



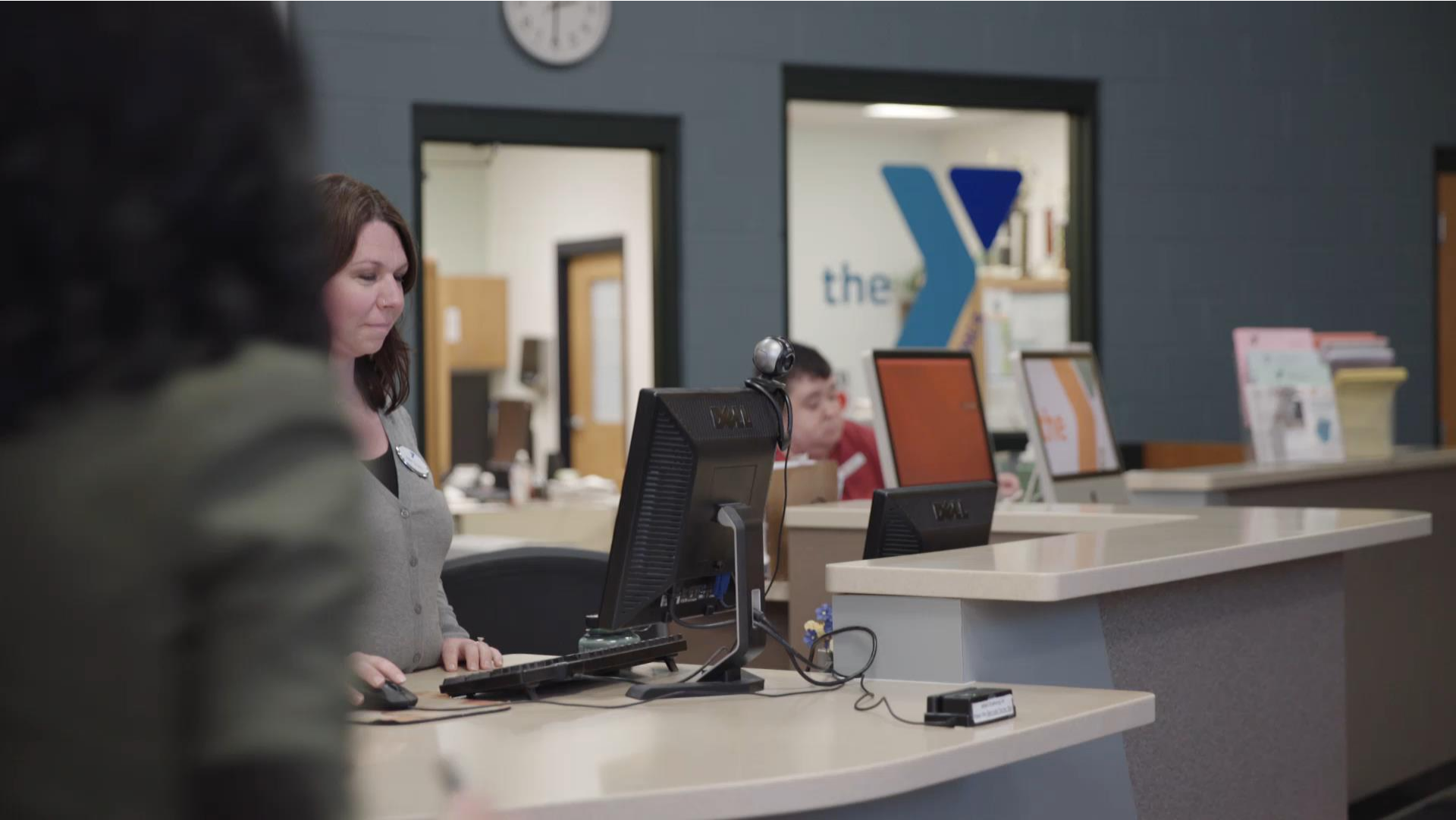
FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# CREATING OUR FUTURE

**YMCA OF MARQUETTE COUNTY  
ANNUAL MEETING**

December 7, 2016







**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# **CREATING OUR FUTURE**

**YMCA OF MARQUETTE COUNTY  
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# **AGENDA**

**Welcome**

**Y-USA Video**

**YMCA of the USA**

**Interim CEO Progress Report**

**Election of Board Members**

**The Challenge Ahead**

**Closing**

**Greg Jones, CVO**

**Transformation**

**Daryl Sieplinga**

**Jenna Zdunek**

**Greg Jones**

**Michele Butler**

**WE'RE MAKING A DIFFERENCE!**

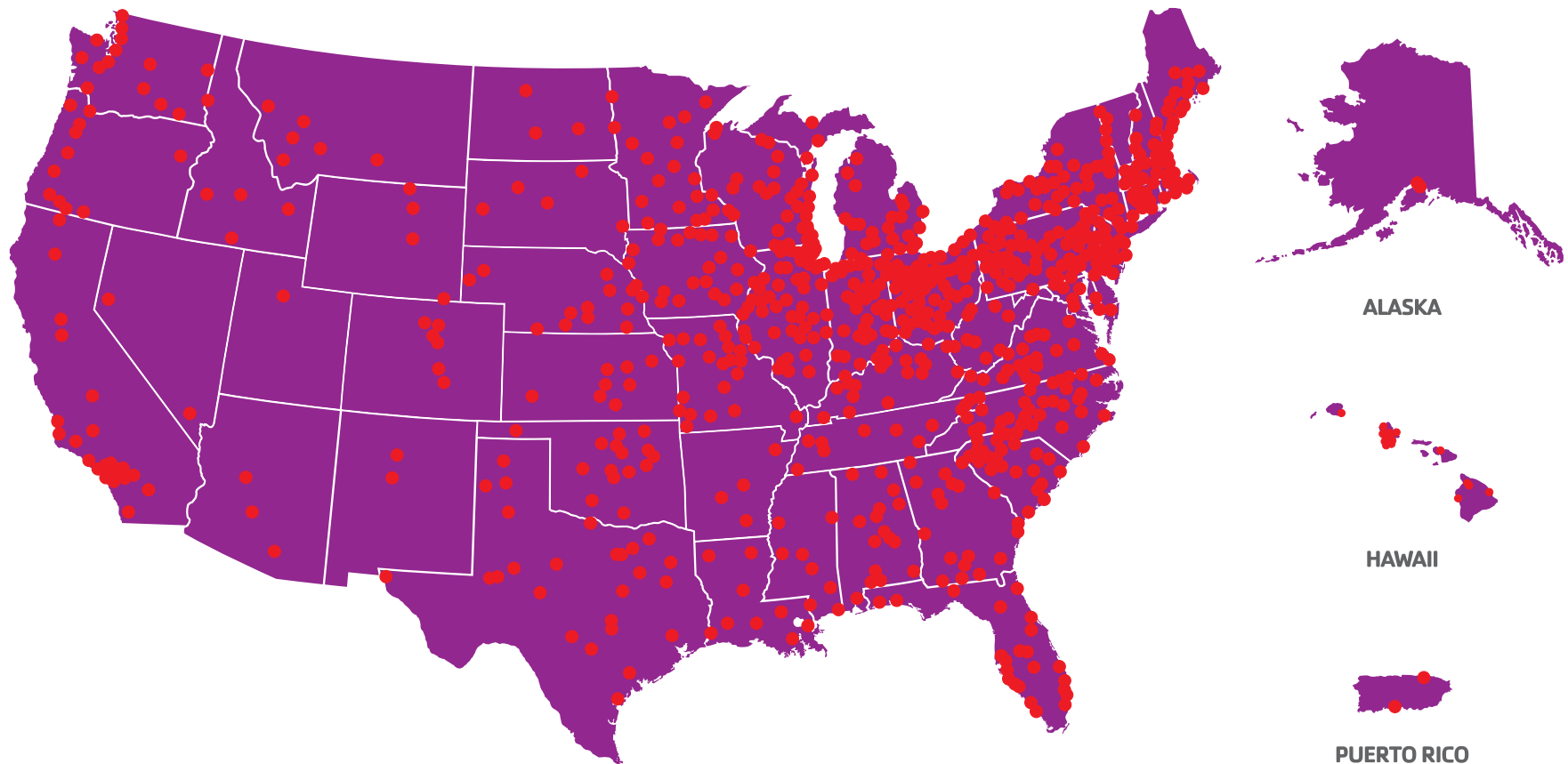
# OUR Y MISSION



To put Christian principles into practice  
through programs that build healthy  
spirit, mind, and body for all.

# ONE Y MOVEMENT

**WE HAVE THE COLLECTIVE CAPACITY AND THE STRENGTH OF OUR Y MOVEMENT TO ACHIEVE OUR GOALS**



# IMPACTING, STRENGTHENING COMMUNITIES THROUGHOUT AMERICA

**900**  
ASSOCIATIONS

**2700**  
YMCAs

**250,000**  
STAFF

**10,000**  
COMMUNITIES

**600,000**  
VOLUNTEERS

**9 MILLION**  
YOUTH

**22 MILLION**  
MEMBERS





# ONE CAUSE

## STRENGTHEN THE FOUNDATIONS OF COMMUNITY BY:

Nurturing the potential of every  
child and teen,

**YOUTH  
DEVELOPMENT**

Improving the nation's health  
and well-being, and

**HEALTHY LIVING**

Giving back and providing  
support to our neighbors

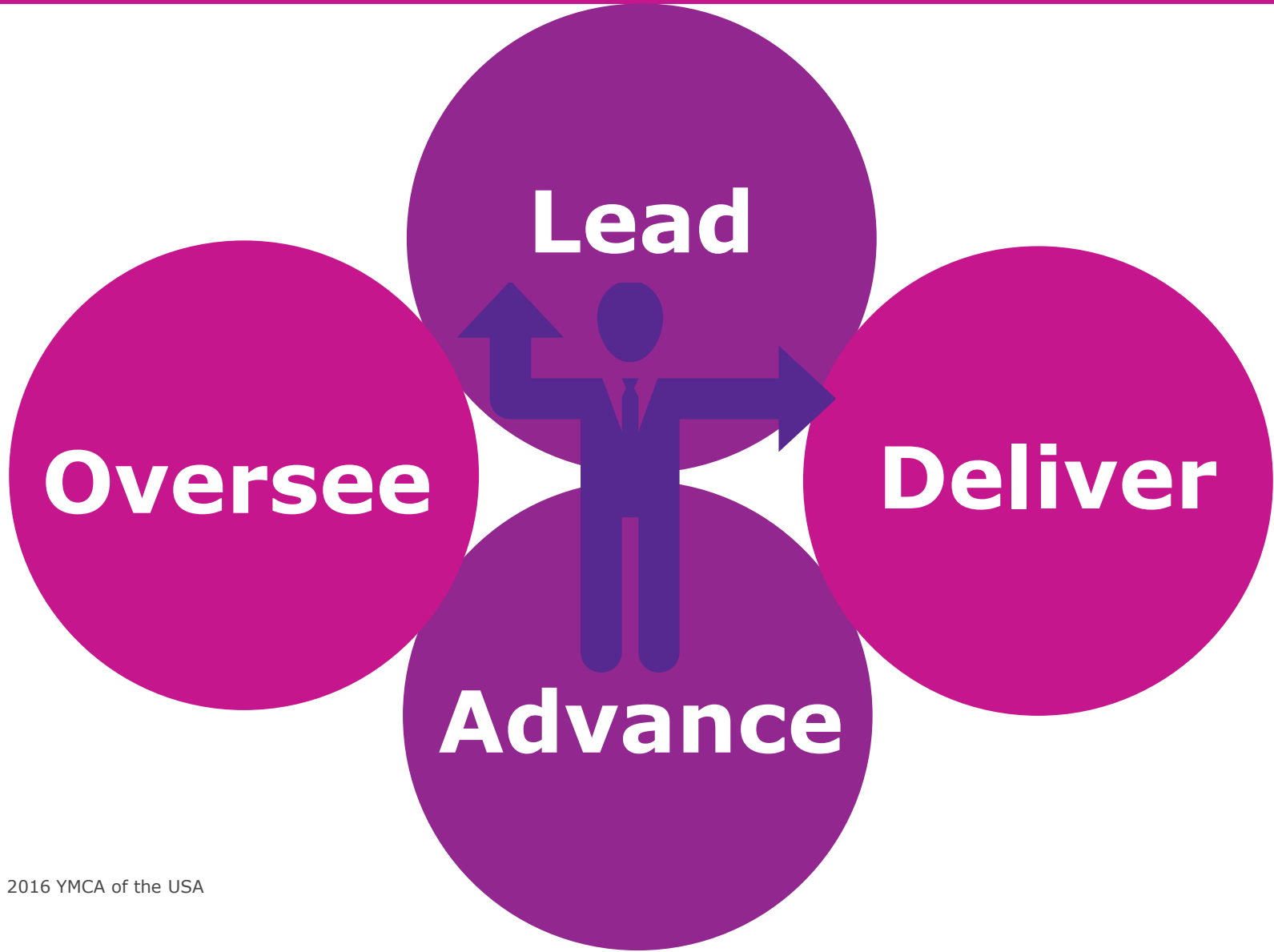
**SOCIAL  
RESPONSIBILITY**

# ABOUT YMCA OF THE USA

- National resource office
- Help the Movement achieve its goals and providing services and support
- Y's mission and cause
- The YMCA is the leading non profit organization in the country

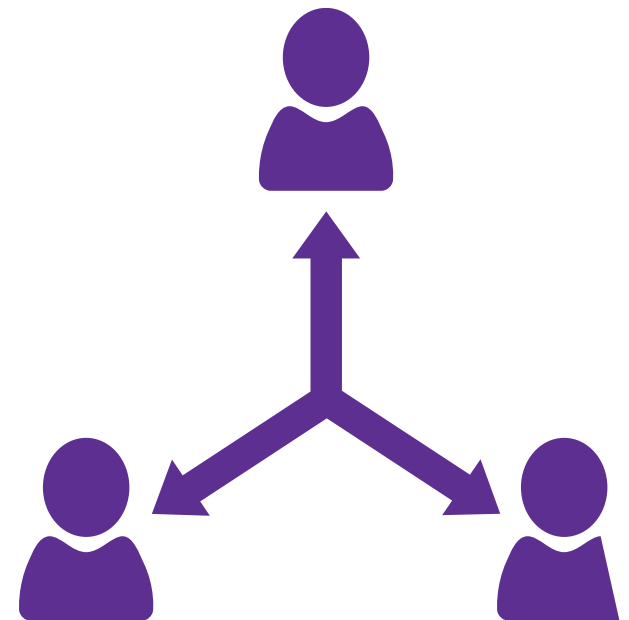


# Y-USA's Work falls into four categories:



# BEING PART OF A MOVEMENT

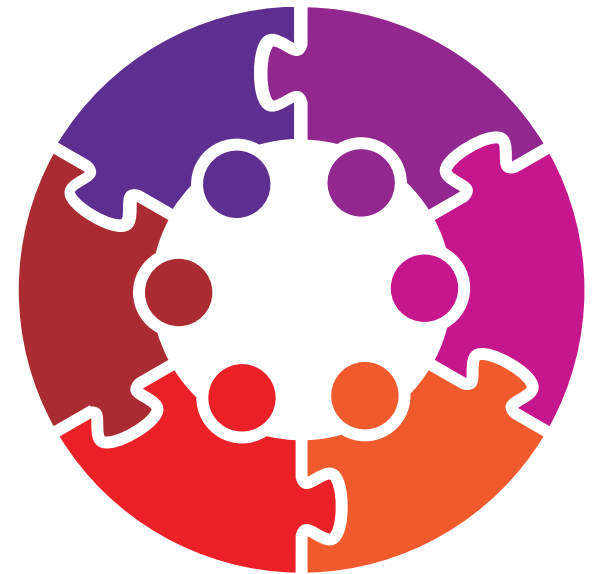
- Strategic Planning
- Board Governance
- Operational Challenges, Assessments, and Best Practices
- Staff & Volunteer Networks



# SUPPORT FOR PRACTICALLY EVERY Y PROGRAM AND AREA OF OPERATIONS

## SPECIALIST SUPPORT IS ALSO AVAILABLE TO YS FOR

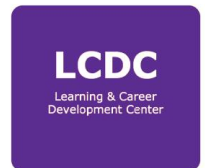
- Aquatic Safety
- CEO Coaching
- CEO Search and Transition
- Diversity and Inclusion
- Y + Y (collaborations, restructuring, operational recovery)
- Financial Management
- Financial Development
- Human Resources
- Marketing Communications
- Membership and Programs
- Property Development
- Public Policy and Government Relations
- Risk Management including Child Safety



# WORKING BETTER TOGETHER

Y-USA offers other services and resources in these areas to help us all work better together and to support the work of your association:

- Training and Leadership Development
- Resources to Support Membership and Programs
- Impact measurement tools and resources
- National contracts that deliver volume pricing
- Insurance/Benefits Options – including YMCA Retirement
- Funding-grant opportunities
- National advertising assets and positioning strategies



# **YMCA OF MARQUETTE COUNTY UPDATE**

# BIG STEPS ALONG THE PATH TO HEALTH

CEO Leadership Transition

Operations Consolidated

- Payroll Reduced; Some Programs Eliminated
- Moved Child Care to Pine Street Location

Accounts Payable Reduced from \$344,875 to \$196,247

- Almost all LOCAL vendors up to date
- Continuing Discussions with all vendors

Total Indebtedness Reduced from \$5.8 million to \$4.8 million

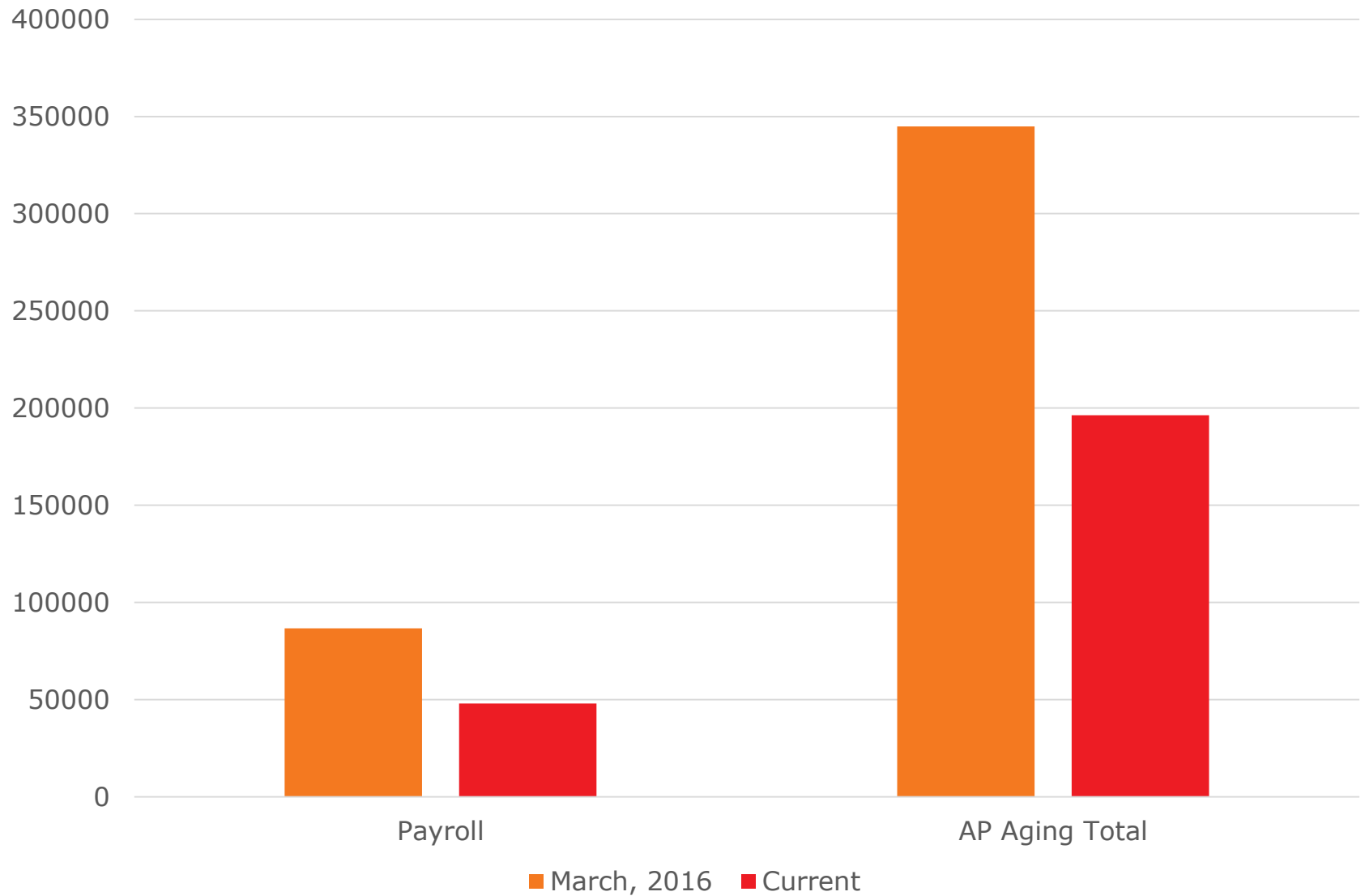
- Negotiated Several Key Debts
- Sold Wright Street Facility
- Fundraising Targeted at Capital Debt

Fund Raising Communicated

Governance Process Initiated



# IMPROVED OPERATIONAL HEALTH



# REDUCED CAPITAL DEBT



# ELECTION OF NEW YMCA BOARD OF DIRECTORS

# **NOMINATING COMMITTEE**

**Brian Cabell**

**John Jilbert**

**Sue Legalley**

**William McDonald**

**Daryl Sieplinga (Y-USA Advisor)**

# BOARD NOMINATIONS

<b>Class of 2017</b>	<b>Class of 2018</b>	<b>Class of 2019</b>
<b>Michele Butler</b>	<b>Daniel Carpenter</b>	<b>Amanda Filizetti</b>
<b>Kristen Derocha</b>	<b>Samantha Collins</b>	<b>Randell Girard</b>
<b>Jean Hetrick</b>	<b>Dr. Greg Jones</b>	<b>Rich Mathews</b>
<b>William Hetrick</b>	<b>Travis Hongisto</b>	<b>Amanda Specker</b>
<b>Carolyn McDonald</b>	<b>Derek Swajanen</b>	<b>Dan Torres</b>
<b>Christine Pesola</b>		
<b>Christine VanAbel</b>		

# THE CHALLENGE AHEAD



**THANK YOU**