



# Beyond Picks and Shovels

## *Using social media and technology*

**Bill Reynolds**

I. ***“How I Got Past My Luddite Ways”*** Embracing Technology in Ministry

- Your online presence is all about \_\_\_\_\_.
- \_\_\_\_\_ in ministry is a \_\_\_\_\_.

II. ***“No More Anti-Social Behavior”*** Using Social Media to Build Belonging

- Social Media is the modern-day \_\_\_\_\_.
- Social Media’s Star Character (and Secret Weapon): \_\_\_\_\_.

III. ***“Don’t Twitter Like a Fool!”*** Effectively Using a Micro-Blog

- Think of Twitter as “Leadership \_\_\_\_\_”
  - 1) \_\_\_\_\_ the good.
  - 2) \_\_\_\_\_ the \_\_\_\_\_.
  - 3) \_\_\_\_\_ the \_\_\_\_\_ of your people.