

National Baptist Congress of Christian Education  
Auxiliary to the  
National Baptist Convention, U.S.A., Incorporated

Organized 1880

Incorporated 1915

*“Envisioning the Future Exceptionally”*

**Dr. Jerry Young**  
Convention President



**Dr. Elliott Cuff**  
Congress Dean

**Dr. James H. Cokley**  
Congress President

**Ms. Monica Blake-Mickle**  
General Secretary

**Dr. Michael O. Minor**

Special Assistant to the President – Health Initiative

[hope@nationalbaptist.com](mailto:hope@nationalbaptist.com)

(662) 298-3584



**2016 National Baptist Congress H.O.P.E. Week  
Sponsorship Opportunities  
12<sup>th</sup> Annual Health Fair  
June 20-23, 2016  
Tampa Convention Center; Tampa, FL**

**Tier 5: Exhibitor**

Investment:

Pharmaceutical Firms \$1300

Government \$700

Non- Profit \$500

Business \$1100

National Non-Profit \$600

A booth at our H.O.P.E. Health Fair where your staff can display and disseminate information and/or give-a-ways for the four days of the Health Fair with expected traffic of 20,000 – 30,000 attendees

- 7' x 10' booth
  - 6' draped table
  - identification sign
  - two chairs
  - waste paper basket.
- Inclusion in the NBC H.O.P.E. Social Media Feed
  - Inclusion on the NBC H.O.P.E. Webpage
  - Name listed in H.O.P.E. Week Passport

**Tier 4: Exhibitor Enhanced**

Investment: \$2800

- Includes Tier 5 benefits
- Logo included in the H.O.P.E. Week 2016 Passport (Schedule) – 5,000 copies
- One mini-workshop (15-20 minute presentation) near exhibit area

**Tier 3: Exhibitor Plus**

Investment: \$5000

- Includes Tier 4 benefits
- 2 booth spaces total
- Corporate collateral material included in 15,000 delegate bags
- One mini-workshop (60 minute presentation) near exhibit area
- Corporate name mentioned on overall Congress display board
- Corporate named mentioned as sponsor before one of the Congress plenary sessions (about 10,000 attendees)

## **Tier 2: H.O.P.E. Week Sponsor**

Investment: \$10,000

- Includes Tier 3 benefits
- 4 booth spaces total
- Designated corporate spokesperson given speaking opportunity before key national and state leaders during Congress week
- Opportunity to share in one or more strategic Congress training courses
- Opportunity to provide 10 minute maximum presentation before one of the plenary sessions (about 10,000 attendees)
- Recognized at the President's educational banquet

## **Tier 1: H.O.P.E. Sponsor**

Investment: \$20,000

- Includes Tier 2 benefits
- 8 booth spaces total
- Opportunity to send informational packet to all national and state leaders
- Given title signage for event
- Link from National Baptist webpage to your company's webpage
- Inclusion on strategic H.O.P.E. collateral material for one year
- Opportunity to speak at the January planning session
- Opportunity to speak in other H.O.P.E. national and regional meetings

### **Special Opportunity**

**Would your organization like to sponsor the Annual H.O.P.E. Health Luncheon Tuesday, June 21 at Noon? There will be approximately 100 attendees representing national, state, regional, and local NBCUSA leadership and health ambassadors. Contact us for details.**

**Note: All suggested investments are based on good faith estimates of the convention center costs and space availability.**