose children and youth to the outdoors in new ways so that they envision the future through a lens of faith, hope and opportunity.

Cabela’s Outdoor Fund (COF) is a non-profit organization dedicated to efforts that promote and protect hunting, shooting sports, trapping, fishing, camping and conservation. This fund is possible through donations from generous Cabela’s customers who choose to “round up” their purchases to the nearest dollar at Cabela’s stores. The Cabela’s Outdoor Fund contributes to other like-minded organizations in communities across the country working to make the great outdoors even better. Visit [www.cabelas.com/outdoorfund](http://www.cabelas.com/outdoorfund) to learn more.

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