



OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

GREAT LEADERSHIP

At the YMCA of Marquette County, we know that leadership means being able to see things first. To see potential where others see plight. To see hope where others see hardship. And to see future possibilities where others see a finished product.

YOUTH DEVELOPMENT

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. Through the Y, millions of children cultivate relationships that lead to positive behaviors and better health and educational achievement.



HEALTHY LIVING

In communities across the nation, the Y is a leading voice of health and well-being. We bring families closer together, encourage healthy lifestyles and foster connections through fitness, sports, fun and shared interests.



SOCIAL RESPONSIBILITY

To foster social connectedness, strengthen support networks and encourage investment in our communalities, the Y activates resources and engage people from diverse populations for individual and collective action.





Lake Superior Village Youth and Family Center



LIVESTRONG at the YMCA program



Youth Yoga Camp

**If you want to change the world,
you must be willing to do things
differently.**

VERY Differently.

So differently in fact, that most people won't really understand what you're trying to do until long after you've done it.

That's how it is for the Y. In our efforts to create lasting personal and social change for the people of Marquette County, we do a lot of things differently. Some may think our ideas are crazy. Others might feel they are unrealistic. And many believe what we want to achieve is impossible.

Still, many more have discovered the truth: what the Y does, works. It works for our community today. And it is setting a new standard for how things will be done tomorrow.

Sometimes, the hardest part about being a leader is waiting for the world to catch up.



YMCA Vandebloom Young Toddlers Room

FOR YOUTH DEVELOPMENT

Child Care

After School Care
 Child Watch
 Corporate Child Care
 Extended Child Care
 Kid's Club
 Kids Gym
 Kidz Zone
 School-age Child Care
 (5 days/week)

Education & Leadership

Academic Enrichment

Abundant Assets
 Afterschool Academic Enrichment Programs
 Early Learning
 Head Start
 Home School Enrichment Classes
 Preschool
 School Readiness Programs
 Tutoring

Leadership Development

Building Futures Mentor Program
 Campus Y's
 Leaders Club
 Mentoring Youth/Teens
 Youth on Boards

Post-secondary Education Prep

Achievers
 College Goal Sunday
 College Preparation Exploration
 Youth Employment Services

Youth Civic Engagement

Model UN
 Teen Councils/Youth
 Advisory Boards
 Youth & Government

Swim, Sports & Play

Competitive Swimming & Sports

Basketball
 Gymnastics
 Swimming/Diving (under 18)
 Volleyball

Recreation

Dances
 Skateboarding
 Teen Clubs
 Youth Kayaking
 Youth Paddleboard
 Y-Teen Zone

Youth Sports Programs

Adaptive/Inclusive Youth Sports
 Art
 Baseball
 Basketball
 Dance
 Fitness/Exercise
 Flag Football
 Gymnastics
 Karate
 Lacrosse
 Martial Arts
 Soccer
 Softball
 Tennis
 Track/Field
 Yoga

Youth Swim Lessons

Adapted Swim Lessons-
 Children w/Disabilities
 Child/Parent Classes
 Splash
 Youth Lessons

Camp

Day & Resident Camps

Day Camp
 Overnight Camp
 Summer Camp
 Swim Team Camp

Specialty Camps

Diabetes Camp
 World Camp

WE SEE

That READING is a key building block of learning

The Y is revitalizing our education and youth development programs by incorporating reading into the curriculum and inspiring a passion for learning that will help children thrive at every age.

Laura Murawski, BS

Senior Program Development Leader

Ben Platt, BA

Lake Superior Village Youth and Family Center and Volunteer Leader

Amy Gale, BS

Child Development Leader - Vandebloom

Amber Ostlund, BS

Child Development Leader - KI Sawyer

Melissa DeMarse, BS, MA, LPC

Building Futures Mentor Leader



YMCA LIVESTRONG Participants

FOR HEALTHY LIVING

Family Time

Adventure Guides

Family Camp
 Family Challenge
 Family Fitness
 Family Karate
 Family Nights
 Family Wellness Programs
 Family Yoga
 Halloween at the Y
 Healthy Families
 Healthy Kids Day
 Parent/Child Dance
 Prime Time Family
 YMCA Run/Walk

Health, Well-Being & Fitness

Group Classes

Active Older Adults
 Aerobics/Dance
 Circuit Training Classes
 Indoor Cycling
 Martial Arts
 Strength Training
 Women Only Fitness Program
 Yoga
 Zumba Gold

Healthy Lifestyles

Baby Boomers Event
 Cardiac Rehabilitation Programs
 CPR/First Aid
 Diabetes Prevention
 Enhance Fitness
 Freedom From Smoking
 Healthy Family Home
 Healthy Screenings/Lifestyle Appraisals
 Injury Rehabilitation
 Lifeguard Training
 LIVESTRONG at the YMCA
 LIVEWISE - Alzheimer's Program
 Massage Therapy
 Obesity Programs
 Pre/post-natal Exercise Classes
 Registered Dietitian
 Stress Management/Relaxation Programs
 YMCA Diabetes Prevention Program
 YMCA Triathlon

Personal Fitness

Personal Training
 Starter Fitness Programs

Water Activities

Adult Swim Lessons
 Aqua Aerobics
 Aqua Zumba
 Adapted for Adults w/Disabilities

Sports & Recreation

Adult Team Sports

Basketball Leagues
 Competitive Swimming (18 & Over)
 Golf
 Hockey
 Volleyball Leagues

Recreation

Cycling Workshops
 Cycling/Mountain Biking
 Hiking
 Kayaking
 Paddleboard
 Running Clubs
 Skiing
 Snowboarding
 Walking Groups
 Wall Climbing

Group Interests

Life Long Learning

Adult Arts & Humanities
 Book Club
 Group Trips (travel)
 Healthy Cooking
 Ladies Night Out
 Social Groups

EVERYONE will practice disease prevention the way we do today.

The Y is revitalizing our entire approach to wellness to put a greater emphasis on prevention and a proactive approach to healthy living.

Jenna Zdunek, BS

Senior Health Innovations Leader

Melanie Purres, MD

Medical Director

Matthew Williams, BS

Aquatics Leader

Monica Nelson, RD, IC

Registered Dietitian

Christina Bennett, BFA, MS

Chronic Disease Leader



EVERYONE will harness the power of partnership the way we do today.

The Y is demonstrating, strengthening and instilling strong values in everything we do. At the Y, we do more than talk about values. We bring them to life every day in our own actions and serve as a powerful role model for the men, women, children and partners of our organization.

Matt Deal, BS
Community Engagement Leader
Loren Tucker, BS
Community Engagement Leader

Lorraine Thoune, BS
Senior Finance Leader
Megan Gerou, BS
Marketing and Membership Leader

FOR SOCIAL RESPONSIBILITY

Social Services

Child Welfare

Foster Care
Gang Prevention/
Intervention
Housing for Runaway/
Homeless Youth
Programs for Suspended &
Dropout Youth

Community Health

Military Outreach Initiative
Rural Swim (outreach swim
safety instruction)

Employment/ Vocational Training

Adult Literacy Programs
Computer Training
GED Preparation
Internships
Work Study Program

Environmental Education

Earth Service Corps

Family Services & Skills Development

Family Resource Centers
Counseling Programs
Financial Education
Transitional Housing for
Families

Quality of Life

Food Banks
Housing
Permanent Low-income Housing
Substance Abuse Programs

Global Services

Global Education

Events, Forums & Festivals
Exchanges of Volunteers & Staff
Global Leadership Development
Service Learning

Global Network

Global Partners
Housing International Visitors
International Y-to-Y Relationships

Newcomer/ Immigrants

Legal Services
Resettlement Services

World Service

Disaster Response
Global Programming
World Service Campaign
World Week of Prayer

Volunteerism & Giving

Financial Support

Annual Support
Campaign
Youth Sponsorships

Volunteers

Managerial Volunteers
Policy Volunteers
Program Volunteers

Advocacy

Grassroots/ Community Organizing

Civic Engagement
Activities

Healthier
Communities

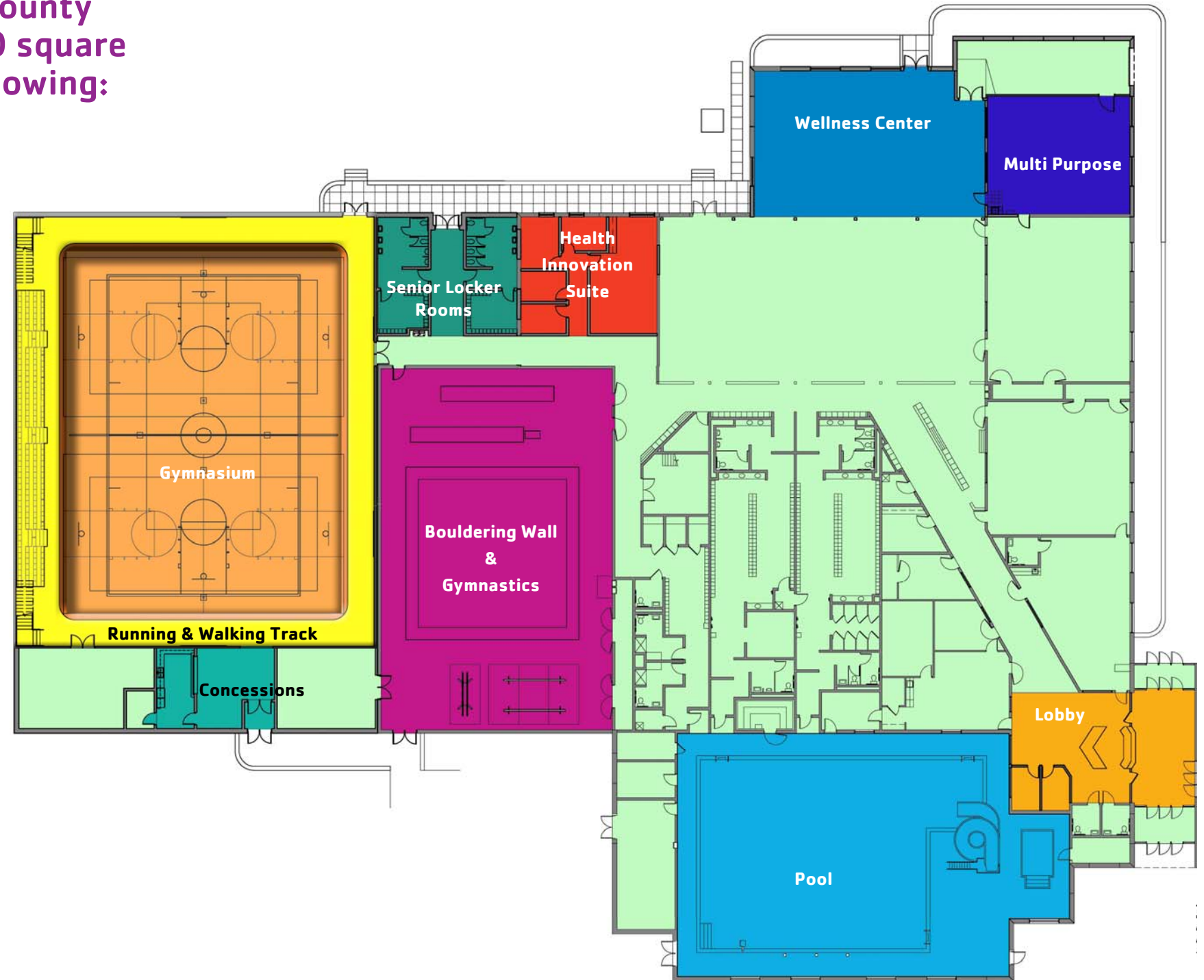
PTO Collaboration

Public Policy

Legislative
Action Center
State Alliances

When the YMCA of Marquette County expands, the additional 19,150 square foot facility will feature the following:

- Renovation of the **Lobby** that will serve as a welcome area and space where people can relax and visit with one another.
- Expanded **Wellness Center** with cardiovascular conditioning and strength training equipment.
- Dehumidifier and ventilation system and resurfacing in our **Pool** area.
- An oversized **Gymnasium** featuring two basketball courts.
- **Gymnastics** center and **Bouldering** wall.
- A **Running and Walking Track** that will provide views of the gymnasium and gymnastics area.
- A **Multi Purpose** room to hold community meetings, events, additional programming and group exercise classes.
- Two new **Senior Locker Rooms** to accommodate the needs of all our members.
- **Health Innovation Suite**, a community based chronic disease prevention and program area.
- **Concession Area** for healthy food options.



Tim Olmsted
Facility Leader

The YMCA of the West End has moved into it's new 6,370 square foot facility featuring the following:

Platinum Sponsor (50,000 & Above)

Gold Sponsor (20,000 - 49,999)

Silver Sponsor (5,000 - 19,999)

Bronze Sponsors (3,000 - 4,999)

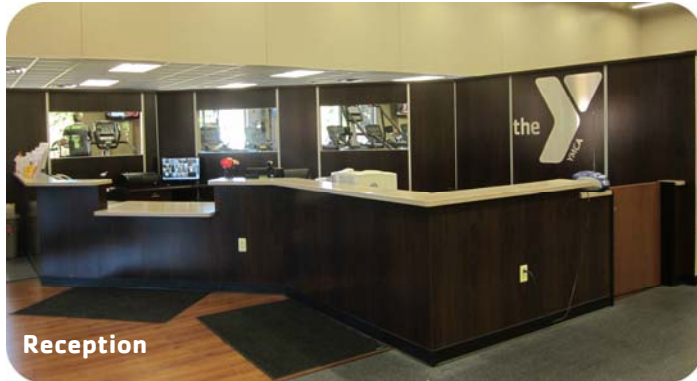
Friends of the Y (2,999 and Below)



Office



Free Weight/Strengthening Area



Reception



Machines Area



Meeting & Conference Area



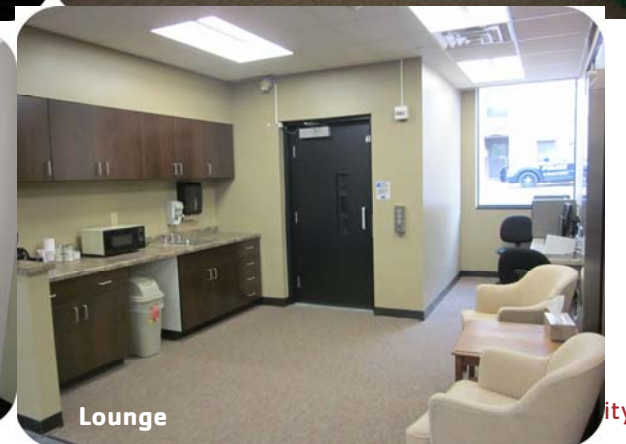
Kidz Zone



Cardio Area



Coats



Lounge

FIRST FLOOR

The YMCA of the West End has moved into its new 6,370 square foot facility featuring the following:



Bouldering Wall



Multi Purpose



Cycle Closet



Lounge



Group Exercise Room



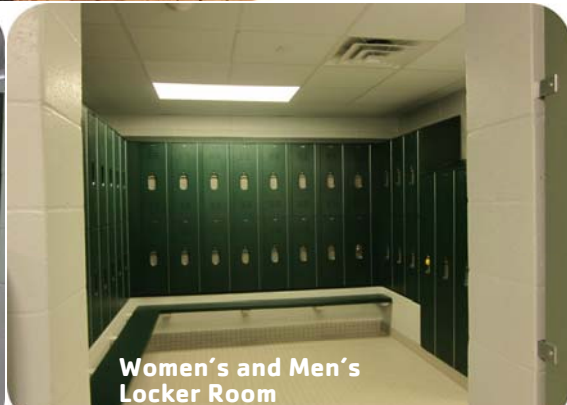
Sauna



Meeting/Classroom



Women's and Men's



Women's and Men's Locker Room

LOWER LEVEL

OUR PURPOSE IS PEOPLE



CURRENT BOARD MEMBERS

Don Grisham, Chief Volunteer Officer
Karen Carroll, Vice Chief Volunteer Officer
Sheryl Waudby, Secretary
Jaime Houghton, Treasurer
Brandon Evans, Board Member
Yuba Gautam, Board Member
Erica Griffin, Board Member
Paul Guindon, Board Member
Greg Jones, Board Member
Betsy Morais, Board Member
Glenn Sarka, Board Member

CAMPAIGN GOALS

Marquette YMCA

Cost for the project: \$3,820,019.

Funded through a USDA Loan for \$2.977 million at 3.1% for 35 years.

“When you look back on all that has happened here at the Y, it’s natural to focus on the things that have changed. After all, that’s what it means to be an organization at the forefront of social progress. Continuous innovation. Constant improvement. A never ending drive to do things differently. To do things better. But when it comes to the Y, it’s just as important to reflect on what hasn’t changed. And what never will. Every day, our challenge lies in finding new ways to make our communities stronger. And every year, I am so proud of the way our team - including our partners - rise up to meet that challenge. We never ask why things should be done a better way. We simply ask how. We never shy away from a task that seems too big, too ambitious or too difficult. We simply roll up our sleeves and get to work. It is this attitude that has propelled us to where we are today. And it is this attitude that will keep us moving forward as we continue to create lasting change across Marquette County. As we build the future that the next generation will inherit.”

Don Grisham, CPA
Chief Volunteer Officer

Lisa Coombs Gerou, MPA
Chief Executive Officer



YMCA Private
Swim Lesson Participant

OUR COMMITMENT TO MARQUETTE COUNTY

We are committed to addressing the needs of the ever-changing and growing communities we serve. It is our responsibility to adapt and grow based on area needs, so we can continue to serve our community.

The YMCA is collaborating with community partners by providing quality youth development program:

Birchview - Ishpeming School District
Phelps - Ishpeming School District
Lakeview - Negaunee School District
KI Sawyer - Gwinn School District

MAPS - Marquette School District
Lake Superior Village
Marquette Housing Commission

THE SOLUTION

Through the expansion we'll increase our ability to

- Improve community health and wellness
- Provide a safe, caring place for youth to be after school and during the summer
- Help members of all ages improve their health
- Offer more value-based programs and services

THE IMPACT

Through the expansion of the YMCA, we will be able to serve seven communities in Marquette County. It's social and economic impact of Marquette County will include:

Job Opportunities:

Increase employees from 167 to 221

Hire locally

Remolding of the facility used all local contractors

Increased Financial Investment:

Estimated spending in the community will increase by 22%
(wages, program costs, utilities and supplies)

Improved Quality of Life:

Wellness for individuals and the community (LIVESTRONG, LIVEWISE, YMCA's Diabetes Prevention Program, Freedom From Smoking, Enhanced Fitness, and Dr. Melanie Pures, Medical Director)

One hundred fifty three programs that promote youth development, healthy living and social responsibility

Serving Our Community:

The Y never turns anyone away

The Y subsidized \$113,102 in memberships and \$13,889 in programs

1 in 5 we serve receive financial assistance through our Annual Campaign

2013 BY THE NUMBERS

YMCA of Marquette County • Marquette • Community Impact Overview

 **110,000**
Individuals came through our Marquette doors.

2,838 HOURS


Of volunteers service to the community in Marquette County.


9,794 times
Children **PLAYED, LAUGHED & STAYED ENGAGED** in our Kidz Zone in Negaunee.



 **925**
Program Participants learned **LIFELONG SKILLS** in Marquette County.

687 individuals learned to swim &

50 LIFEGUARDS 
were Red Cross certified in Marquette.

48,000 GALLONS 
Amount of water that filled up our pool.

SERVING THE COMMUNITY:

4,500 individuals, children & families were provided the opportunity to

LEARN, GROW & THRIVE.

 Every penny of funds raised stay in the respective community. **BECAUSE NO ONE IS TURNED AWAY** in Marquette County.



SERVICE AREA

7

GWINN
HARVEY
HOUGHTON
ISHPEMING
MARQUETTE
NEGAUNEE
REPUBLIC

7

Locations

32

Program Locations

5

Child Care and/or Camp Sites

6

Community Events



45 Youth Development programs are nurturing the potential of every child and teen.

85 Healthy Living programs are improving our county health and well-being.

5 of these programs are evidence-based

23 Social Responsibility programs are giving back and providing support to our neighbors.

NEWS FLASH



Little known fact the first YMCA in Marquette County was built in Ishpeming in 1908. It stood until 1940.

288
GENEROUS DONORS

HELPED MAKE YMCA PROGRAMS A REALITY for individuals, children & families from our Community Benefit Campaign. **Thank You.**

Strengthening the Foundation of Community

Thank you to those who have believe in this campaign.

Platinum Sponsor (50,000 & Above)

- Cliffs and Eagle Mine Marquette County Community Fund
- The Shiras Institute

Gold Sponsor (20,000 - 49,999)

- Tom & Sue LeGalley
- Tom, Lisa and Nicole Gerou
- Integrated Designs Inc.
- Lambros-Caron Family
- Brian & Jamie Houghton

Silver Sponsor (5,000 - 19,999)

- Greg Jones & Kim Wallman
- Ray & Holly Aldrich
- Ray and Peg Hirvonen Charitable Foundation
- Hirvonen Foundation
- Erica, Andrew, Maya and Naomi Griffin
- Kenneth Chu and Melanie Purres
- Gail Brayden
- Dagenais Foundation
- Plum Creek
- Joe Brzezinski
- WE Energies Foundation
- Joseph Lavey
- Michael & Helen Grossman
-

Bronze Sponsors (3,000 - 5,000)

- Karen Carroll
- Bart Bartkowiak
- Carole J. Pence
- Schwalbach Kitchens
- Makela, Toutant, Hill & Nardi, PC.
- UP Catholic Credit Union
- Ben Sager
- Mark and Julie Aho

Friends of the Y (2,999 and Below)

- UPPCO
- Don and Kathy Grisham
- Western Marquette County Health Foundation
- Robert and Sheryl Waudby
- Matt Deal
- Jay Eppinga
- Brandon, Amie and Clay Evans
- Cheryl Hill
- George and Laurie Krzymowski
- Rachel, Greg, Andrew, and Kirsi Berglund
- Ward and Darlene Rantala
- John Olesnavage
- Victoria Leonhardt
- Samantha and Dusty Collins
- Marquette Police Department Athletic Fund
- Thomas Humphrey
- Kendricks Bordeau Adamini Greenlee and Keefe, P.C
- Roman Politi & Jennifer Mazzuchi
- Rotary Club of Ishpeming
- Larry Zdunek
- Bill Short
- ShopKo Foundation
- Jim and Lisa Alexander
- Joyce Tredeau
- Dave and Linda Dompierre
- Cindy Anderson
- Rotary Club of Ishpeming
- Judith Donckers
- George W. Deverney
- Loren Tucker
- Matrix
- Brett and Anne Girard
- WE Energies
- Hugh Miller
- Sally Davis and Dave Campana
- Chris, Steffani and Tenley Gerard
- Donald and Marie Hall
- Gary Wautier
- Gordon Food Service
- Sandra Neibaur
- Michael Prevost
- Brian White
- Thomas Ogle
- Kenneth Kurtenbach

MARQUETTE NAMING OPPORTUNITIES

Building \$4,000,000

Platinum Sponsor (\$50,000 and Above)

Gymnasium	\$ 500,000
Gymnastic Room	\$ 250,000
Locker Rooms	\$ 100,000
Wellness Center	\$ 100,000
Group Exercise Room	\$ 50,000
Indoor Track	\$ 50,000
Kidz Zone	\$ 50,000
Kids Gym	\$ 50,000

Gold Sponsor (\$20,000 - \$49,999)

Cardio Area	\$ 25,000
Concession	\$ 25,000
Multi Purpose Room	\$ 25,000
Pool Slide	\$ 25,000
Staff Office	\$ 25,000
Strength Training Area	\$ 25,000

MARQUETTE CAMPAIGN GOALS

Cost for the project: \$3,820,019.
 Funded through a USDA Loan for \$2.977 million at 3.1% for 35 years.
 Pledges can be paid over a 3-5 year period.

Silver Sponsor (\$5,000 - \$19,999)

Senior Women’s Locker Room	\$ 10,000
Senior Men’s Locker Room	\$ 10,000

Bronze Sponsors (\$3,000 - \$4,999)

- Youth Development Area
- Healthy Living Area
- Social Responsibility Area

WEST END NAMING OPPORTUNITIES

Building \$1,000,000

Platinum Sponsor

Wellness Center \$ 50,000

Gold Sponsor

Silver Sponsor

ADA Lift \$ 15,000
 Kidz Zone \$ 15,000
 Multi Purpose Room \$ 15,000
 Sauna \$ 15,000
 Bouldering Room \$ 10,000
 Group Exercise Room \$ 10,000
 Lower Level Meeting Classroom \$ 10,000
 Lower Lobby \$ 10,000
 Men’s Locker Room \$ 10,000
 Women’s Locker Room \$ 10,000

WEST END CAMPAIGN GOALS

Cost for the project \$1,103,423.
 What we will have to raise: \$703,423.
 Pledges can be paid over a 3-5 year period.



1st Floor Restrooms \$ 5,000
 Cycle Closet \$ 5,000
 Lounge \$ 5,000
 Lower Level Meeting and Conference \$ 5,000
 Mechanical Room \$ 5,000
 Office \$ 5,000

Bronze Sponsors

Contributions at this level will be recognized by an area plaque

Youth Development \$ 3,000
 Healthy Living \$ 3,000
 Social Responsibility \$ 3,000