6 Questions for Building a Strategy

by Lee Conan

Why do we exist?

Where are we going?

How will we conduct ourselves?

What will we do to compete?

How will we measure our success?

What improvements or changes must we make?

See more at: <http://tinyurl.com/mun8edc>

To clarify perceptions before jumping to the wrong conclusion, simply ask, “Do I understand you correctly?” Les and Leslie Parrott