



Video Venues

We began video venues in January 2007. We currently offer four distinct on-site worship environments each weekend, Celebration Live (full, bold sound that is keyboard and choir driven), The Experience (contemporary, relaxed, guitar driven), Traditions (classic hymns and choruses), Wired (loud, fast, and edgy aimed at student culture). Each of these venues is unique and targeted but people respond to their music preference not their age demographic.

Sunday schedule:

- 9:30 AM Celebration Live (Live Room)
 The Experience (West Gym)
 Traditions (East Gym)
- 11:00 AM Celebration Live (Live Room)
 The Experience (West Gym)
- 6:00 PM Wired (Live Room)

Why video venues?

- We needed to find a strategy to accommodate ongoing growth
- It fit our team concept of ministry
- Culturally it aligned with our core value of multi-generational ministry

How we transitioned

- Pastoral staff and board went through North Coast Church training
- Cast vision to top level leadership
- Asked for congregational buy in
- Burn the ships

What we learned

- Volunteers respond
- Keep it simple stupid
- Make it a reward not a penalty
- Line of quality
- Create a unique ambiance in each room

Challenges

- The devil lives in the live feed
- Special days
- Resource allocation